

This project is co-financed by the European Union and the Republic of Türkiye



# IZMIR NETWORK AND INNOVATION CENTRE PROJECT IMPACT AND ACCELERATE IZMIR COMPANIES OVERVIEW





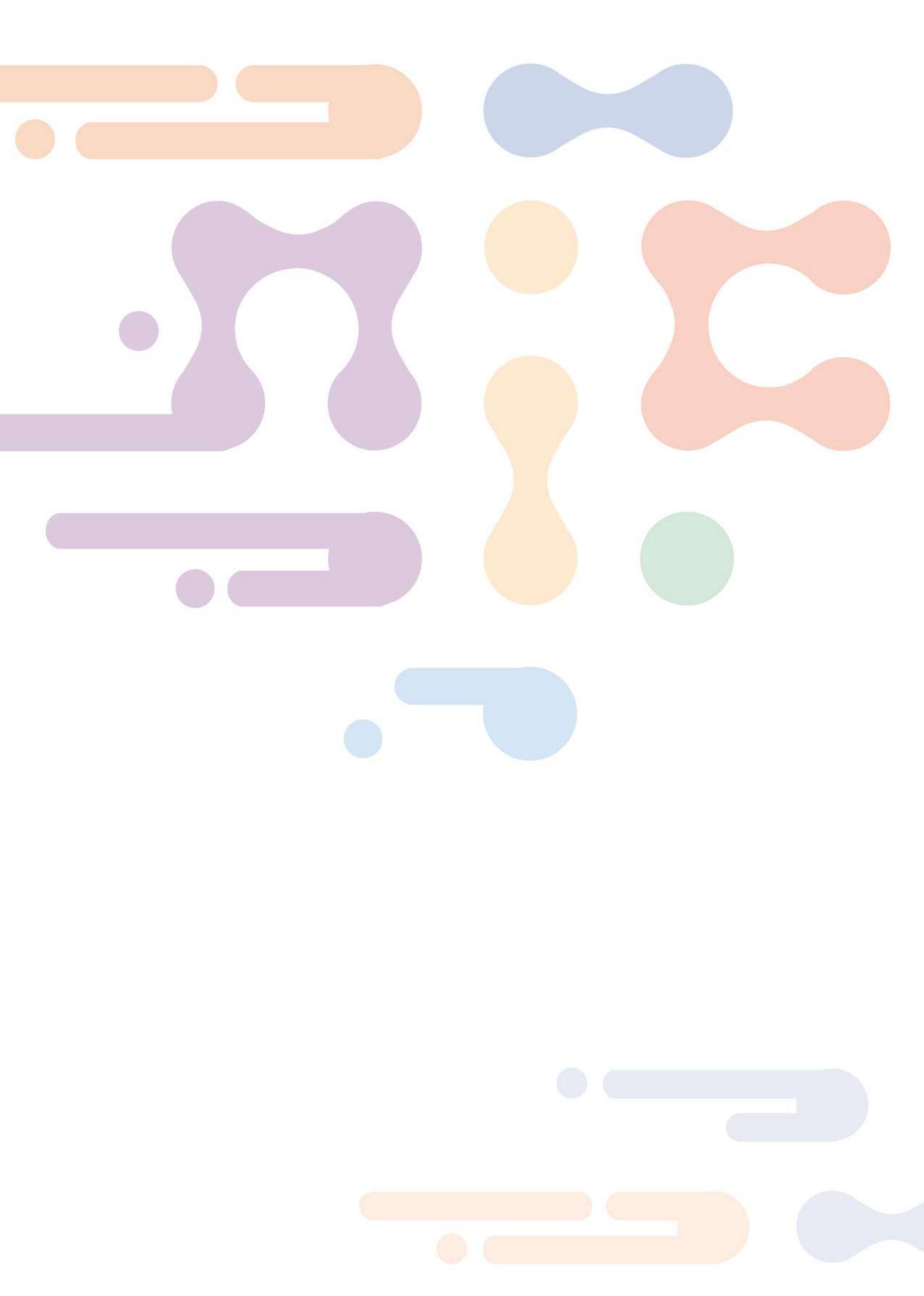








"tech together"



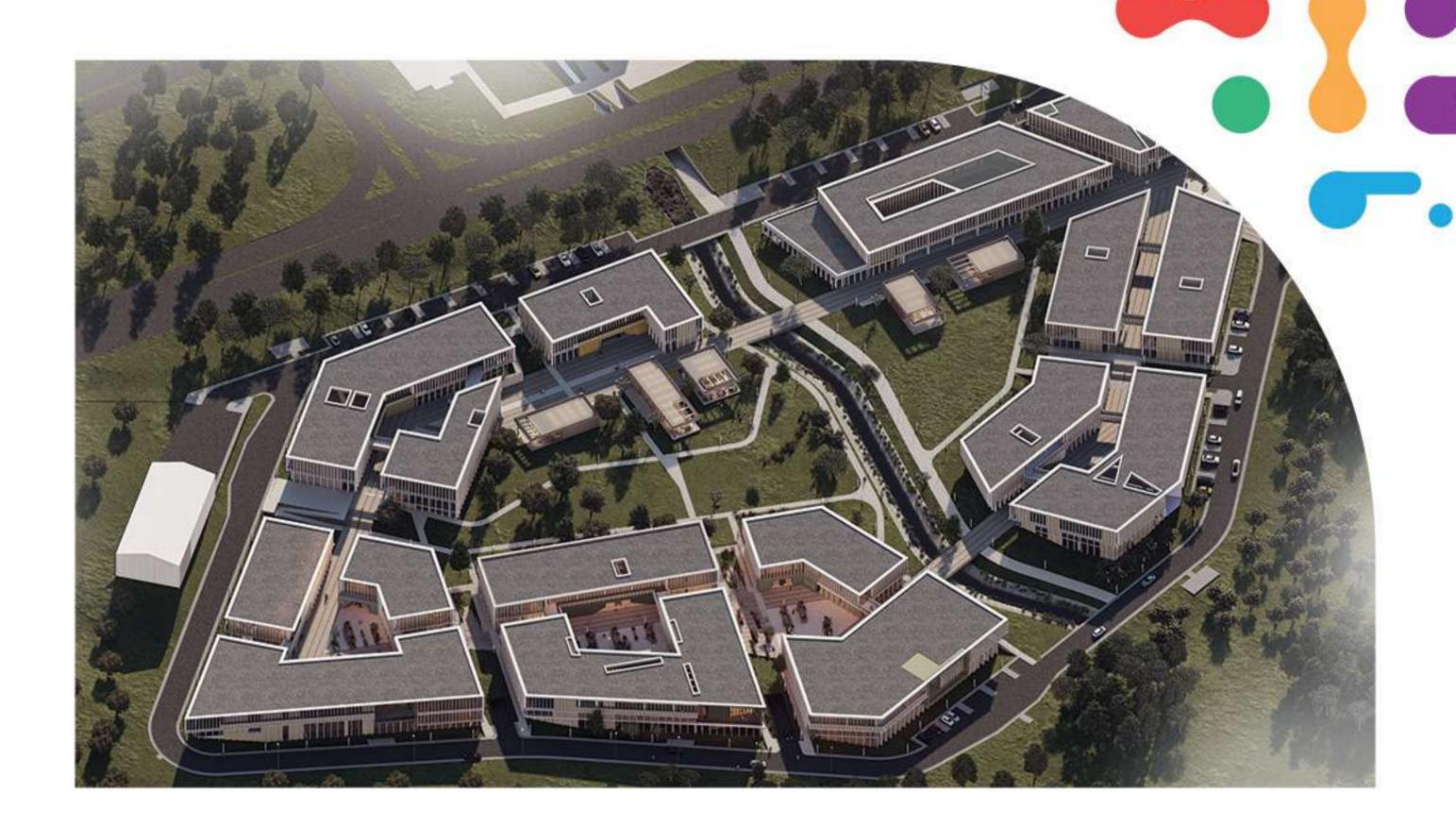
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The İzmir Network and Innovation Centre Project (İzmir NIC Project) was implemented by Teknopark İzmir, within the framework of the Competitive Sectors Programme (CISOP) carried out by the Ministry of Industry and Technology from March 2021 to March 2024. It was co-financed by the European Union and the Republic of Türkiye with a total of €2.7 million. The main beneficiary and coordinator of the project was Teknopark İzmir, with partners from İYTE (İzmir Institute of Higher Technology) and YASAD (Software Industrialists Association).

Established in 2002 within the campus of İzmir Institute of Technology, Teknopark İzmir started its activities in 2004. Teknopark İzmir is one of the leading actors in the field of innovation and technology development in Türkiye thanks to the R&D companies, incubation entrepreneurs, and ongoing projects currently located in the Teknopark.



Continuing their activities within
Teknopark İzmir, companies from nearly
30 different sectors such as software,
communication technologies, gaming,
energy, defence, biotechnology, health,
pharmaceuticals and vaccines, food,
chemistry, materials, maritime,
machinery design and manufacturing
are currently carrying out many active
projects in the region.

Located in Urla, which is a district of İzmir that stands out with its nature and sea, Teknopark İzmir is located in a wonderful geography where it is adjacent to Çeşme-Alaçatı, Seferihisar and Karaburun. Teknopark İzmir offers a life in nature without leaving the city; a new life alternative for entrepreneurs.

In addition to the projects carried out by R&D, software and design companies, Teknopark İzmir also carries out important projects/programmes within its own structure as the managing company, aiming to make the highest contribution to the ecosystem.

In 2022, an area of approximately 77,000 square meters was declared as the "İzmir Technology Development Zone Southern Campus Additional Area". With the implementation of the Urban Design Project designed in this area, it is aimed that new R&D and social work areas and high value-added innovative outputs will be produced in these areas which will make a significant contribution to the innovation ecosystem in Turkey.

# **IZMIR NIC**

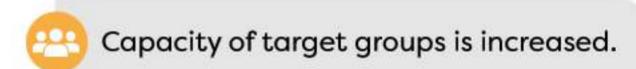
#### ABOUT THE IZMIR NIC PROJECT

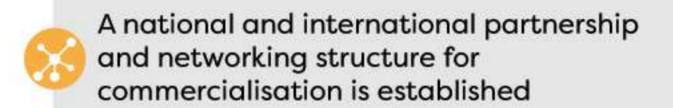


The Technical Assistance for İzmir NIC
Project is carried out under the
Competitive Sectors Programme,
implemented by the Ministry of Industry
and Technology. The contractor
appointed to implement the project was
International Development Ireland (IDI),
supported by experts from META Group
and İTÜ ARI Teknokent.

The overall objective of the project was to contribute to socio-economic development of the İzmir region. In this context, the Purpose of this project was to enhance commercialisation and internationalisation of the innovative (in the ICT or Renewable Energy [RE] sectors) products by fostering networks and strategic partnerships among the relevant stakeholders. As a result of the partnership strategy, Teknopark İzmir developed a partnership with the İzmir Development Agency - İZKA - that provides support to the Accelerate İzmir Programme and includes the GreenTech and BlueTech sectors in the target fields.

# The main results were required of the project:





Commercialisation and internationalisation level of target groups is increased.

This booklet describes how these results were achieved and the overall impact of the project. The İzmir NIC Project delivered a number of interrelated activities. In order to make the project accessible to its main beneficiaries, it was agreed to create a number of service brands rather than present the rather sterile list of formal activities. The brands used are:

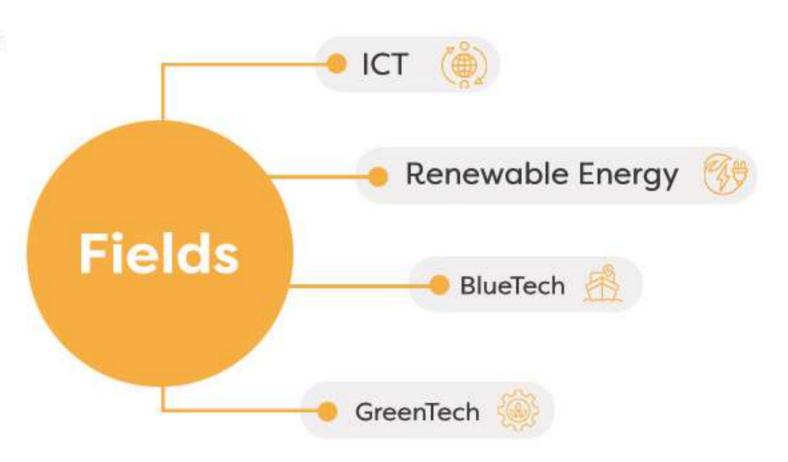


# GROWTH STRATEGY VALIDATION PROGRAMME

The most important and high-impact activity of the İzmir NIC Project was the support for companies to commercialise and internationalise their innovative products and services. To deliver this support an acceleration programme was designed and being implemented. Rather than focus on early-stage startups, it was decided to target the support towards scaleup companies; those with the potential and desire to grow.

The Accelerate İzmir: Growth Strategy Validation Programme was the result of this decision.

The first two cohorts of the programme were completed in scope of the project. Starting from cohort 3, implementation is conducted in partnership with İZKA in the fields of BlueTech and GreenTech.



# Application, Evaluation and Selection

Evaluations were conducted by experts with general business experience, and specific technical knowledge, depending on whether the application was for ICT or Renewable Energy. Each evaluator scored the application using a standardised grid covering factors including:

- Skills and experience of the team
- Commercial and global growth potential of the product or service
- Technical quality, R&D, level of innovation
- Institutional and financial capacity
- Intellectual property protection potential

- Presentation skills
- Commitment ability to execute of the team

Over the three calls, 72 companies were supported by the project. 23 into Cohort 1; 31 into Cohort 2, and 18 into Cohort 3.

	Call 1	Call 2	Call 3	
Applicants	64	73	54	
Interviewed	50	50	50	
Accepted & Supported	23	31	18	

#### Services

The acceleration programme was designed with a set of Core Services (training and coaching) – which all companies benefited from – and some additional Plus Services – available to a subset of the companies where they could gain the maximum impact.



#### Core Services: Training

In Cohorts 1 and 2 training was provided to the companies during a 16-week programme. During Cohort 3 training was provided over 10 weeks. In total companies received 380 hours of hands-on training. Additionally, experts provided one-to-one 'office hours' support of 72 hours.

The training was divided across three pillars: globalisation, investment readiness, and pitching. Trainers were a combination of

Turkish and international experts drawn from project partners and through other networks.

For all Cohorts the training followed a similar structure:

- Hands-on training session
- Case-based training also focused on the same topic but sharing real-world experiences
- Pitch training before the Demo Day
- Additional preparation activities

Hours of Training	Cohort 1	Cohort 2	Cohort 3	TOTAL
Hands-on Training	52	48	40	140
Case-based Training	52	48	40	140
Pitch Practice	36	40	24	100
TOTAL TRAINING	140	136	104	380
Office Hours	23	31	18	72
TOTAL SUPPORT	163	167	122	452

#### Services

#### Core Services: Coaching

Coaching was provided by experienced coaches and mentors drawn from the project's networks. Each company in Cohorts 1 and 2 received 32 hours of coaching across the programme – approximately 1½ to 2 hours per week on average. In Cohort 3, 28 hours of coaching was provided. In total, 2,168 hours of coaching was provided to all cohorts.

In order to provide some structure, the coaches and companies initially worked on a barrier analysis (known as InnoBar) to identify areas of weakness where the coach could focus their attention. From the InnoBar, a commercialisation roadmap (known as CoMap) was developed that identified specific issues relating to the areas of weakness, and actions that the company should take to increase their capabilities in those areas. At the end of the coaching period a second InnoBar was developed which, in cases, showed an improvement.

#### Accelerate İzmir Demo Day

At the end of the training and coaching period a Demo Day was held where all companies pitched to the assembled audience of investors, corporates and İzmir ecosystem players. The first two Demo Days had participation of 157 and 263 people respectively. 21 companies were on stage in the first cohort and 31 companies in the second cohort. The interest and participation in these Demo Days indicates how well the Project created awareness within the İzmir ecosystem, and interest in the companies that it supported.

1st Demo Day 157 participants,21 companies on stage

263 participants, 31 companies on stage 2nd Demo Day



#### **Services**

#### **Plus Services**

During the initial weeks of the programme, the project teams and the coaches made an assessment of the companies with respect to their incorporation in the Plus Services. As mentioned above, these Plus Services were aimed at companies with specific needs where additional intervention could deliver maximum impact.

The Plus Services were:

#### Internationalisation

(20 companies in total)

- A market analysis of up to three countries was developed for each company, and a five-day business development mission to one country was delivered.
- For the 19 companies that participated in the missions, 330 meetings were held with potential customers, partners and advisors.
- Eight missions took place to: Spain and Portugal (1), Germany (1), German and Netherlands (1) and United Kingdom (5)



Missions per country

#### Investment Support

(30 companies in total)

- Companies received help with developing investor-ready documentation and pitching.
- Two events took place in Istanbul to raise awareness within the investment community of the potential of the companies, and encourage them to participate in meetings in İzmir.
- Companies held one-to-one meetings with relevant potential investors at Investors Dialogue Events.
- In all over 50 investors came to İzmir for the events and over 280 one-to-one meetings took place.

#### **Marketing Strategy and Services**

(21 companies in total)

- A review of current marketing activities which led to marketing strategy update.
- Delivery of specific marketing services including branding, website updates, logo development and social media.

#### **IPR Protection**

(no limit on company numbers, but based on need)

- Assessment of IPR protection needs and support with applying for a national patent.
- Seven patent applications were submitted.



# Accelerate İzmir Impact

A survey was taken of 54 companies from Cohorts 1 and 2 about the impact of participation in Accelerate İzmir, considering increases in customers, revenue, team size.

- 25 companies had an increase in customer numbers of 974 in total.
- From these customers new sales of USD 865,000 and TRY 3,740,000 were reported.
- 22 companies are in negotiation with a further 22 customers.
- 4 companies received investment (more than USD 330,000)
- 2 companies received grants (over TRY 2 million)
- 15 are in discussion with investors (for USD 4.9m in total)
- 1 company is in discussion for a TÜBİTAK grant of TRY 2 million
- 26 companies hired a total of 102 new staff members.
- 9 companies are planning to hire a further 24 staff members.



974 new customers gained



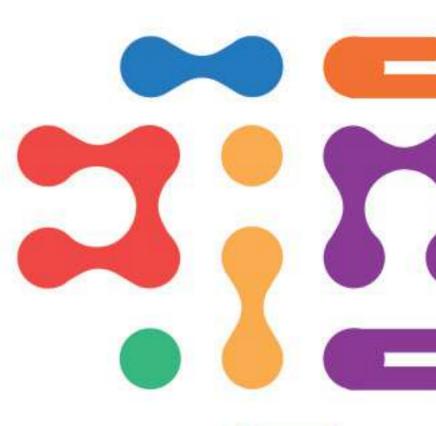
58% increase in revenue



102 person increase in team size



\$339k investment received

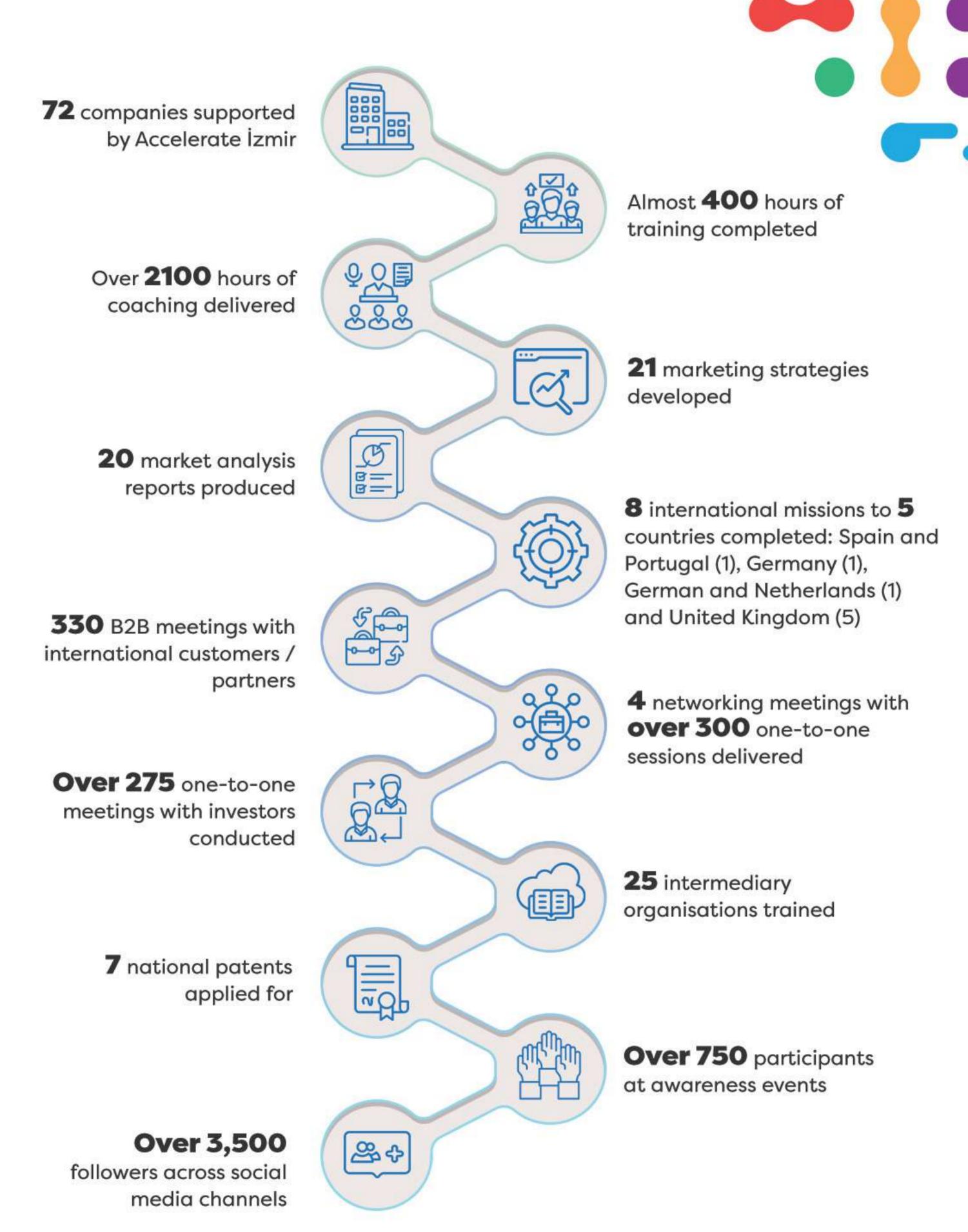


# Comments from Accelerate İzmir Participants:



- Accelerate Izmir helped me to gain a more flexible and dynamic attitude both internally and towards the customers. As a 2nd generation manager, I realised that I was a bit conservative towards the process. Taking part in this program not only affected how I conduct meetings and presentations but also my point of view towards business.
- After participating in Accelerate Izmir we could take more information on the sales strategies, and the best ways of marketing. The sales meetings and the presentation are updated. Our database of international customers is increased.
- We optimised the sales process with the revision of presentations, questions to be asked before the sale and tactics for closing the sale.
- The value of İzmir NIC in general is great, our number of potential customers and demos went up by 3x.
- We change our business model, presentation and approach.
- The program has given up new perspectives in many areas and increased our presentation.
- Thanks to our mentor and the events, new companies were met and new customers were gained.
- The presentations made to and sent to customers were revised. Communication methods have been changed. Different sales methods of the project have been evaluated.
- We have prepared faster and more fluent presentations that provide clearer messages to the investor. With the presentation techniques and guidelines, we have learned, we are ready for the second round of investment.
- Accelerate İzmir helped us prepare for fundraising. Currently, I am in Silicon Valley and we are about to launch our seed round.
- Before participating in Accelerate İzmir, we did not have any exact information about the ways and the strategies of investment. The program gave us more details on the process and the due diligence step.
- With the guidance of our mentor, we decided more clearly on the employees we needed.
- We have decided to work with experts who can manage the team, and we have started working with more experienced individuals. In addition to hiring new employees, we have also started working with some consultants.

#### **General Results**



# IZMIR NIC ECOSYSTEM DEVELOPMENT PROGRAMME





The İzmir NIC Ecosystem Development Programme contained two key elements: capacity building for staff of other ecosystem organisations; and a partnership development strategy to explore ways in which the ecosystem could work together more effectively.

## **Capacity Building**

Training for the İzmir ecosystem was part of the overall Ecosystem
Development Programme. İzmir has a large number of organisations involved with supporting innovative businesses. An eight-day training programme was designed over five major topics. The project engaged with international experts with many years of experience in delivering such training in order to benefit as widely and deeply as possible.



**1.** High impact startup support programmes (2 days – delivered by Berytech, Lebanon)



2. Developing coaching and mentoring networks (2 days – delivered by Mowgli Mentoring, UK)



**3.** Getting companies ready for investment (2 days – delivered by META Group, Italy)



Supporting internationalisation (1 day)

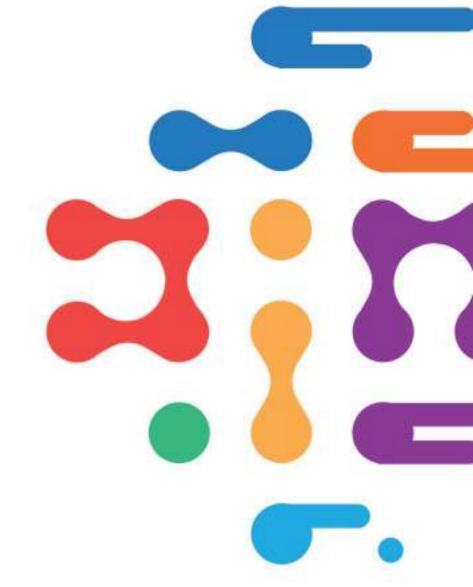


**5.** Promoting your organisation and programmes (1 day - delivered by İTÜ Arı Teknokent)

#### **Comments from trainees included:**

- It made me see that the potential for inter-institutional cooperation was higher than I expected.
- I gained invaluable information about designing mentor processes.
   I considered the selection criteria to be very important. Brought different perspectives.
- Information about global examples in investor education was very valuable. I gained new perspectives on communication with investors.
- The importance of stakeholders for the incubator, how to establish cooperation, relationships after the cooperation is established, and tools for effective marketing of incubator/accelerator programs I gained important information in the name of internationalization.

# IZMIR NIC ECOSYSTEM DEVELOPMENT PROGRAMME



The programme was delivered twice over a three-month period and 58 individuals from 25 organisations took part. A significant part of the İzmir ecosystem engaged with and benefited from this training.

#### Partnership Strategy

The Partnership Strategy development was aimed at creating collaborative synergies between the varied institutions within the İzmir ecosystem: technology transfer offices (TTOs), chambers of industry and/or trade, sectoral associations, universities, regional agencies, private firms and other related organisations.

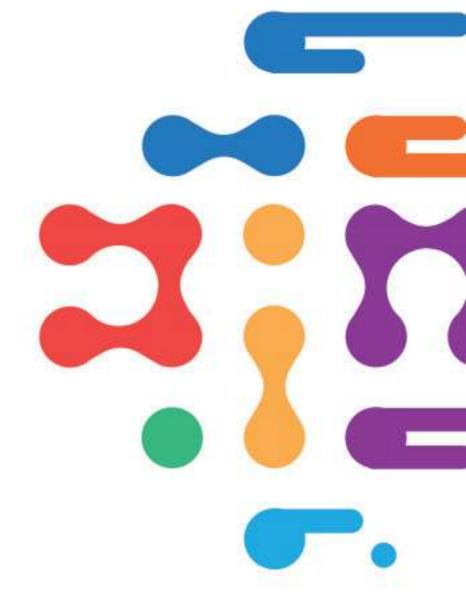
The process started with a kick-off meeting where the Governor of İzmir, Rectors of local universities, and other senior representatives of the potential partners agreed to provide some human resource to explore the opportunities. Following this meeting, four guided workshops were conducted where organisations had the opportunity to share their vision for how collaboration could be enhanced. The first three workshops focused on what a partnership should do, and the final one on how it should be structured.



It was clear from the participants that there was a keen interest in working together, but to establish such collaboration would require the involvement of a third party project, as all organisations have their own agendas and focus. It was agreed to start simply, and Teknopark İzmir, and iZKA (İzmir Development Agency) signed a 5-year protocol whereby they commit to working together to ensure that the Accelerate İzmir programme continues. Teknopark İzmir is in conversation with other parties and hopes to establish similar bilateral partnerships in the future.

# IZMIR NIC STARTUP FUNDAMENTALS SERIES





Training for early stage companies, or individual entrepreneurs thinking about starting a new business, was delivered under eight specific topics designed to take the trainee through the startup journey. Each training session was one-day in length, and the sessions were delivered over a 10-week period.

#### The topics were:

- 1. Business Modelling
- 2. Design Thinking
- -
- 3. Product Development and UI/UX
- 🙀 4. Marketing
  - 5. Sales
- 7
- 6. Cashflow and Financial Management
- 7. Team Building and Leadership
- **5**
- **8.** Early-stage funding and investment process

There were an average 36 participants at each training session. Some individuals attended multiple training sessions; some just came for those where they had special interest. Overall the training was a success indicating a desire from the İzmir region for more knowledge on how to start up. Survey satisfaction levers were very high.

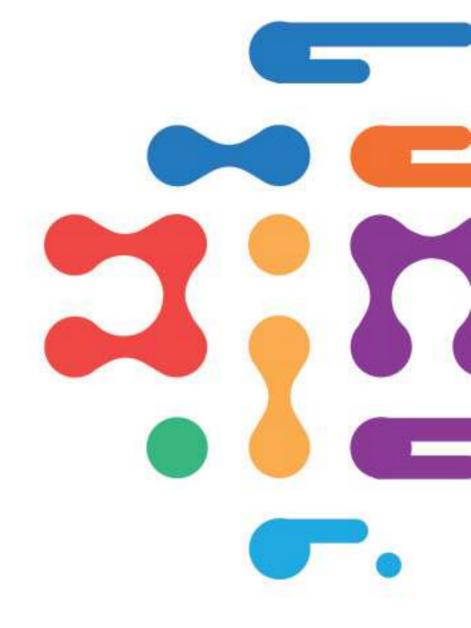
# Comments from participants:

- The teacher was very good, I found the training very useful. 5 stars.
- It was a seriously stimulating and information-filled training.
- It was a very useful training. The teacher gave very good explanations to the questions. I would like to thank him for providing me with serious vision and knowledge in the field of sales.
- It's a great series, both the educational content and the food are very good.
- He was a very positive instructor, it was a constructive training. Many thanks to everyone who contributed.

# **IZMIR NIC MEETUPS**

izmir NIC Meetups were networking events where companies from the Accelerate izmir programme, and other business support programmes running at Teknopark izmir, could have serious one-to-one meetings with potential partners.

Two type of Meetups were developed: Internationalisation, and Corporate-Startup Connections.





## Internationalisation Meetups

The purpose of the Internationalisation Meetups was to help companies understand what support different countries provide for inward investment. Many countries have specific programmes for targeted sectors, and also can provide national market statistics, and even analysis on-demand.

Over the two years of running the Internationalisation Meetups, the İzmir NIC Project had presentations from representatives of Finland, the United Kingdom, France, Lithuania, the Netherlands, and Portugal. In addition, TÜBİTAK presented the internationalisation incentives offered by the Turkish Government.



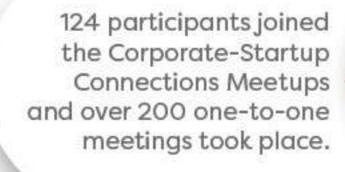
120 participants took part in the two Internationalisation Meetups and over 100 one-to-one meetings took place.



# Corporate-Startup Connections Meetups

Many corporate companies have programmes to encourage entrepreneurs and innovators to share their ideas. The Corporate-Start Connections Meetups were designed to allow the corporates to present their programmes, and then for the startups to meet and see if there were any opportunities to work with them.

Over the two Meetups the following 22 Turkish and multinational corporates participated: Anadolu Efes, BSH, Cisco, Ericsson, FEV, Galan Foods, Gediz Elektrik, İnci Holding, İş Bankası, Koç Sistem, Migros, Philip Morris, Sabancı Holding, Siemens, SOCAR, TEB, THY, TT Ventures, Tüpraş, Turkish Airlines, Vestel, and Vodafone.





# **IZMIR NIC TALKS**

In order to create awareness of the İzmir NIC Project and its offerings, a number of events – both online and physical – were delivered. These İzmir NIC Talks were designed primarily to promote the three calls for applications to the Accelerate İzmir Programme, as this was the flagship activity. And over the course of the project, ten physical events, and five webinars were delivered.

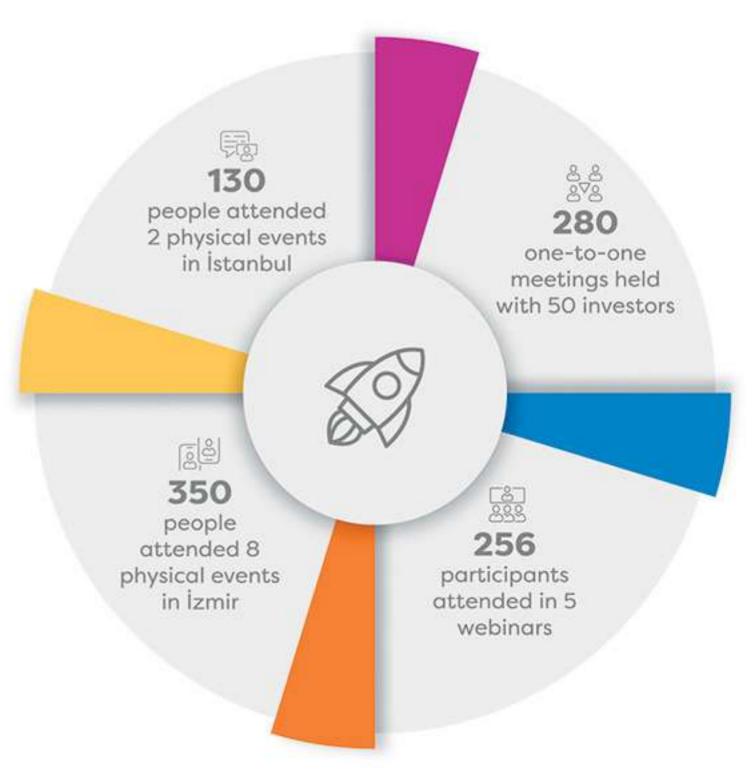
Eight of the physical events were held in and around İzmir directly targeting companies who could potentially apply to the calls. Over 350 people attended these events, and it was clear that they had an impact on the call application numbers.



Two physical events took place in Istanbul targeting the investment community where 130 people participated. These events were designed to showcase the companies in the acceleration programme and encourage the investors to participate in the Investors Dialogue events and meet the companies one-to-one. In all, over 50 investors came to İzmir for the events and over 280 one-to-one meetings took place.

Webinars supported the awareness campaign, and also were used for the İzmir NIC Meetups. A total of 256 participants attended these webinars.

In total the Project directly reached almost 750 people across all the events.



#### OTHER ACTIVITIES

# Teknopark İzmir Staff Capacity Building

The purpose of this training was to provide additional support to the Teknopark to ensure the sustainability of the project activities following the project's conclusion. Three areas were covered:

- A generic train-the-trainer programme to allow continued training of new staff
- Basic marketing analysis training to enable staff to be able to analyse the potential of new businesses
- A train-the-trainer programme on how to provide training to startups and SMEs

This training was delivered over the course of the project to over 20 participants from Teknopark İzmir. Additionally, a number of technical manuals were designed and delivered to project additional reference to the Teknopark:

- Call Management Guideline
- Need Assessment Manual of SMEs and Start-ups
- IPR Assessment Guideline
- NIC Hub User Manual



## **Legal Services**

Legal Services were developed under two main areas: legal services for the İzmir NIC itself, and legal services for the beneficiary companies.

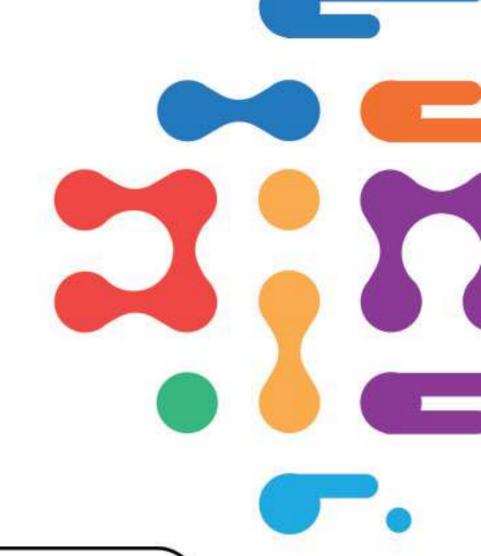
For İzmir NIC, the legal experts developed a number of documents that supported the implementation of the Accelerate İzmir programme – for example, the acceleration agreement, and KVKK compliance.

For the beneficiary companies, the legal expert developed a series of specific content, held online webinars, and created example and template documents. Additionally, companies with specific needs could request and attend online meetings with the legal expert and get tailored advice. 24 companies benefit directly from this service.

#### OTHER ACTIVITIES

#### **Promotion and Visibility**

In addition to the İzmir NIC Talks, the project developed many other promotion and visibility materials and activities. The key social media channels have accounts dedicated to the project:





#### Instagram



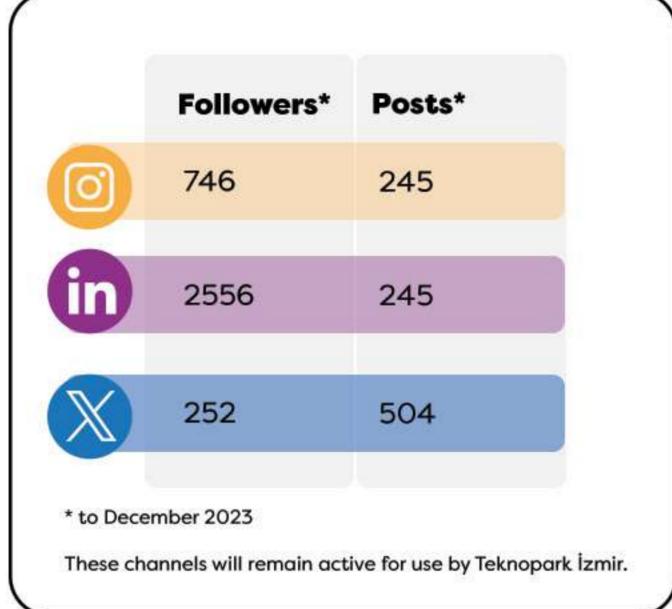
instagram.com/İzmirnic

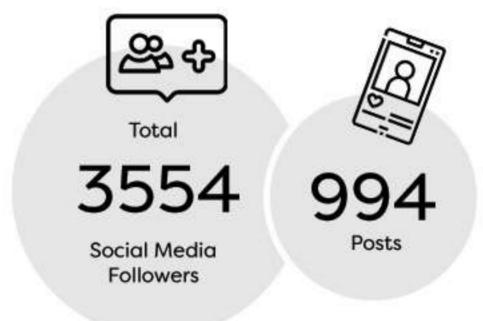


#### LinkedIn



linkedin.com/company/izmir-networkand-innovation-centre-izmir-nic









twitter.com/İzmirNic

#### **NIC Hub Platform**

The NIC Hub Platform is an online tool to allow Teknopark İzmir to launch calls for applications, run the evaluation of applications, accept companies into programmes, assign coaches, create InnoBar and CoMaps for each company and manage the whole process.



hub.izmirnic.com

#### SUMMARY

## **Achievements Against Results**

Capacity of target groups is increased.

Three training programmes were developed and delivered to:

- Teknopark İzmir staff (20 staff)
- İzmir ecosystem (58 people from 25 organisations)
- Startups, entrepreneurs and SMEs (36 participants at each training)

A national and international partnership and networking structure is established.

- A series of partnership development workshops were held that brought together ecosystem organisations for the first time.
- Ideas were developed on how to begin the process of creating partnerships between these organisations.
- Teknopark İzmir took the first step by signing a protocol with the İzmir Development Agency – İZKA and having conversations with other parties to create sustainable actions.



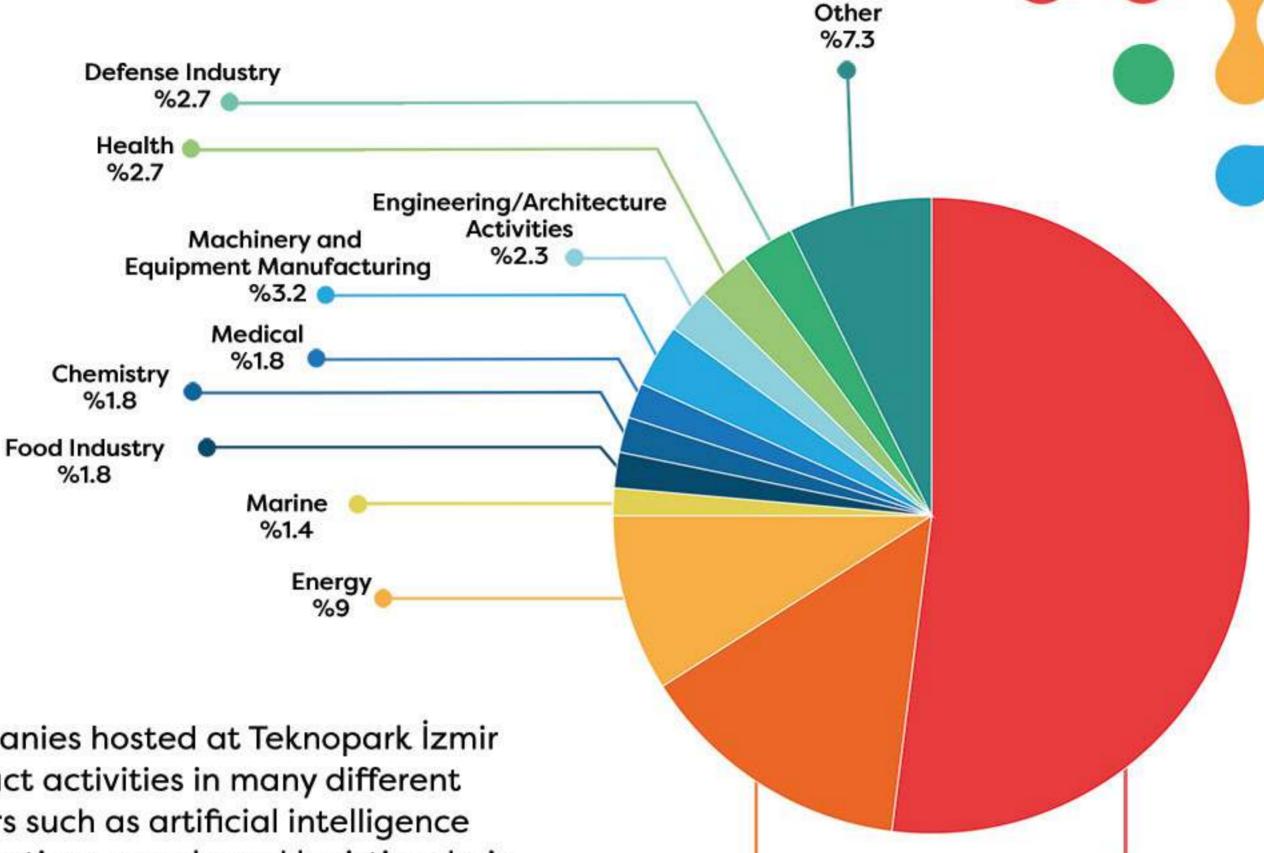
Commercialisation and internationalisation level of target groups is increased.

Over 72 scaleup companies were supported with

- 400 hours of formal training
- 2,168 hours of coaching
- 8 business development missions, for
   19 companies, to European countries
- 330 meetings with international customers / partners
- 280 one-to-one meetings between companies and investors
- 21 marketing strategies developed, and services provided
- 7 national patents applied for and other IPR protection services



Teknopark İzmir Companies



**Computer and Communication** 

**Technologies** 

%14

Companies hosted at Teknopark İzmir conduct activities in many different sectors such as artificial intelligence applications, supply and logistics chain management software, game development, vaccine and medium development, nanotechnology, wind and solar-based renewable energy systems, battery systems online form software, software in banking and finance, defence industry systems and software, development of biotechnological products, new plants and agricultural technology studies, medical components and clinical decision support systems, digital services for the use of different sectors, educational software and simulations etc. are carried out in the region.

They are supported by a number of other projects in addition to İzmir NIC. These projects support innovation and entrepreneurship at different stages of company development.



Software

%52.0

#### **Incubation Programmes Flow Chart**



#### **Programmes**





#### **TECHNOPRENEURSHIP ACADEMY**

It is a 2-day program where basic entrepreneurship training is provided.



## CLASSBOOM INCUBATION PROGRAMME

It is planned to help early-stage hatchery entrepreneurs make their first sale or increase their sales, connect them with investors if there is a need for investment, and create metric-based growth models.



#### CLASSBOOM PRE - INCUBATION PROGRAMME

It encompasses various training services provided for potential entrepreneurs to mature their technology and innovation-based business ideas and make necessary preparations for company establishment.



### WE4GAME GAME INCUBATION PROGRAMME

The WE4GAME Game Incubation Programme is a program aimed at bringing together game developers in Izmir and its surroundings to create a gaming ecosystem, encouraging game entrepreneurship, establishing technology-based companies, and ensuring the development of qualified workforce in the sector.



#### **BİGG.ASSIST**

It conducts activities for the collection and evaluation of entrepreneurs' business ideas, validation of selected business ideas, and determination of business plans that will apply for the second stage to TÜBİTAK.



#### TÜBİTAK BİGG+

A mentoring mechanism will be developed and implemented for the commercialization of products and services of SMEs, entering new markets, and increasing export capacities. It is working on enhancing the commercial maturity levels and R&D innovation capacities by providing mentoring support to 30 SMEs.



#### ACCELERATE İZMİR (İZMİR NIC)

The Global Growth-Focused Acceleration Programme is specifically designed for companies ready to grow on a national and international scale in the information and communication technologies and renewable energy sectors.



## (ACCELERO - ACCELERATING LOCAL INNOVATION ECOSYSTEMS IN EUROPE)

It aims to strengthen the support structure of the local ecosystem to make developing innovation ecosystems in Europe more attractive for SMEs.







#### ClassBoom Incubation Center





Incubation Center ClassBoom, one of the value-added programmes of Teknopark İzmir, provides an incubation environment for all innovative ideas and supports the commercialisation of qualified technological knowledge produced and the strengthening of startups. The following programmes are ongoing within the centre.

#### Technopreneurship Academy

TeknoGirişim Academy is open to anyone who is interested in entrepreneurship and wants to make a technological initiative without having any previous experience or knowledge in this field. It is a programme that strengthens the entrepreneurial culture and encourages entrepreneurship. It is a 2-day programme that aims:

- to provide basic entrepreneurship and innovation perspective,
- encouraging entrepreneurship and raising awareness,
- strengthening and internalising the entrepreneurship culture,
- to increase the quality of entrepreneurial skills and business ideas.

Entrepreneur candidates who successfully complete the programme gain the right to apply to the ClassBoom pre-incubation programme.

# Pre-Incubation and Incubation Activities

ClassBoom Pre-Incubation and Incubation Programme, which is a special programme that develops techno-entrepreneurship activities and turns them into value-added output, aims to support and develop the business ideas of techno-entrepreneurs /entrepreneur candidates. It offers a 16-month programme by guiding entrepreneur candidates including;

- 2 months pre-incubation,
- 12 months incubation
- 2 months additional support period

# TÜBİTAK BiGG Programmes

Teknopark İzmir, which is also a stakeholder in the TÜBİTAK BiGG Programme, provides services within the structure designed to support young entrepreneurs and startups and enable them to benefit from the supports with the BiGG and BiGG+ Programmes.

#### TÜBİTAK Bigg.Assist

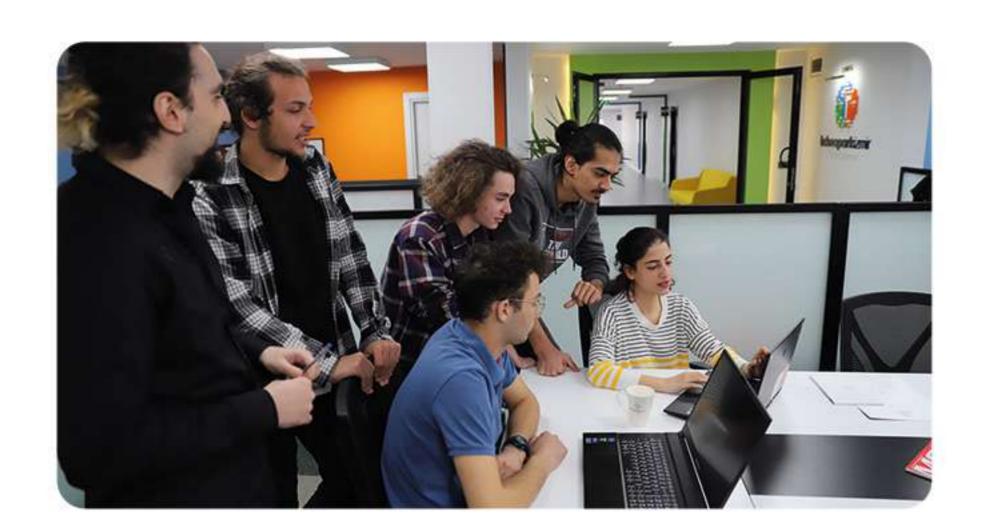
TÜBİTAK 1512 Individual Young
Enterprise (BiGG) Entrepreneurship
Support Programme supports
entrepreneurs from the idea stage to
the market in order to transform their
technology and innovation-oriented
business ideas into enterprises with
high potential for creating added value
and qualified employment.

Teknopark İzmir, the official implementing agency of the TÜBİTAK 1512 Programme, provides training to prospective entrepreneurs in areas such as basic entrepreneurship training, business modelling, lean enterprise, customer verification, business plan preparation and market research, and organises one-on-one mentoring meetings.

BİGG.ASSIST programme is carried out by Teknopark İzmir in partnership with İzmir University of Economics and Vestel. Moreover; Manisa Celal Bayar University, Celal Bayar University Teknokent AŞ, İnci Holding, Cevher Digital Solutions, Siemens, Vestel Ventures and Balıkesir Teknokent are among the programme stakeholders. Pre-Incubation and Incubation Activities



## **TÜBİTAK BiGG Programmes**





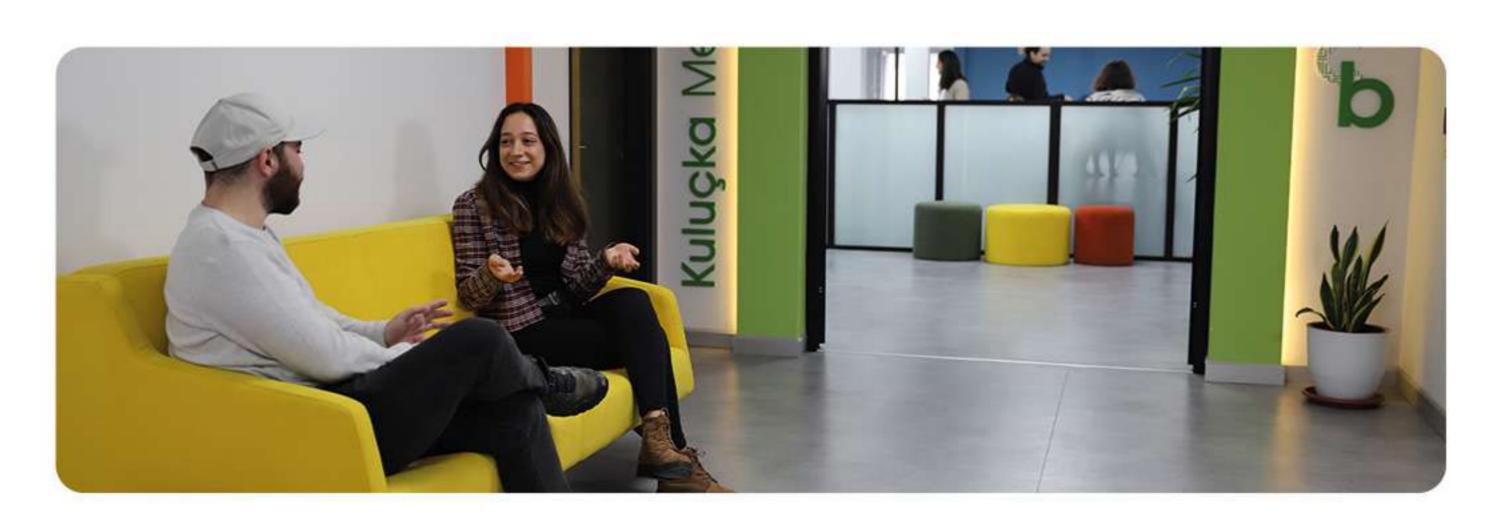
#### TÜBİTAK BIGG+

Teknopark İzmir serves as the TÜBİTAK BiGG+ SME Mentor Interface Organisation in order to create mentoring mechanisms to increase the business development and innovation capacities of SMEs.

TÜBİTAK BİGG+ Programme is a mentoring programme that aims to support sustainability and growth of SMEs, especially those benefiting from TÜBİTAK TEYDEB supports.

The programme supports early-stage startups, whose products are ready or are completing the product development phase, by contributing to their 360-degree development.

It is carried out in partnership with YASAD, ESİAD, İZKA, Ege Teknopark, İzmir Bilimpark, EBSO, Manisa Teknokent, Manisa OSB, Afyon Uşak Zafer TGB, Aydın Adnan Menderes University TGB, Habitat Association, Pamukkale University TGB, KOSGEB İzmir, İTO, EİB, EGİAD, DEPARK, Muğla University and YABİSAK.



## **WE4GAME** Game Incubation Programme





WE4GAME aims to support the training of qualified manpower for the game industry to strengthen the game ecosystem by encouraging game entrepreneurship. While the WE4GAME Game Incubation Programme encourages the establishment of game technology-based companies, it also provides the training of a qualified workforce for the sector.

Teknopark İzmir offers the infrastructure and superstructure services to innovative enterprises who have commercialisation potential in the field of gaming by providing;





Candidate entrepreneurs who have a game idea and want to gain experience by developing their idea can apply to the WE4GAME Program for 6 months.

Incubation supported offices





www.classboom.com.tr

# Atmosfer Technology Transfer Office (Atmosfer TTO)

Atmosfer Technology Transfer Office (Atmosfer TTO) which is located within the Innovation Center serves as an important bridge between university and industry with its integrated structure. Main activities of the Atmosfer TTO is as follows;



Management of university-industry related projects,



Acquisition and management of Intellectual and Industrial Property Rights (IPR),



Following up calls regarding international projects,

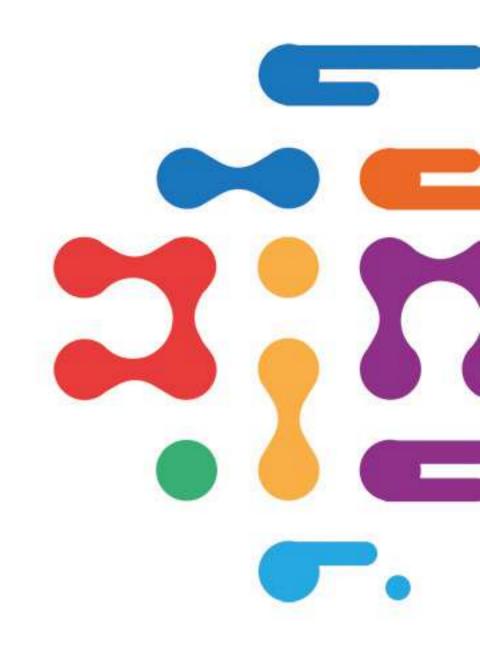


Managing contracts.



www.atmosfertto.com



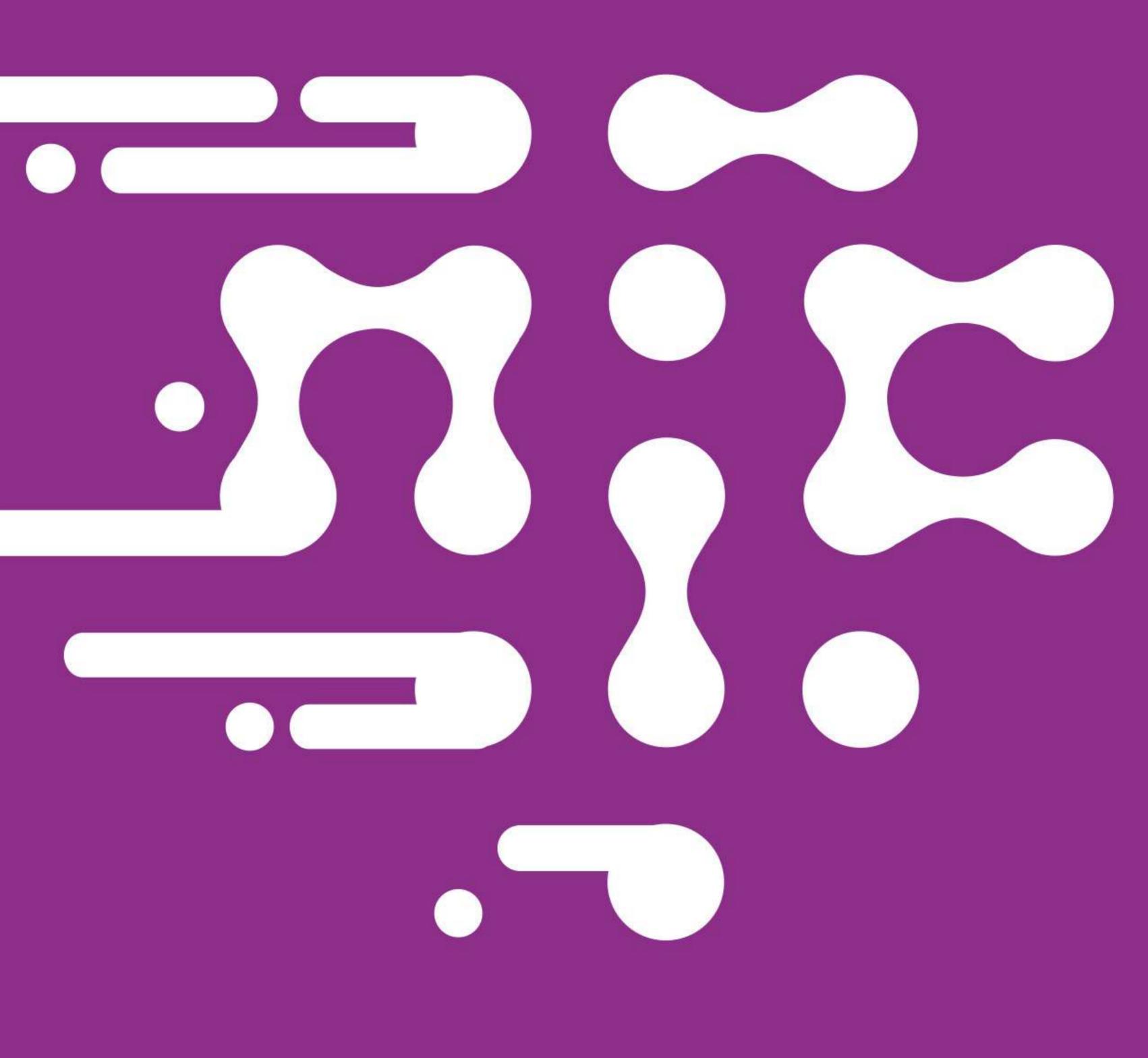




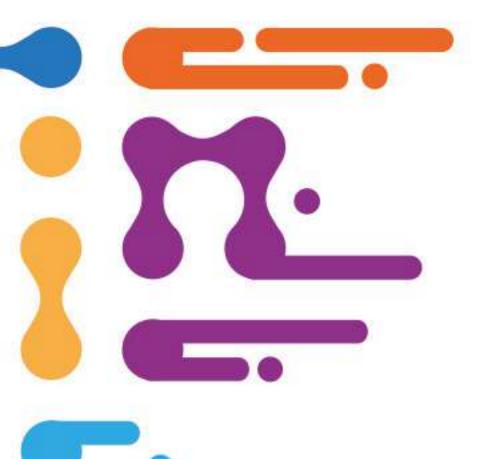
# Accelerating Local Innovation Ecosystems in Europe (ACCELERO)

Teknopark İzmir was selected among the top 10 organizations in Europe among the 110 organizations that applied within the scope of the "Accelerating Local Innovation Ecosystems In Europe - ACCELERO" Project implemented within the scope of Horizon Europe programme. Teknopark İzmir aims to increase its capacity, strengthen its service structure and quality, and reinforce the sustainability of its operations with the support of ACCELERO Project.

ACCELERO - Accelerating Local
Innovation Ecosystems in Europe project
aims to strengthen the support structure
of the local ecosystem in order to make
the developing innovation ecosystems in
Europe more attractive to SMEs, also
offers the opportunity for Teknopark
İzmir to participate in international
funds, especially Horizon Europe.



Accelerate İzmir 1st Cohort Companies



# **%rventek**

#### **Arventek**

# Al Powered Cloud-based 4D construction data analytics.

Completing a construction project on schedule and on budget is a tremendous task. With hundreds of thousands of variables changing every day, optimizing construction results has become a huge challenge. Arventek is here to change that. It offers a fully automatic construction progress monitoring solution with the RemoteSite platform it has developed. RemoteSite is a reality capture platform that digitizes the physical world to help businesses make faster, more informed decisions in an increasingly remotely managed world. It provides 3D mapping and data analytics that empowers job sites to measure and manage themselves with visual tools that project stakeholders can use from any device, anywhere, anytime. RemoteSite contextualizes projects' BIM, timeline, and budget data, allowing teams to get an objective view of their project today and an accurate prediction of where it will be tomorrow.



#### Thanks to Accelerate izmir...

Accelerate İzmir helped us develop global growth plans, increase our presentation competence and develop global PR strategies. It also provided us great research opportunity for our global growth plans, pitch deck study, product management, sales management, market strategy and product pivot mindset.

Sedat Manca - Founder



Funds In discussion



**New Team Members** 



Founders
Sedat Manca
Merve Manca



Founded 2020



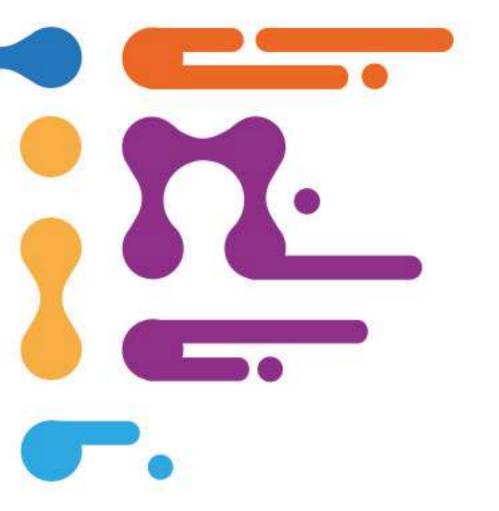
New Customer



www.arventek.com



info@arventek.com



# CAFuture Car4Future



Energy sharing network software and energy transfer hardware for electric vehicles with blockchain technology.

Car4Future Technologies, which makes developments in İzmir Bilimpark, was established in 2020 with the support of TUBITAK 1512, and with the support it received from İzmir Development Agency in 2022, it has developed an infrastructure for individual users to manage charging processes in the energy sharing network software. It is a commercializing company that increases the capabilities of charging units and reduces their costs with the circuit board and controllers it has developed. E.V. in "Charging Ecosystem Technologies", which works with software and hardware solutions, or the charging experience of charging unit users is working. Commercialized products; Car4Future Software, Car4Future:Smart City, Car4Future Charge Box. R&D ongoing; Charge4Future works on innovative technology for a sustainable future in the industry with drive4Future projects.



The program gathers startups at different levels in a single pool and allows them to benefit from different opportunities.

Oğuzhan Sarıtaş - Founder



**Funds** 



New Team Members





Founders
Oğuzhan Sarıtaş
Doğu Can Seyidoğlu
Kutluhan Hakan

Founded 2019



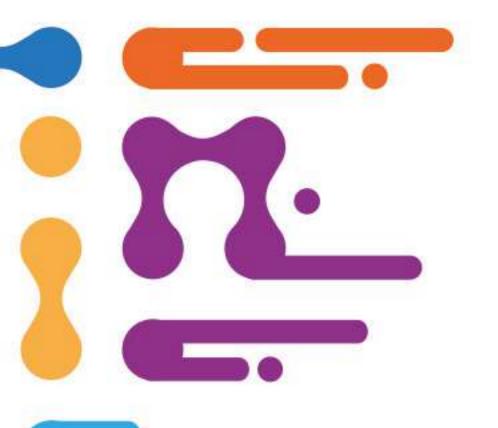
New Customer

www.car4future.tech



oguzhan@car4future.tech





*<u>Ereatorbooks</u>* 

#### **CreatorBooks**

Bookkeeping software for social media content creators and streamers.

CreatorBooks is the Next-Level **Affiliate Commissions** Dashboard. CreatorBooks revolutionizes the way crypto YouTubers track their affiliate earnings. Tailored to meet the specific needs of the cryptocurrency community, this dashboard offers real-time analytics and comprehensive insights into affiliate commissions. With CreatorBooks, content creators can effortlessly monitor their financial performance, optimize their strategies, and elevate their earning potential in the ever-evolving digital currency space.



#### Thanks to Accelerate İzmir...

It was good networking opportunity, met a great mentor, overall experience was very useful of learning about the Turkish startup ecosystem.

Paulina Masson - Founder



Funds



**New Team Members** 

2



Founder Paulina Masson



Founded 2021

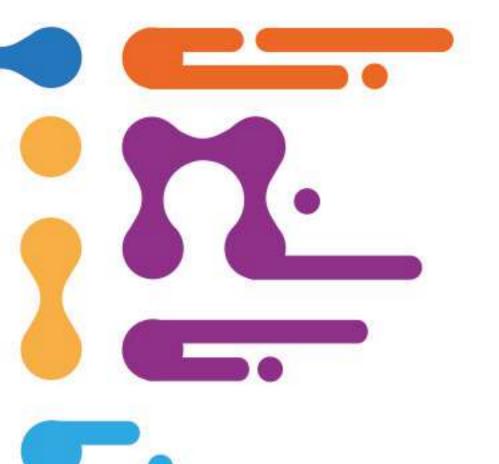


creatorbooks.com



paulina@creatorbooks.com







#### Eksi16

Technological solutions to add automation, digitalization and optimization value with artificial intelligence and image processing techniques.

Fidauth is a pioneer in biometric identity verification, offering a sophisticated Know Your Customer (KYC) service. Our solution stands out with its seamless integration, swift processing, elevated accuracy rates, and operational prowess. While our primary focus is on the fintech sector, we extend our cutting-edge services to various industries necessitating remote customer onboarding. Fidauth employs state-of-the-art biometric technology, instilling heightened customer security and optimizing business workflows. Our commitment to rapid scalability, precision in verification processes, and adaptability across industries positions Fidauth as a trusted partner in addressing diverse digital security needs. Embrace the future of identity verification with Fidauth - where innovation, reliability, and efficiency converge to redefine the landscape of secure customer onboarding. Our solutions not only meet current industry standards but also anticipate future challenges, ensuring that our clients stay ahead in an ever-evolving digital landscape.

Our product Fidauth became a spin-off company in 2023 and is known as Fidauth Bilgi Teknolojileri A.Ş. continues on its way.

#### Thanks to Accelerate izmir...

By taking part in the Accelerate İzmir program, we received a lot of mentoring and training to develop the product. We increased the commercialization potential by maturing the product with the trainings carried out within the framework of the program. The program has provided critical tools to rapidly grow our company. It has provided us with the opportunity to gain competitive advantage and take part in the global arena by empowering us with sectoral expertise, internationalization strategies and effective investment/pitching skills.

Murat Kayacık - Founder







New Team Members



Founders
Murat Kayacık
Halil Muslu



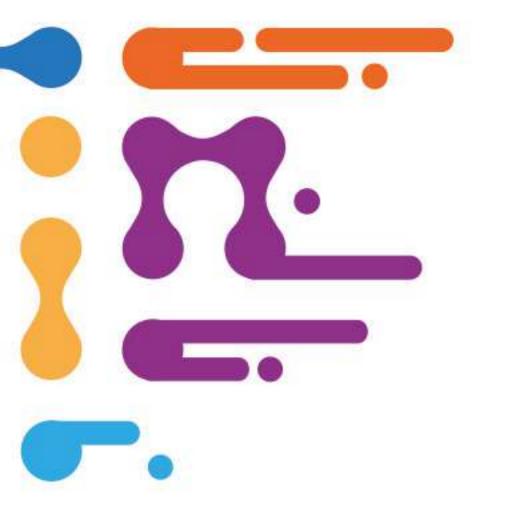
Founded 2018



www.eksi16.com



info@eksi16.com.tr







Digital employee experience platform that improves the employee experience in companies.

Empactivo is a digital employee engagement and culture platform which is developed with the motto of "common culture & common purpose". Empactivo improves digital employee experience in companies with a persona-based approach. Empactivo contributes to appreciation culture via rewarding and gamification. It also enhances white & blue collar interaction, holistic internal communication and training/academy, OHS, orientation and innovation processes. Companies from various industries such as SOCAR, KordSA, Ekol Logistics, Nissan, Watsons, Flormar, Imperial Brands use Empactivo. Empactivo contributes to employee motivation with new generation employee experience fictions such as appreciation & recognition, surveys, contests, rewarding, challenges, communities and donation.

#### Thanks to Accelerate İzmir...

The program contributed to us in four ways. 1) We received suggestions on many issues from our mentor Selcen; she was so helpful and we're still in touch with her 2) The courses were very comprehensive, we had the chance to meet with important guests in all important areas such as product development, HR, marketing and sales. 3) With an international focus, the visit to Germany was a very important step for us. 4) Thanks to the program, we met many valuable startup founders, and our dialogue still continues with them. Thanks NIC team for all these contributions.

Yunus Emre Aslan - Founder



**Funds** 

**Founders** 

**Yunus Emre Aslan** 

Vehbi Çelme

Hakan Beştaş



New Team Members





Founded 2014



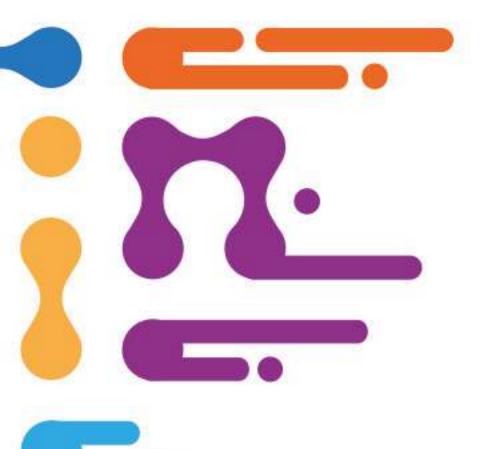
New Customer



www.empactivo.com



empactivo@omegabigdata.com



# esular

#### esular

Intelligent irrigation system infrastructure with a fully automatic IoT structure for farmers, practitioners to bring manufacturers together.

esular is an artificial intelligence-supported water and energy management platform that aims to digitalize the agriculture and water management sectors, use water and fertilizer resources more efficiently with data-based decisions, and pioneer sustainable agriculture. Our products consist of hardware and software solutions integrated with cloud-based, artificial intelligence-supported software. We offer technological solutions that monitor, learn and manage sustainable agriculture, water and fertilizer management. We have achieved many successes in a short time with our 15 years of industrial product development experience and, most importantly, the advantage of knowing our target customers and field conditions. We became one of Türkiye's top 20 startups that appeared on the glorious İTÜ Çekirdek BigBang stage in 2021, and one of the 4 startups that collected the most awards on this stage. On this stage, we received the Sustainability award of the year from the Istanbul Chamber of Industry. We currently actively provide 24/7 service to our customers in Türkiye, Azerbaijan and Cyprus with more than 20 dealer partners from our Istanbul, Ankara and Eskişehir offices.

# Thanks to Accelerate İzmir... The program aims to make our beautiful city Izmir attractive to entrepreneurs and the entrepreneurship ecosystem. Erhan Sandal - Founder **New Team Members Funds** Founded **Founders Erhan Sandal** 2019 Fatma Aktaş **New Customer** Investment **250K USD** 50 www.esular.com

fatma@esular.com



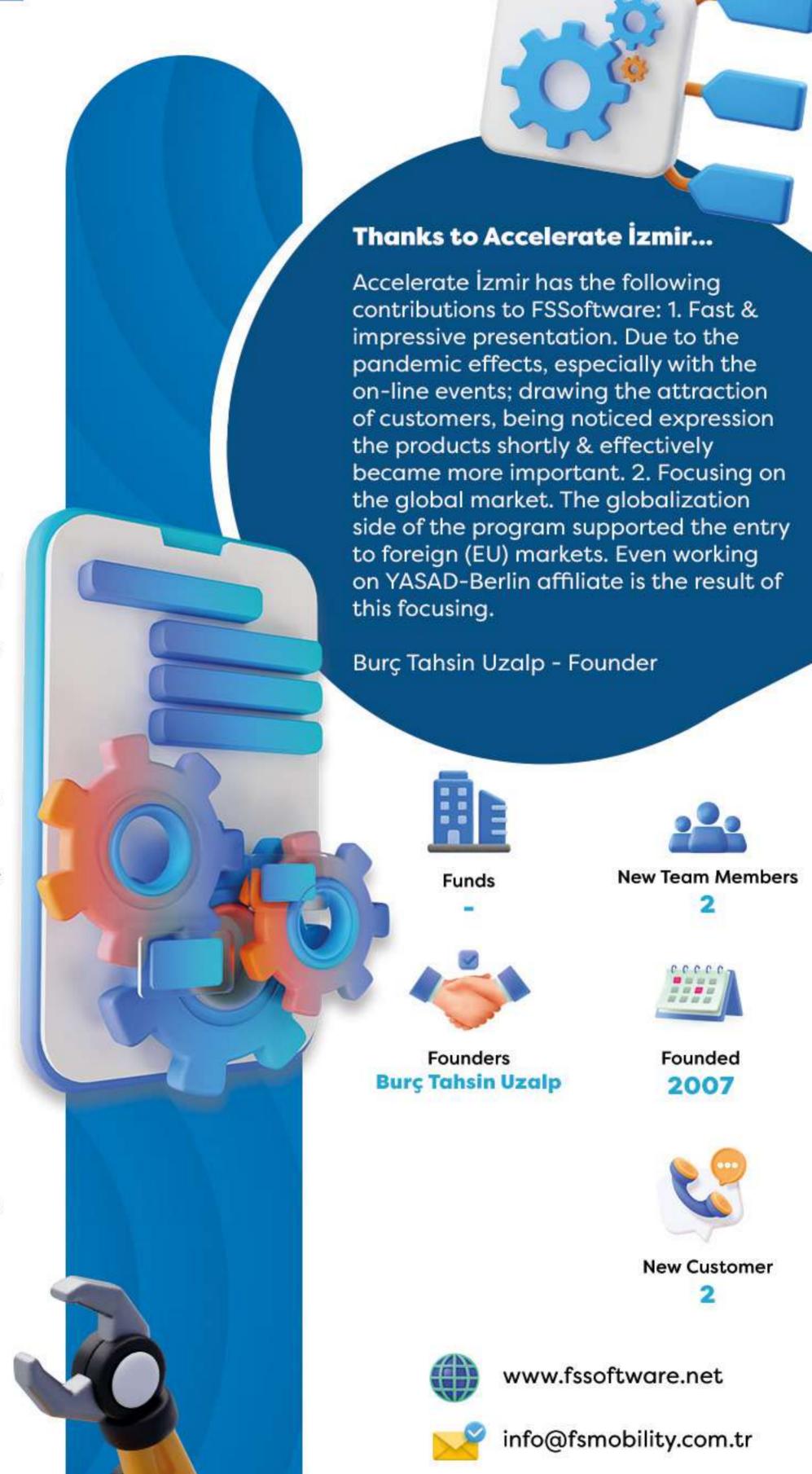


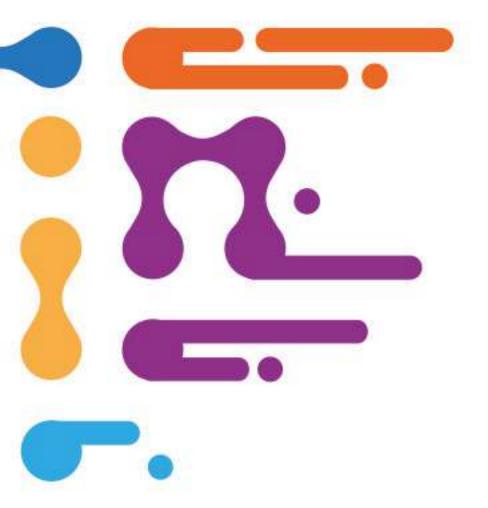
#### **FSSoftware**

Software and project development focused on online mobile stock management and advanced traceability.

FSSoftware is a software and project company focused on online mobile stock management and advanced traceability. The FSMobility product has been involved in over 200 projects. FSSoftware's branches are in Izmir and Istanbul, and its contact offices are in Germany, Italy and France.

FSSoftware mainly has 3 software families: 1."FSMobility" focuses on; Mobile Inventory Management, WHS-Warehouse Management Systems, Advanced Traceability, Track-And-Trace Systems. 2."FSNext" focuses on; Al-Artificial Intelligence integrated Smart Industry: SIM-Smart Inventory Management, SQA-Smart Quality Assurance, SPM-Smart Plant (Predictive) Maintenance, SE-Smart Energy 3. e-Invoice & Electronic Financial Reporting on SAP in 16 countries.





#### Geliver

Platform for businesses to reach the most suitable cargo alternatives with dynamic pricing, integrate with all cargo companies and manage the entire cargo process from end to end.

Geliver is a platform that provides access to different cargo companies with a single agreement. When you become a Geliver member, you can compare the discounted prices of different cargo companies for the same cargo package, create your cargoes and track your entire cargo process on a single platform. In this way, while making your shipping process easier, you get more options and advantageous prices of up to 70%.







#### Thanks to Accelerate izmir...

izmir NIC changed our perspective in general and added a different vision to our company. It helped us develop our plans for the future.

Ulaş Çavuş- Founder



**Funds** 



**New Team Members** 



Founders
Ulaş Çavuş
Adnan İnce



Founded 2022



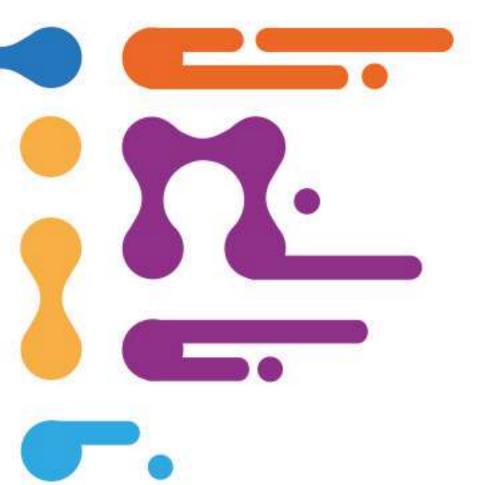
New Customer



www.geliver.io



info@geliver.io



## intedo

#### **Intedo Software**

Interactive training management software for effective training process management.

Intedo Software is a software company founded in 2019 to specialise in education technologies. In 2020, it received acceptance from Manisa Celal Bayar Technopark with the Intedo LMS project and opened its R&D branch after the head office in İzmir Bayraklı. In 2021, it received acceptance from KOSGEB with the Intedo LMS project. In this process, Intedo worked with Turkey's leading education companies and undertook their education management systems. İntedo Software took a step into entrepreneurship by being accepted to the İzmir **Growth-Focused Acceleration** Program in 2022. Three projects have been prepared within intedo, named Intedo Kampus, Intedo LMS and Incore.

It continues on its way with Incore, where everyone can easily create and share interactive content.

#### Thanks to Accelerate İzmir...

Thanks to the Accelerate İzmir program, we realised the difficulties that a non-product; project-based work would cause us in the globalisation process. In this direction, we launched our product Incore which is on sale. Currently, studies for the investment processes are continuing. Thanks to the Accelerate İzmir program, we found answers to our questions such as what should be taken into consideration to receive investment in the world of entrepreneurship and what steps can be taken in the globalisation phase. We believe that if we could participate in the program with a ready-made product, we could receive much more support, especially in the investment processes. We would like to thank the entire team for preparing us for the world of entrepreneurship.

Caner Şenol- Founder



**Funds** 



**New Team Members** 



Founders
Caner Şenol
Ahmet Yener Akpınar



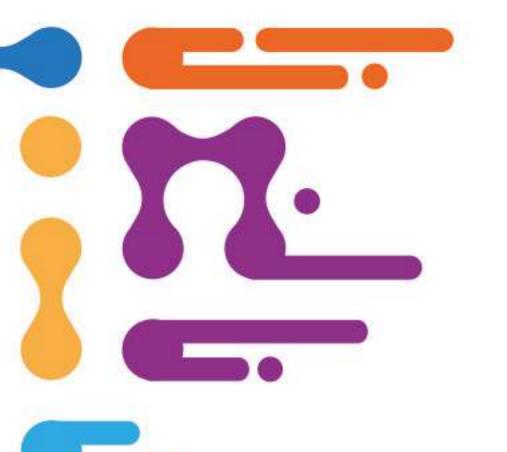
Founded 2019



www.intedo.com.tr



caner@intedo.net



## LOGGMA Digital Energy Solutions

#### **LOGGMA**

Al-based remote monitoring, performance analysis and operation management platform for solar power plants.

Founded in 2018 at İzmir Teknopark, LOGGMA Digital Energy Solutions is a company that provides end-to-end solutions to enhance performance, reduce risks, and maximise the return on investment for companies in the energy sector. LOGGMA combines its innovative approach to the energy industry with its two main artificial intelligence-based platforms, Solarify and Enerify, allowing energy assets to perform at their most efficient. Solarify facilitates the monitoring of performance and operational processes of solar energy plants, while Enerify enables the management of energy consumption and production points on a single platform. LOGGMA continues to increase its impact in the industry as a reliable business partner by offering innovative solutions for the future energy needs.

#### Thanks to Accelerate İzmir...

The trainings in the program had an indirect positive impact on our sales, marketing, operations and management.

Ozan Tuncan-Founder



**Funds** 



New Team Members



Ozan Tuncan Erkin Çakar Kontek Enerji



Founded 2018



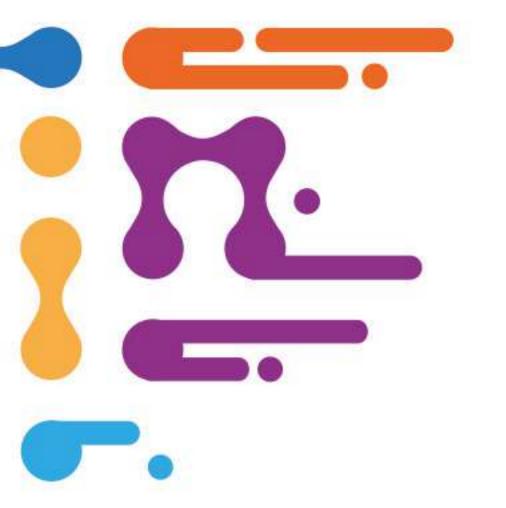
**New Customer** 



loggma.com.tr



info@loggma.com.tr sales@loggma.com





#### **Maritime Trainer**

Holistic education software for marine employees for selection, evaluation, training and development processes with interactive content, animation and VR-based games.

Maritime Trainer is a leading provider of innovative human resources assessment, training, and development solutions for the maritime industry. Founded in 2011, the company is one of the pioneers in Türkiye and is on its way to becoming a global leader with its founders who have deep experience in training and technology. With offices in Dubai, USA and representations in Greece, Singapore, Indonesia and the Philippines, Maritime Trainer serves over 800 vessels and 50,000 seafarers as of 2023. We are adapting to the evolving needs of the maritime industry with our customizable training programs, interactive content, and comprehensive online/offline infrastructure. With our focus on safety, environmentally friendly operations, and efficiency, we are playing an innovative role in training and development

in the industry.

#### Thanks to Accelerate İzmir...

Accelerate İzmir programme has widened our perspective in terms of global expansion, sales and marketing, and having investment. We have changed our marketing strategy and presentations and started to build our sales and marketing team that will work globally. Our mentor in NIC programme was our investor, we met them in the first mentoring session of the programme. Also, we understood that we needed to get ready for the growth so we defined the needs, and started interviews accordingly.

Özgür Alemdağ- Founder



Funds
Currently in funding
discussions



Founders
Özgür Alemdağ
Engin Büyüktepe
İsmail Aksoy



New Team Members





Founded 2011



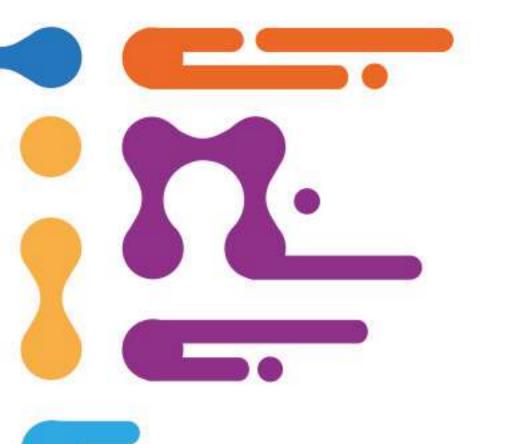
New Customer



www.maritimetrainer.com



service@maritimetrainer.com





#### **Delta Smart Technologies**

Incident management solutions and occupational health, safety and environment solutions.

Delta Smart Technologies is a software development company located in Teknopark İzmir. Core products of Delta Smart are incident management solutions (Pincident) and occupational health, safety and environment solutions (Pincident HSE). Delta Smart has prestigious references from electricity distribution sector and actively expanding its customer base. Delta Smart has an experienced team on web/mobile application development, cloud computing and SaaS. Delta Smart also delivers tailor-made software development services according to customer needs. Delta Smart continuously invest on R&D. Three R&D projects of Delta Smart have been funded by public grant programmes. Delta Smart is in collaboration with IYTE Computer Engineering Department through academic consultancy and internship programmes.







RESEARCH **ECOSYSTEMS** 

#### **Research Ecosystems**

**Academic archive and** performance monitoring system that makes all research outputs in a university visible and enables strategic reporting.

Founded in 2021 within Teknopark İzmir, Research Ecosystems is a data analytics company. It offers software solutions that include data analytics with a cloud-based and subscription-based business model. Our first product, the GCRIS database, is a university research information system that provides visibility to researchers and academic outputs and generates various analytical reports on this information. The GCRIS database is currently operating at six universities. In addition to the research information system, our vision is to develop distributed data analytics and blockchain-based products in healthcare, biotechnology, and energy. Research Ecosystems continues to innovate in these areas with

three separate projects.

#### Thanks to Accelerate İzmir...

Adopting a growth mindset had a significant impact on us. We improved our innovation process by incorporating customers. We enhanced our market analysis and it helped us to find better product-market fit. We hired and educated talented people. We constantly seek for business partnerships.

Tuğkan Tuğlular - Founder





**New Team Members** 





**Founders** Tuğkan Tuğlular **Tolga Ayal** Gültekin Güldal Sönmez Çelik Ahmet Şemsettin Özdemirden

Founded 2021



**New Customer** 

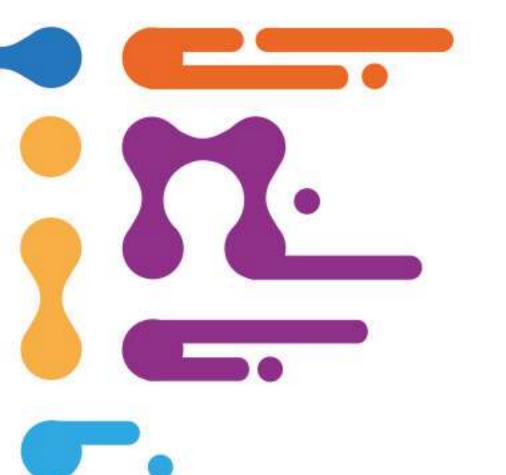




www.researchecosystems.com



info@researchecosystems.com



### robot.alp

#### Mantiksal

Facilitating operations and increasing efficiency with modern solutions by prioritising software and machine-oriented planning.

Robotalp is an all-in-one monitoring platform that checks your all digital services and automatically notifies you when an error occurs. We have a global network with 20 monitoring locations, enabling you to check your services every minute from anywhere in the world. In this way, you'll be the first to know about any issue and be able to work on it as soon as possible.

Say goodbye to doubts like 'Is the service down?' or 'Is the app running?' because with Robotalp, your digital world is secure, and your peace of mind is our commitment. Robotalp minimizes the risk of losing customers, time, money & brand reputation.

#### Thanks to Accelerate İzmir...

It was a great journey for me. I was impatient while waiting for the event days where every detail was thought out. For my product it was useful especially about marketing.

I benefited greatly from marketing-related lessons. Then I improved/redefined Robotalp's value proposition and we renewed our logo, website design and all the texts.

Ercüment Ekinci - Founder



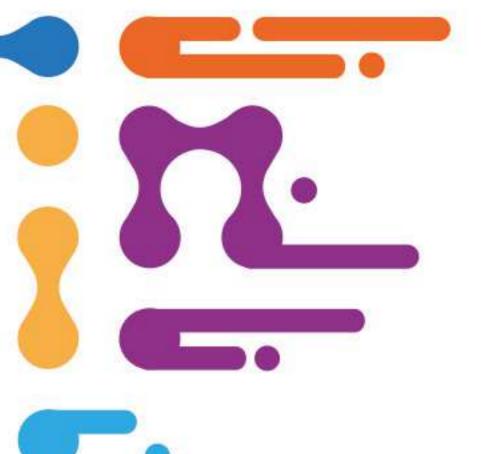




www.mantiksal.com



info@mantiksal.com





#### **SADELABS**

Wireless network technologies for innovative IoT products and services, enabling digital business transformation.

SADELABS leverages wireless network technologies for innovative IoT products and services, enabling digital business transformation. The SADE IoT platform integrates smart devices and sensors for interconnected systems across various sectors, enabling efficient cold chain monitoring and real-time locating in manufacturing, energy, healthcare, retail, and automotive. SADELABS works with prestigious clients like Domino's, Ferrero, Sodexo, Godiva, Stanley, BSH, Mey Diageo, Turkish Do&Co, and Türk Tuborg. Offering R&D, design, production, application, and services, SADELABS is committed to delivering competitive and cutting-edge solutions in the IoT domain, with international offices in England, Germany, and the United States and headquarters in İzmir, Türkiye.



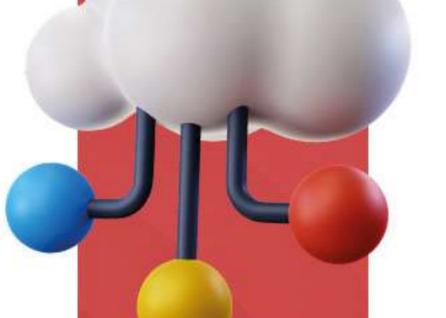
#### Thanks to Accelerate İzmir...

Accelerate İzmir is well prepared program with many topics covered which is inspiring for companies like us targeting global expansion.

Also, members of the organiser, lecturer and mentor network was brilliant.

I wish similar programme will continue with new cohorts to grow İzmir's entrepreneurship ecosystem. With the guidance and visit to the UK, we have established a company in the UK after being accepted from two UK programs. Global Entrepreneurship Programme and West Midlands Global Growth Programme with office space support in Birmingham.

Mehmet İlem - Founder





Funds



New Team Members





Founders Mehmet İlem Hasan Hüseyin Erkan



Founded 2007



New Customer

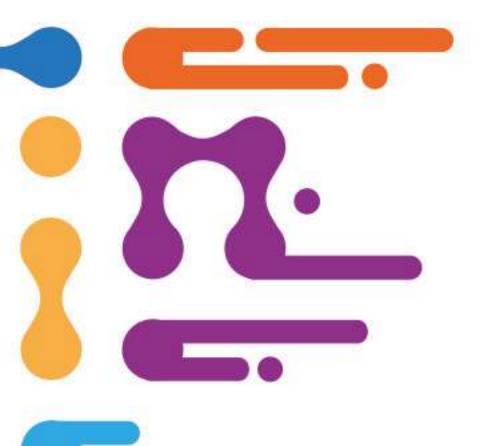
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www.sadelabs.com



global@sade.io



sanber

#### Saniber Inc.

Telemedicine application which provides a secure, fast, and simple remote health service platform to all healthcare providers through its local software and servers.

Saniber Inc., based in İzmir Technology Development Zone, is a healthcare software company dedicated to bringing a contemporary and dynamic perspective to our country's health sector. Founded in 2015 by Assoc. Prof. Dr. Hüseyin Cumhur Tekin, the company has developed a telemedicine software named "Doktorhatta," facilitating remote doctor-patient consultations, patient treatment follow-ups, and various digital health activities. Recognized by the Ministry of Health and developed by Saniber Inc., the telemedicine application Doktorhatta provides a secure, fast, and simple remote health service platform to all healthcare providers through its local software and servers. Offering a unique telemedicine infrastructure that is customized for each hospital, Doktorhatta ensures alignment with institutional identities while addressing the concerns of privacy and security outlined by the Ministry of Health.

#### Thanks to Accelerate İzmir...

We are incredibly grateful for the opportunity to participate in the İzmir NIC program, which has proven to be an invaluable experience for our company. The programme's networking environment has provided us with an invaluable platform to make meaningful connections and spurred the growth of our business. What makes this program different from other startup initiatives are dynamic pitching practices and unique drama training. We would like to express our sincere gratitude to our mentor, whose deep understanding of our needs and unwavering support have been instrumental in our journey. Additionally, the investment we received played an important role in moving our initiative forward.

Hüseyin Cumhur Tekin - Founder





Funds
3 TÜBİTAK 1501 - Total
Amount of Around
6 Million &





Founders
Hüseyin Cumhur Tekin
Başak Tekin

Founded 2015



Investment

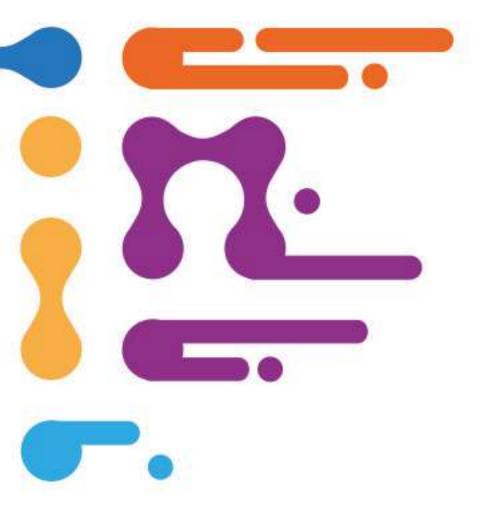
Yes



www.saniber.com.tr



hcumhur@gmail.com



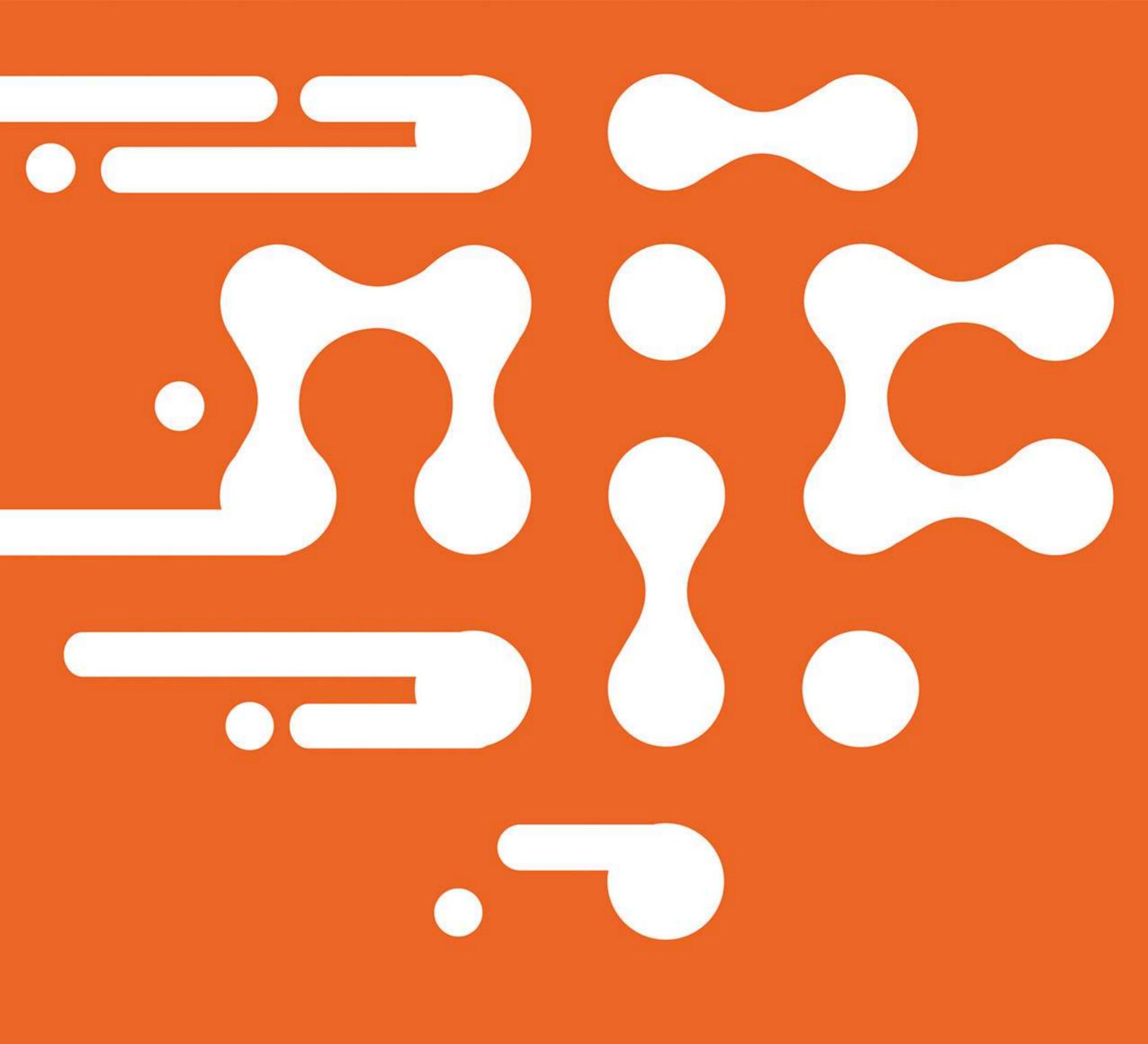


#### Windlar

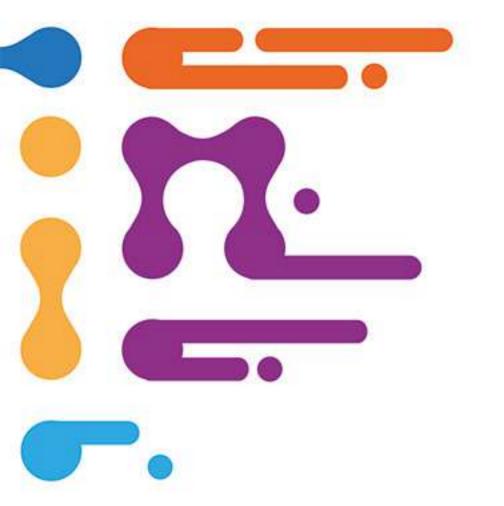
Innovative solutions to prevent energy losses and improve O&M operations for wind turbines.

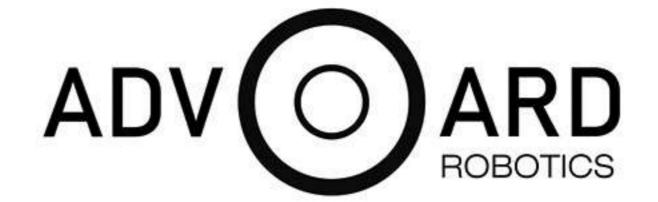
Established with the support of the 1512 TÜBİTAK Bigg program, our company has made significant strides in the wind energy sector with innovative and technological solutions that minimize electricity production losses. We have completed inspections of over 500 wind turbine blades, identifying potential damages. Our drones, equipped with autonomous flight software, can complete inspection works on wind turbine blades in just 45 minutes. This rapid detection of blade damages allows for early intervention, preventing larger issues and reducing maintenance costs. Operating within the Uşak Teknopark, Windlar has also extended its activities internationally. As part of the İzmir NIC Project, Windlar has conducted a series of technical visits in Madrid and Lisbon, continuing its efforts in commercialization abroad. minimizes the risk of losing customers, time, money & brand reputation.





Accelerate İzmir 2nd Cohort Companies







#### **Advoard Robotics**

Advoard Robotics develops fully autonomous mobile fleet robots and software that are aware of each other's location and route information and act in collaboration to prevent inefficient collection and workforce losses in logistics and e-commerce warehouses.

Advoard Robotics established in November 2020 with the support of TÜBİTAK (Turkish Scientific Council) 1512 Bigg, Advoard Robotics received a pre-seed investment of \$120,000 from American Pareto Holdings in September 2021. The company won various awards in important competitions such as Future of **Automotive Design** Competition (3rd), Dinger Logistics Demoday (1st), ARYA Women's Investment Platform (3rd), TET Project Market (1st) and Başakşehir Innovation Lab (2nd). It was also one of the finalists in Big Bang 2021, AWE Women in Tech, GVG2022, JCI-CEY, Mercedes Benz-Fark Labs Accelerator, MigrosUP, She Loves Tech 2022 and EWC 2022. Advoard Robotics revolutionizes logistics and e-commerce warehouses by offering cutting-edge solutions to eliminate inefficient picking and workforce losses.

Its fully autonomous mobile fleet robots operate in coordination with warehouse management systems, sharing location and route information. Thus, Advoard Robotics pioneers technology in the industry, providing innovation in logistics processes.

#### Thanks to Accelerate İzmir...

It has increased the company recognition and helped to build new cooperations.

Pınar Oğuz Ekim - Founder





Funds €75,000 grant



New Team Members





Founders
Pınar Oğuz Ekim
Mehmet Emre Söyünmez
Ferit Bostancı

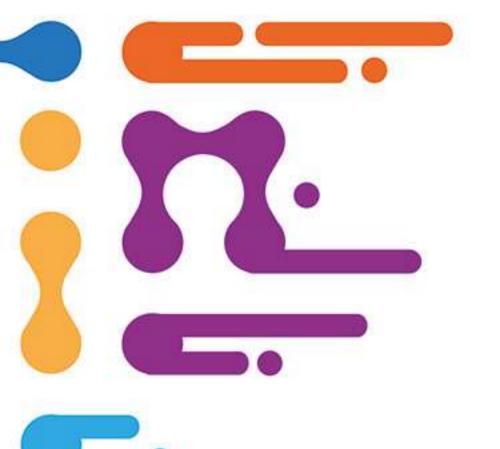
Founded 2020



www.advoard.com



pinarekim@advoard.com

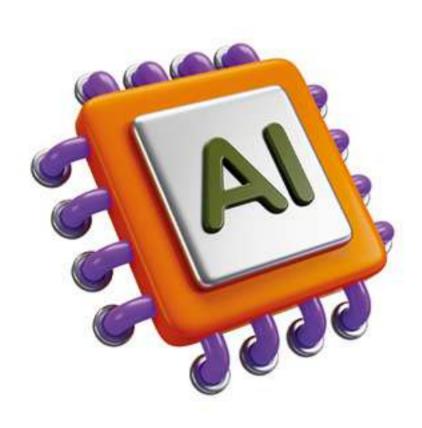


# cevelyn

#### Cevelyn

Artificial intelligence-based software that can produce unique sounds and melody for emotions.

Cevelyn is an artificial intelligence-based software that can produce unique sounds and melody for emotions.







#### Thanks to Accelerate İzmir...

Accelerate İzmir is an efficient and contributing accelerator program for startups. We strongly recommend who want to improve their business processes, expand into the global market and create new opportunities with a different perspective.

Aysun Demirdöğen Şener - Founder



Funds In discussion



**New Team Members** 



Founders
Aysun Demirdöğen Şener
Yigitcan Şener



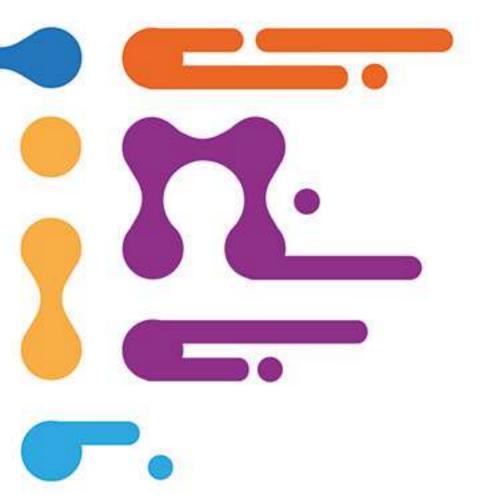
Founded 2020



www.cevelyn.com



demirdogen.aysun@gmail.com





#### **DepoDone**

### Creating a value chain by optimizing the food industry

DepoDone is an innovative platform revolutionizing supply chain management. Our comprehensive suite of services caters to suppliers, optimizing inventory control, order fulfillment, and market expansion. By leveraging cutting-edge technology, we empower businesses to streamline logistics, minimizing complexities and maximizing efficiency. Our platform serves as a centralized hub, fostering growth opportunities for suppliers and retailers alike. We operate across diverse markets, offering solutions designed to adapt to evolving industry needs. With a strong focus on optimization, data analysis, and cost reduction, we ensure streamlined processes, minimal losses, and robust traceability. Sustainability is at the core of our operations, aligning with our commitment to providing efficient, sustainable, and technology-driven solutions across various industries. With the tagline "Your Supply Chain Mate," we underscore our dedication to being the trusted ally in optimizing logistics, fostering sustainability, and driving efficiency. With a foundation built on innovation, collaboration, and sustainability, we continue to evolve, ensuring that businesses experience a future-ready supply chain landscape.

#### Thanks to Accelerate İzmir...

Through the program, we garnered essential mentorship, gained access to invaluable networking opportunities, and refined our business model, leading to enhanced operational efficiency. Additionally, the exposure and workshops facilitated during the program have significantly contributed to increased brand visibility and collaborations within the industry, resulting in accelerated growth for our venture. Accelerate Izmir has been a catalyst for our growth, offering invaluable support, mentorship, and networking opportunities. The mentorship and guidance received significantly contributed to our strategic planning, helping us refine our market approach and solidify our product offering. Overall, Accelerate İzmir has played a pivotal role in propelling our company's progress, fostering innovation, and expanding our network within the entrepreneurial ecosystem.

Nil Nurlu Deniz - Founder



Funds In discussion



New Team Members



Founders
Nil Nurlu Deniz
Emre Üstüner
Serkan Deniz



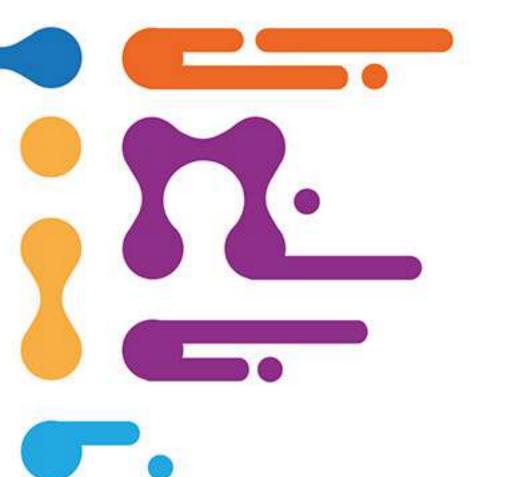
Founded 2021



www.depodone.com



info@depodone.com



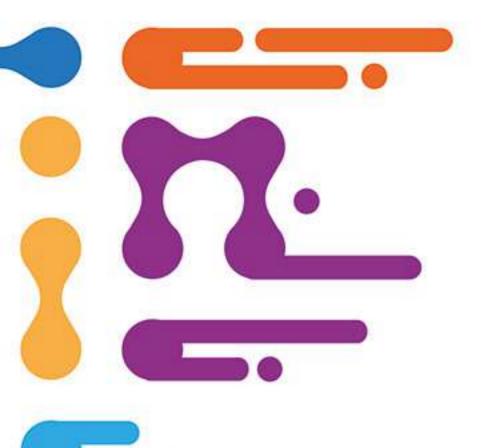
## egebintes Bilgi Teknolojileri A.S.

#### **Egebimtes**

MAS Plus is the Smart Factory
System developed with the
vision of leading the digital
transformation process that
started with Industry 4.0.
With the established
infrastructure, it is aimed to
increase production
capacity, quality and
performance by preventing
losses without making an
extra machine or resource
investment.

Egebimtes is an expert company with a +30-year track record of successfully completed turnkey manufacturing digitalization projects across Türkiye centered around MAS+ Smart Factory Solution and its ecosystem, Egebimtes offers end-to-end solutions that effectively utilize information technology. The goal is to collect data from the shop-floor instantly so as to track manufacturing live; to collect data digitally to eliminate the human factor so as to ensure accuracy; identify the bottlenecks in manufacturing and create alarms against potential issues to allow proactive actions; and hence, create a traceable plant to determine improvement areas, and increase the productivity in the field. MAS+ is currently deployed over a 100 companies and is actively collecting data from over 15.000 data collection points daily serving different sectors including but not limited to automotive, aerospace & defence, FMCG, white goods, machinery & metal, and electric & electronics.





## **IJENERJEET**

#### Enerjeet

Enerjeet is a product and service that produces digital solutions in renewable energy based on geographic information system.

Enerjeet is a renewable energy technology company founded in 2023. Our mission is to increase sustainability by optimizing solar and wind energy projects. Our cloud-based software platform reduces analysis processes up to 2 minutes for individual users in the energy sector, while reducing field operations of EPC companies by 10-30%. As an innovative software platform that offers geographic information system-based analysis and offer management, Enerjeet continues to make valuable contributions to the energy needs of the future with fast, efficient and competitive solutions in the sector.





**Funds** 

Founders Kıvanç Kırlı Çağlar Gediksiz Ozan Öğünç



**New Team Members** 

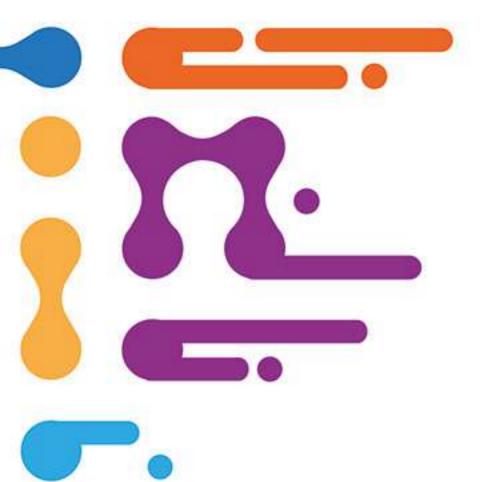
Founded 2023



www.enerjeet.com



info@enerjeet.com



## **P**farmolog

#### **Farmolog**

Providing traceability and management at farmer and field level in the sustainable agricultural supply chain.

Farmolog is a SaaS platform created for agricultural production. Thanks to the data traceability, reporting and predictability it offers, it enables the food industry to purchase products of the desired quality. Farmolog enables banks to reach climate finance to the food industry.



#### Accelerate İzmir Impact

Accelerate İzmir thought us to look at our enterprise from the outside. It enabled us to reach a wide audience. It taught us what not to do. We realised the importance of the team and competences in line with our goals.

Çağdaş Türk - Founder



Funds 75000 USD Investment



New Team Members



Founders Çağdaş Türk Gökberk Tekin



Founded 2021



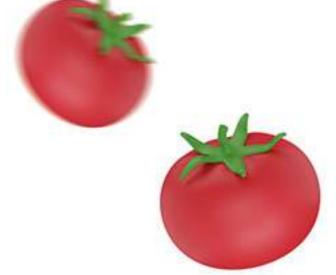
New Customer



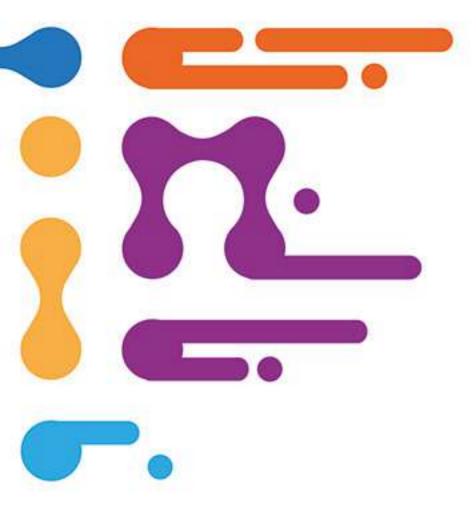
www.farmolog.com



info@farmolog.com







#### **FieldTech**

#### Real time field data processing platform for mapping, architecture and cultural heritage projects

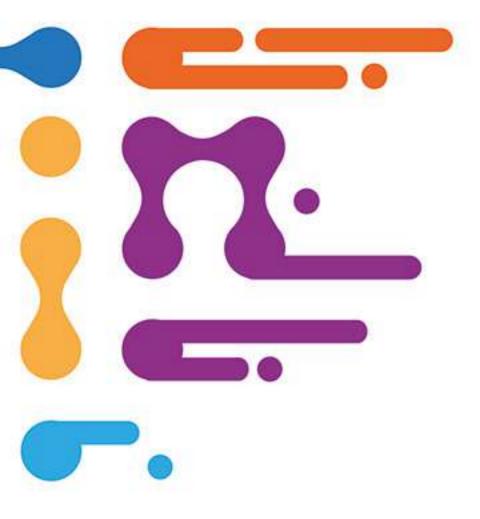
FieldTech is a mapping and architecture company. As a leading company in the development of technology for documenting cultural heritage sites, we provide hardware and software solutions for our customers.

There is a vast amount of tangible cultural heritage around the world. Reliable documentation is essential from archaeological survey projects to historic settlement preservation projects. Additionally, effective use of time and reducing costs and labour are critical in recent conditions.

As a patented, cutting-edge, and award-winning technology, the Ergo-Field real-time data processing platform is the core of our documentation system. Unlike conventional systems, the Ergo-Field system requires no data transfer or conversion among devices and software during the documentation process. By saving time, money, and labour, it may increase a project cycle's total efficiency by up to 70%.









#### **Filament Technology**

The company innovates the development of high-pressure lightweight composite tank materials and systems for use in hydrogen storage and distribution.

Filament Technology is a startup company established in Teknopark İzmir in 2021 by qualifying for TUBITAK 1512 support. The company develops innovative solutions for the energy sector and focuses especially on hydrogen storage technologies. It aims to play an important role in energy efficiency and green transformation by producing projects in line with the European Green Deal targets.

The company's mission is to lead the transformation in the energy sector and increase Türkiye's competence in the energy field by offering innovative products in domestic and global markets.



Accelerate İzmir was the most beneficial entrepreneurship programme we have ever rolled in. It thoroughly addressed the needs of a growing start-up and the theoretical and practical solutions. During the programme, given tasks, intensive presentations, in-depth lectures and online resources were very beneficial to reaching our objectives. I think this programme was appropriate to grow a business, prepare for investors, and epare for globalization.

Dr. Yusuf Can Uz - Founder





Funds
2M TL grant
from TÜBİTAK



New Team Members



Founders
Yusuf Can Uz
Okan Bostan



Founded 2021



New Customer

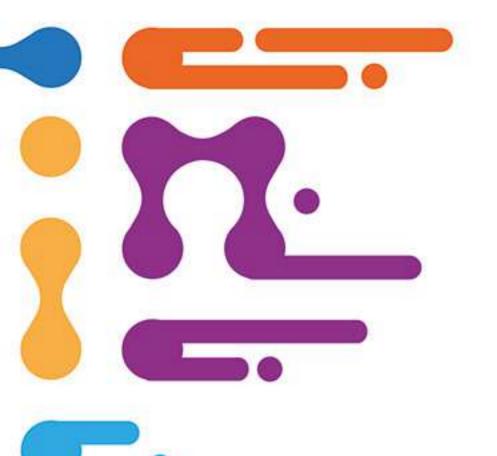


www.filamentechnology.com



info@filamentechnology.com





## GEN+SER

#### **GENOSER**

GENOSER specializes in the reinforcement and monitoring technology for wind energy converter's foundations.

Horizontal and vertical displacement values occurring at the base before and after reinforcement will be obtained with horizontal and vertical displacement (displacement) sensors to be placed at the tower-foundation connection. The unit formed in the tower base section with strain gauge sensors to be placed inside the tower-foundation section.

Genoser Engineering and its registered trademark, GENOSER, is an İzmir, Türkiye based structural engineering office that was founded in 2011. GENOSER specializes in the reinforcement and monitoring technology for wind energy converter's foundations. The leading civil engineering design firm GENOSER could design the foundation for 1800 turbines, equivalent to 6000 MW of designed installed power, by 2023, to satisfy more than 225 investors.

GENOSER works with international companies such as Nordex Energy, and Siemens Gamesa besides domestic and foreign investors. GENOSER holds 56% of the Turkish market share for wind turbine foundation design. GENOSER is committed with great ambition and seriousness with its expert and dynamic team. GENOSER's team is composed of several civil engineers, Project engineers, and technical sales engineers.





#### Hekimanne Inc.

Babystar is an application developed for parents to track and record the health of their children of all ages. TempStar is a wearable thermometer.

Hekimanne Inc., continuing its development within Teknopark İzmir, was established in 2020 with TUBITAK 1512 support, focusing on solutions to facilitate parents' lives as a pediatric digital health company. Founded by a pediatrician, the venture initially launched a mobile app called BabyStar, aiding in archiving health data, and introduced a wearable thermometer, TempStar, integrated with the app.

Currently, the company is focused on increasing user numbers and continues its efforts to transform the mobile app into a pediatric telemedicine application, along with increasing the number of interoperable IoT devices.





#### Accelerate İzmir Impact

Thanks to the İzmir NIC Project, we managed to systematically reconstruct the strategies that we have followed sporadically since the opening of our company. We increased the sustainability of our project by pivoting.

Dr. Görkem Astarcıoğlu - Founder



Funds
400K TRY from
angel investor



Founder Görkem Astarcıoğlu



**New Team Members** 



Founded 2020



New Customers 40

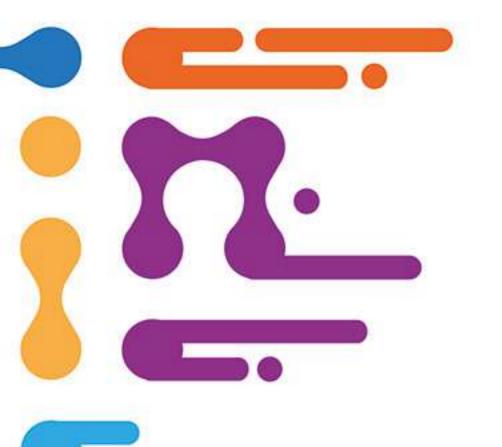


www.hekimanne.com.tr, www.tempstar.com.tr, www.babystar.co



gorkem@hekimanne.com.tr





### YDROLYX

#### **Hydrolyx**

As Hydrolyx, we design industrial and mobile electrolysis recycling systems that produce green hydrogen and oxygen from wastewater and rain water.

Hydrolyx provides
Hydrolyzer systems to
produce green hydrogen
from waste water for the
iron-steel, aluminium,
fertilizer & cement industries
to create circular economy
for the sustainable world.

### Thanks to Accelerate İzmir...

If you ask us to describe Accelerate izmir in one word, we should say "Great". Accelerate izmir contributed positively to our company.

Onur Özmen - Founder



Funds In discussion



New Team Members
In hiring process



Founders
Onur Özmen
Özkan Bozkurtoğlu



Founded 2022



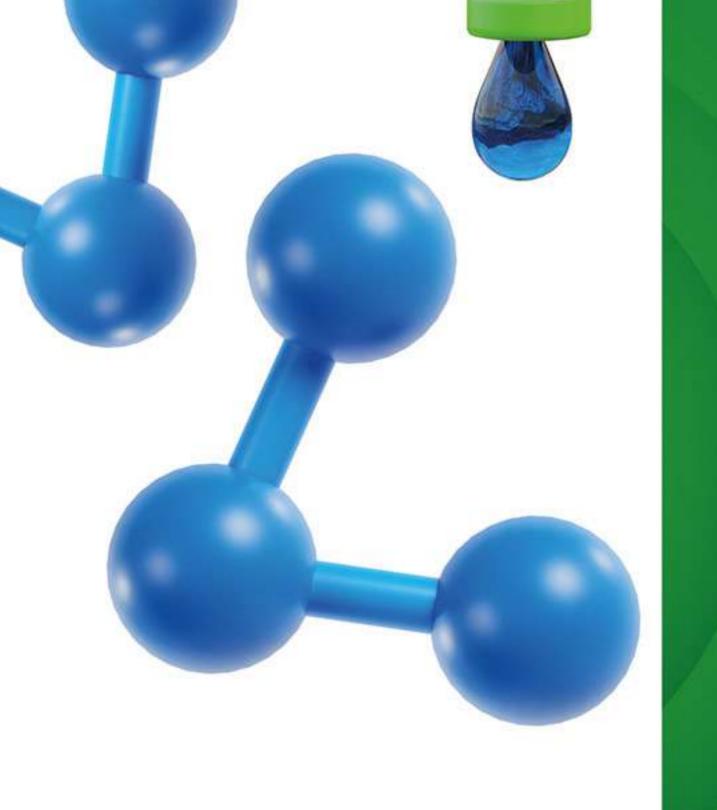
New Customer
In negatiation

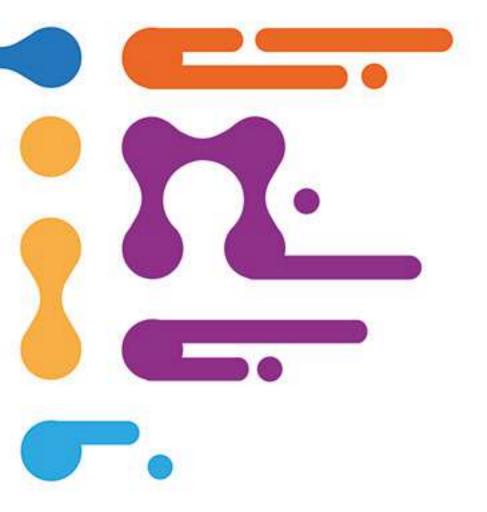


www.hydrolyx.com



info@hydrolyx.com











Geleceğin Biyogüvenlik Sistemleri

#### Seçkiner Teknoloji

A software brand where you can get pest management as a service. With ilaclat.com, which started as a foodtech project, you will be able to manage pests in your home, workplace, factory and agricultural projects in a very fast, high quality and safe way.

It is our brand of web application where you can receive pest management as a service. With ilaclat.com, which started as a Foodtech project, you will be able to manage pests very quickly, in high quality and safely in your home, workplace, factory and agricultural projects.

With digital pest control services management as food technology, pest control in food production will be both more economical and of higher quality with the help of technology. With tracking and control systems, less application service will be required and service costs will be reduced. Food companies that receive service will be able to instantly control their costs with digital reporting and tracking systems.

#### Thanks to Accelerate İzmir...

Accelerate İzmir was a very helpful program to learn more about the best way to improve our sales strategy, explore our best market, and to know the batch for globalisation.

Yılmaz Seçkiner - Founder





New Team Members



Founders
Yılmaz Seçkiner



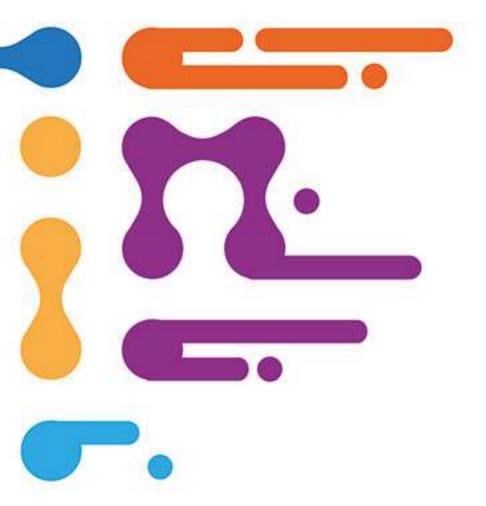
Founded **2011** 



www.ilaclat.com



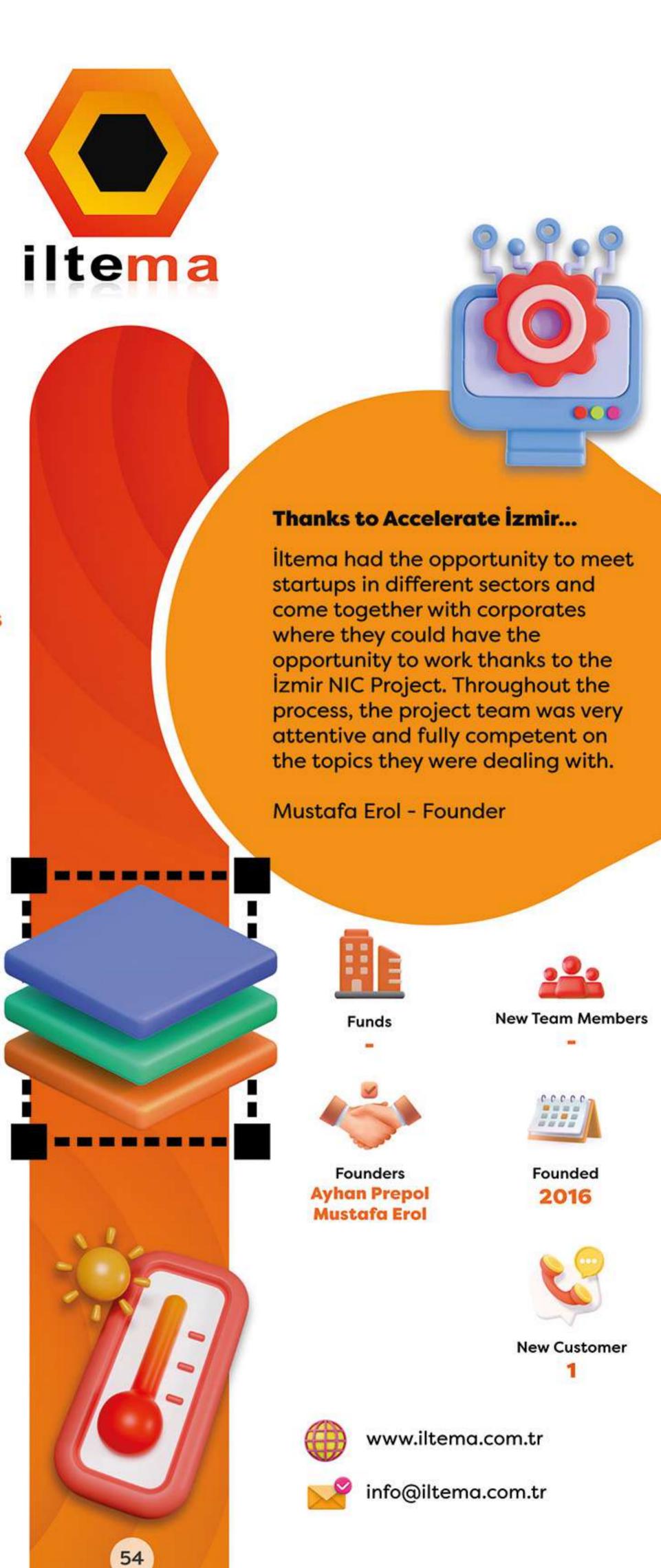
info@ilaclat.com

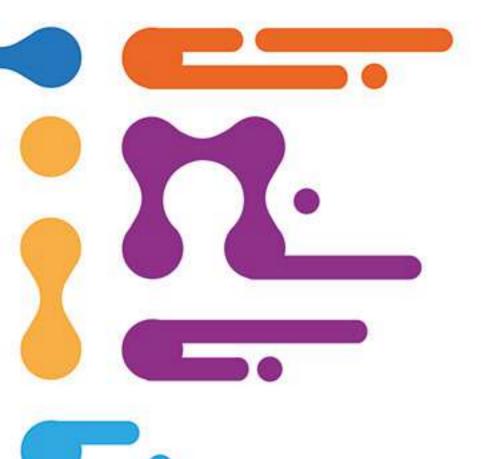


#### İltema

iltema of cost-effective, comfortable and efficient heating solutions that appeal to many sectors on a national and global scale, from automotive to defense, from medical to wearable products, by designing the heating fabrics it produces by combining fibers and other components coated with a special solution by weaving method.

Iltema is an R&D company where design and production activities of new generation high technology materials are carried out using domestic resources. It was founded in 2016 by Ayhan Prepol and Assoc. Prof. Dr. Mustafa Erol with the support of TUBITAK 1512 BiGG thanks to the successful results of the prototype studies carried out a few years before its establishment. İltema's main products are electric heating fabrics and heating cables. İltema's heating products, which have features that make them stand out from their competitors such as low energy consumption, low cost, fast heating, high stability, flexibility and compatibility, have been used in different sectors such as automotive, outdoor clothing, defence, construction and home appliances. İltema continues to be the solution centre at every point where there is a need for heat and heating by continuously improving its technology.



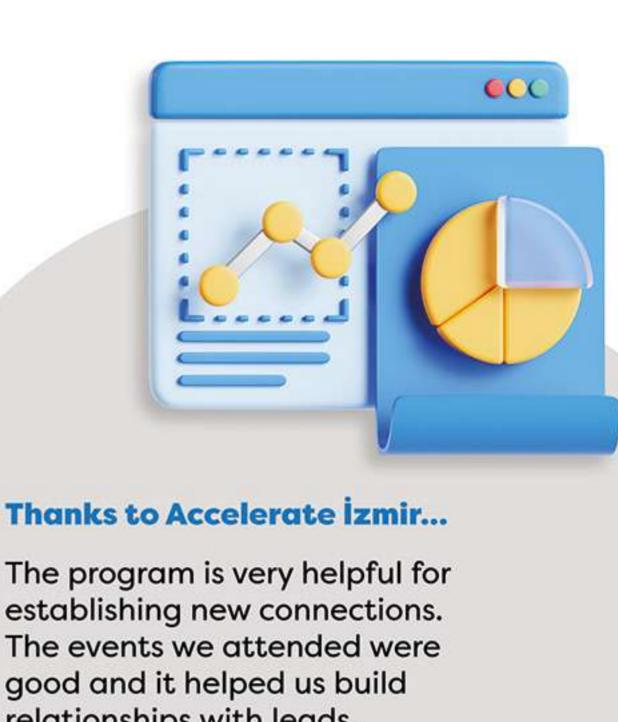


# **C** Kuika

#### Kuika

**Fast software** development platform that enables mobile and web software to be produced with drag-and-drop methods without coding knowledge.

Kuika is a low-code development platform that enables users to build web & mobile applications and automate business processes without the need for extensive coding skills. The platform provides a visual interface allowing users to drag and drop pre-built components and connect them to create applications. With Kuika, users can create web and mobile applications, workflow automation, and integrations with other software systems. The platform supports a wide range of data sources and can be used to build custom dashboards, forms, and reports. So far, the company has completed product development and now the R&D team is working to add new features and Al functionality.



The program is very helpful for establishing new connections. The events we attended were good and it helped us build relationships with leads.

Serdar Stefano Tito - Founder



**Funds** 2M USD



New Team Members



**Founders** Serdar Stefano Tito Süreyya Ciliv **Murat Ihlamur** 



Founded 2016



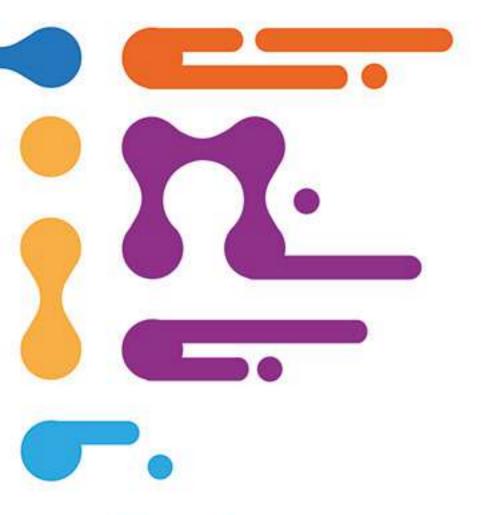
**New Customer** 



www.kuika.com



stefano.tito@kuika.com

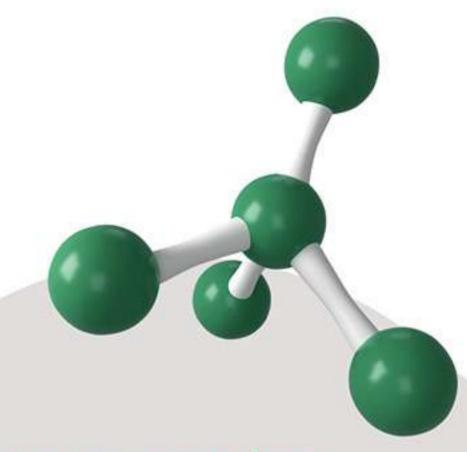


#### Materix

Nano-film coating product that increases energy efficiency by reducing pollution and reflection on the solar panel; It is evaluated within the scope of self-cleaning and thin film technologies.

Founded in 2022, Materix is a pioneering sustainability-friendly deep tech startup dedicated to revolutionising technology and environmental responsibility. Specialising in state-of-the-art nano coatings, Materix redefines surface protection, contributing to a cleaner, more sustainable future. These revolutionary solutions reduce the need for frequent cleaning, minimise water usage, and decrease reliance on cleaning chemicals, extending the service life of various surfaces. Materix's flagship nano coatings for solar panels provide dust, snow, and ice repellent properties, along with anti-reflection, enhancing energy efficiency. Committed to excellence, Materix envisions a future where its sustainable nano coatings shape a cleaner, more resource-efficient world, transcending current technological boundaries.





#### Thanks to Accelerate izmir...

Accelerate İzmir helped us conduct investment negotiations with the funds. We also managed to complete POC with 2 companies we met at İzmir NIC. I think this suits the purpose of the program.

Tuğçe Karataş - Founder



Funds



New Team Members



Founders
Tuğçe Karataş
Tevfik Toker Altın



Founded 2022



New Customer

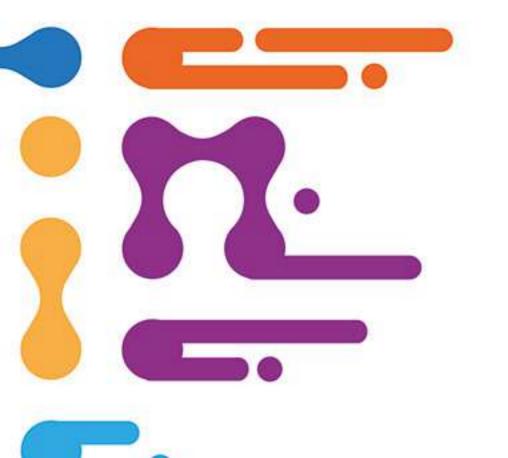


www.materix.tech



info@materix.tech





% meshine

swarm technologies

#### Meshine

### System for agricultural spraying.

Meshine was established in 2019 with the support of TUBITAK 1512 to develop Industrial UAV Service and Software solutions and continues its activities in Teknopark İzmir. Thanks to the developed Swarm UAV systems, it offers a technology platform that enables faster and more efficient detection to the private sector and public institutions that need process improvement with aerial operations in the Agriculture, Security and Energy sectors. Meshine, which produces Türkiye's first **5G Supported Industrial** Patrol Drone model with its AirMeshine product, it raises security standards to the next level by providing autonomous systems that can perform aerial surveillance in facilities, and transmits warnings and notifications to relevant departments by providing simultaneous aerial detections with artificial intelligence-supported image analysis methods.

### Thanks to Accelerate İzmir...

The program was good for networking. Meetings with investors were also good. In fact, it was beneficial for us to analyse the current situation of the companies in the beginning.

Kadir Özgün - Founder



Funds



New Team Members



Founders Burak Yörük Kadir Özgün



Founded 2019



New Customer

1
(3 in negotiation)

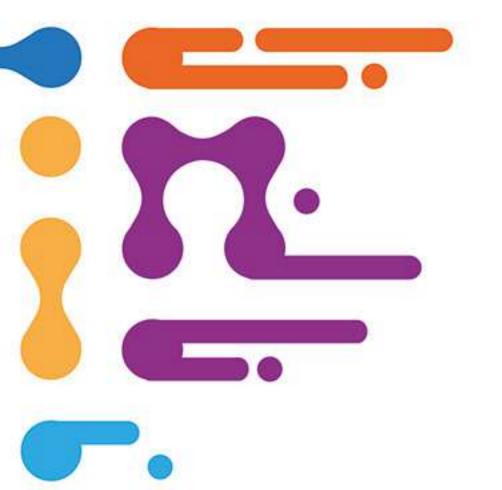


www.meshine.tech



info@meshine.tech







#### **Mobsmile**

It is an application that displays the fuel stations located within 50 km of you, the type of fuel they sell and their prices, the equipment they have and the electric charging stations.

Mobsmile Ltd. offers mobile solutions and innovation-oriented services which represent state of art in every field, mainly the health sector. As a technology company, services are provided to make the technology most useful for the organizations and to provide B2B solutions.

Mobsmile Ltd.has developed an application for medication search and follow-up system for used medication. The company provides support for companies which move towards becoming brands through technological solution recommendation. Within the scope of consultancy services provided by innovative solutions, it brings a result which will have a direct effect on the subject that the company needs in mobile application and website design. As a technology company, Mobsmile Ltd works with a highly professional team consist of experts in their fields.

#### Thanks to Accelerate İzmir...

It's a nice program that teaches us, startups, all the terminology in the entrepreneurship world. And we know how to approach to the investors or how to make our pitch decks to win the funding rounds. We had new business partners from Accelerate İzmir to gain new users on our platform.

Barış Sarıkaya - Founder





**New Team Members** 



Founder Barış Sarıkaya



Founded 2015

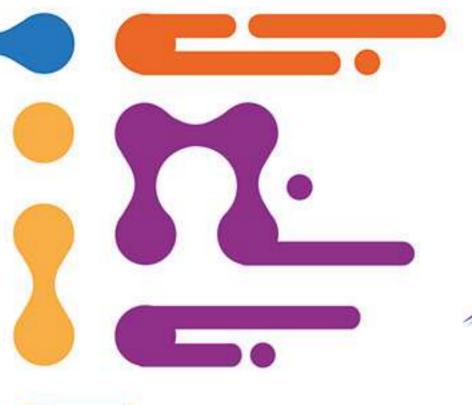


New Customer

www.mobsmile.com



info@mobsmile.com



## \*onur enerji

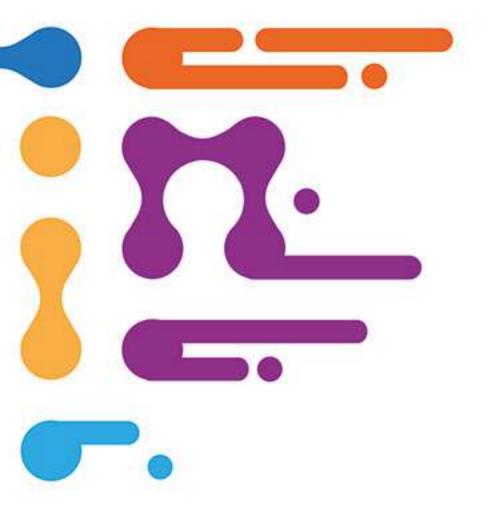
59

#### **Onur Enerji**

Carbon.Ninja is the fastest way to reduce carbon from energy sources. It ensures that energy planning in accordance with ISO50001 Energy management system (EnYS) is done quickly and accurately with all stakeholders.

Onur Enerji, located in the Ege University Technopark, is going to global with the carbon.ninja platform after 2 years of dedicated innovation effort. Carbon.Ninja helps to plan and implement an effective ISO 50001 EnMS (Energy Management System) with your team and consultants. It increases the EnMS impact at least by 2x. The platform also provides the fastest way to reduce energy-related carbon emissions for large energy-consuming businesses through data and collaboration. Our team, which has over 10M m2 of energy auditing and over 1000 GWh of energy management experience, has played an accelerator role with carbon.ninja for the green financing of projects that follow global trends such as digitalization, decarbonization and electrification.









During the activities of the enterprises, the activities of defining the possible risks and taking the necessary precautions, minimizing the time-cost, defining the production process in more detail, linking the processes, product similarity and risk estimation applications will be carried out by using machine learning technologies.

Orhun Technology was established within Depark in 2020. Under the OPTIMIMAX brand, it produces artificial intelligence-supported software solutions that provide end-to-end supply chain management for manufacturing companies. It serves manufacturing companies that want to create their corporate memories digitally and adopt data-oriented approaches in improving operational processes. The company, which has strong customers in the Textile and Machinery sector in İzmir, aims to offer sustainable manufacturing-oriented artificial intelligence solutions for sale in global markets.

#### Thanks to Accelerate İzmir...

Accelerate İzmir provided us with a network and guided us on how to progress and globalize in our entrepreneurship journey. The programme made possible the growth and business partnerships we dreamed of by creating a strategy and determining our steps in line with our strategy. With the program, our product presentation and sales processes have undergone a major transformation.

Betül Bayram Uzun - Founder



Funds In discussion



New Team Members



Founders

Betül Bayram Uzun

Bahattin Uzun



Founded 2019



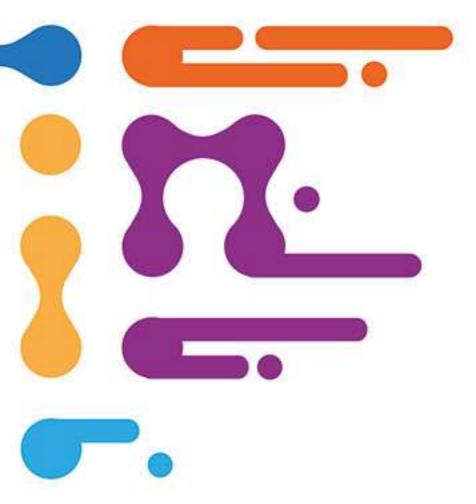
New Customer



www.optimimax.com



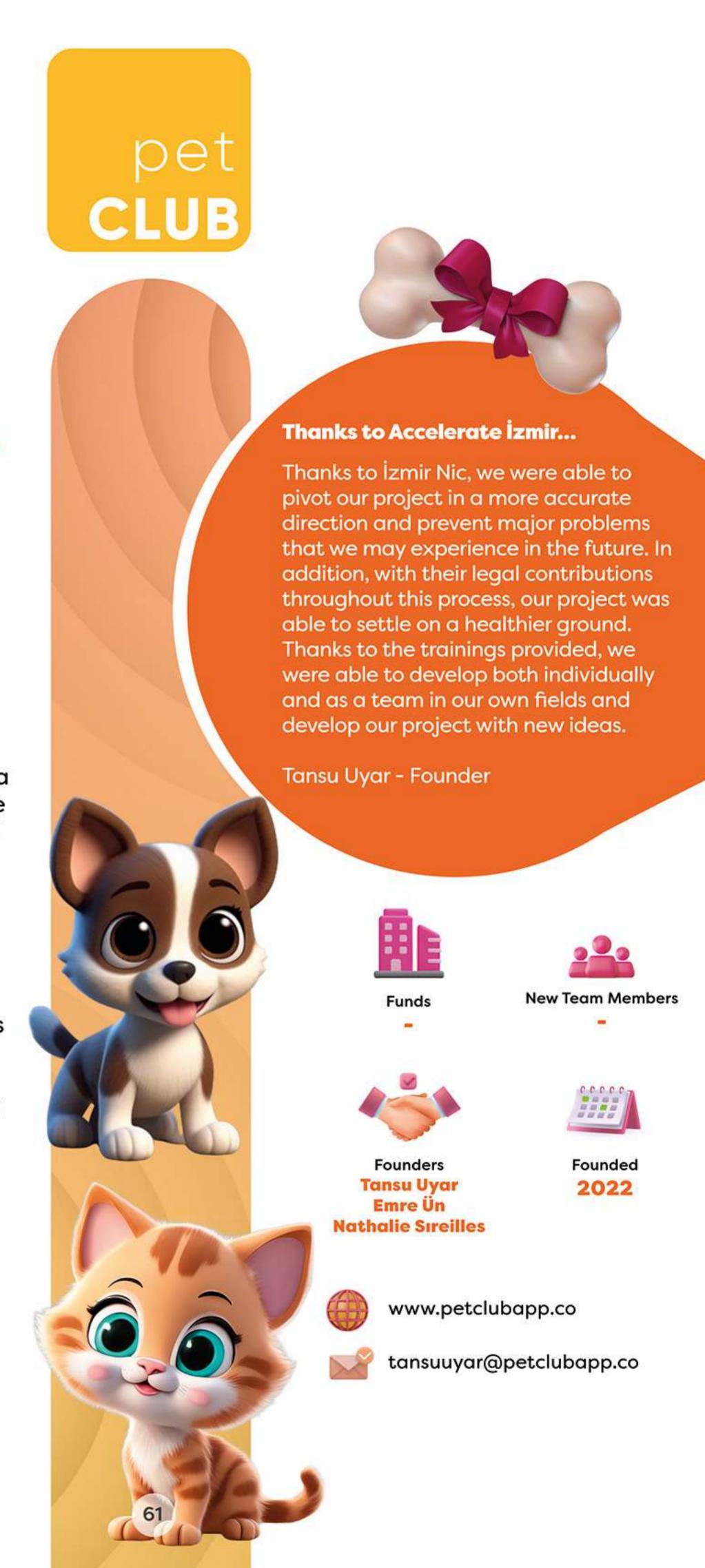
optimimax@orhunailabs.com

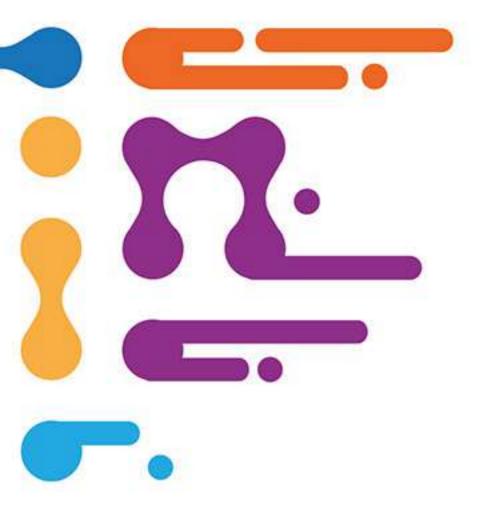


#### petCLUB

The first global-scale super-app in the pet ecosystem vertical focused on pet owners' needs.

petCLUB is a digital assistant that supports pet owners in the parenting process and aims to be a solution to all their needs. With services such as online veterinarian, adoption, personalised e-commerce, insurance, etc. to be added soon, it will be the world's first super app in the pet vertical as a fully digital assistant. With these modules, the revenue model will increase exponentially. When the sufficient number of users is reached, it will be the world's first data-driven advertising platform in the pet vertical and will be the suitor of the market's annual advertising expenditures of 200 billion dollars. By evaluating the data collected throughout this process with big data management, academic studies that can extend the life of our pets, which we see as our children, will be carried out and the most important social benefits that can be done for our children will be produced.



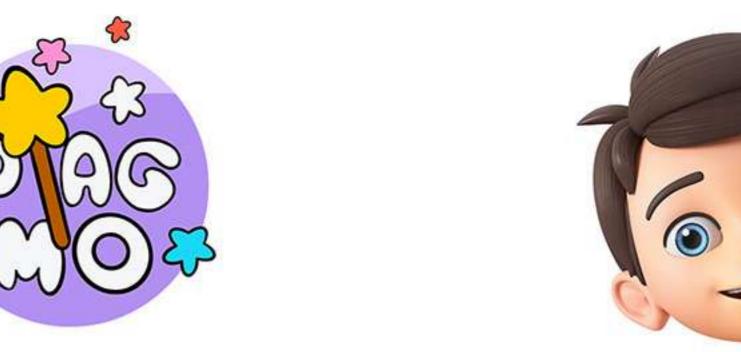


#### **Piagmo**

It supports the mental, physical and social-emotional development of children.

Piagmo is a technology company inspired by children's desire to explore. Piagmo was set out with the idea of accompanying a child's adventure that begins in the womb until he reaches his school experience. Piagmo is working on ways to facilitate and improve the lives of babies and their parents through mobile technologies. Piagmo help parents with "Parent" application in the complex world of parenting, With Playo! It aims to make Montessori pedagogy accessible to all children.







#### Thomks to Accelerate izmir...

We changed our presentation and we developed our presentation skills and competences thanks to the programme. It also helped us develop our skills for the sales interviews. In GESAwards we ranked in the top 15 on a platform where the world's best Edtech startups are selected after the programme. The program made positive contributions to our company in many ways.

İrem Kuyubaşı - Founder



Funds In discussion



New Team Members



Founders İrem Kuyubaşı Utku Biçer Eylem Karacasu



Founded 2019



New Customer
In negotiation

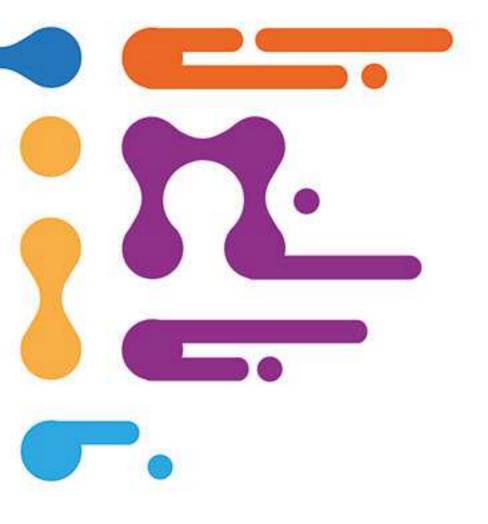


www.piagmo.com



support@piagmo.com





#### **Ranger Software**

The purpose of system is to transform factories into smart factories. This transformation includes many technologies such as IoT, Cloud, big data analysis, systems integration, augmented reality, virtual reality.

Ranger Software is a technology company that produces Industry 4.0 solutions with an employee profile with over 15 years of experience in the sector established in 2020. It develops and integrates software solutions so that you can effectively manage production processes in line with the Digital (Smart) Factory target. These solutions include planning, monitoring of production and productivity, digital management of quality and maintenance activities, analysing data collected from machines and production environments with data analysis methods and using and developing machine learning methods for predictive maintenance and predictive quality. Our office is in the North İzmir Technology Center. It primarily puts the systems it has developed into the service of the industry in the





Aegean region. Its next goal is to become a company that provides solutions to all of Türkiye and abroad.

#### Thanks to Accelerate İzmir...

Accelerate İzmir is a very helpful program and we got so huge experiences with this program. As Ranger Production, we met with some team problems during this program and because of our problems we couldn't turn to benefit this opportunities.

Ahmet Parlak - Founder





Funds



**New Team Members** 





**Founders Ahmet Parlak** Seçim Tiryakioğlu

Founded 2020



www.ranger-production.com



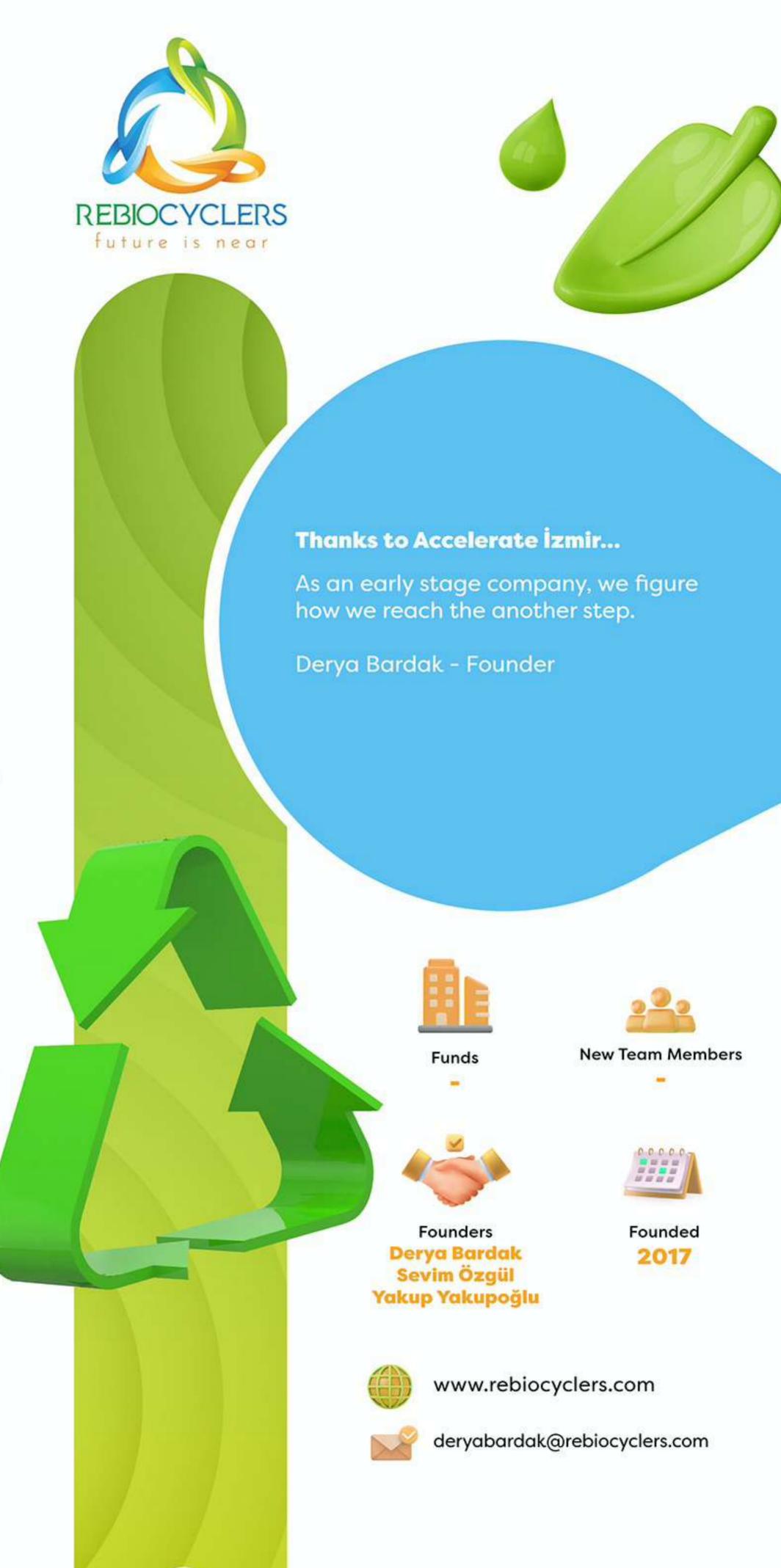
info@ranger-production.com

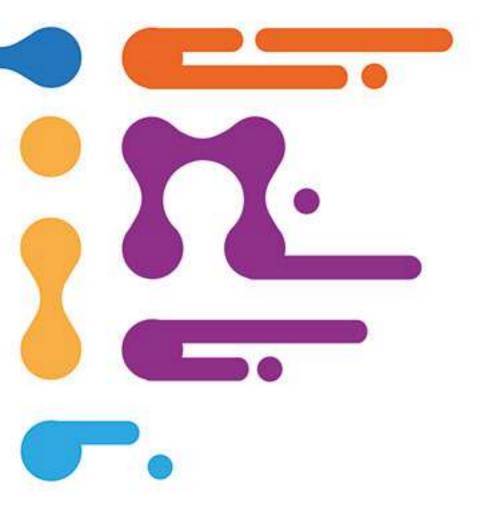


#### Rebiocyclers

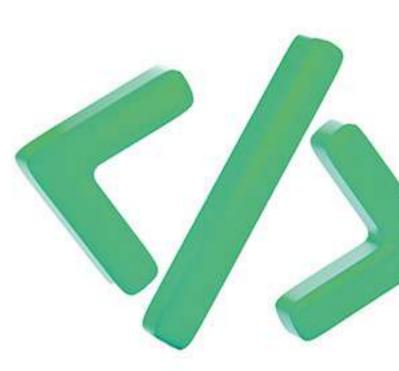
An R&D-based startup that produces reinforced biodegradable and compostable granules from organic waste. Granule production which are suitable for injection moulding manufacturing and also Rebiocyclers aims 3D filament production.

Rebiocyclers is an R&D company that produces biodegradable filaments from agricultural residues. Rebiocyclers has participated in the following programs so far: EU-Türkiye Delegation and Science Virus project, Climate Ambassador program- Second place Prepare with the cooperation of IOM and Ege University, first place in Aegean Start-Up program, company establishment grant İzmir development agency -Greentech program.









#### **Riders**

An educational platform designed to host the key technologies of the 21st century, with a focus on robotics, artificial intelligence and machine learning. With its programming editor and advanced simulation environments, Riders is shaping a future where learning meets play and utilises the power of team competition.

Acrome Robotics which has exported the equipment they design and manufacture to more than 40 countries since 2014, is operated in two different locations in İstanbul. Apart from the hardware, they continue to grow with our online robotic coding platform called Riders.ai. Riders is a STEM education company in education that uses gamification and e-game formats to enable enhanced student engagement and empower students with stronger learning abilities. Thanks to its cloud-based integrated development environment, it offers training and competition opportunities in fields such as robotic coding, machine learning and artificial intelligence.

#### Thanks to Accelerate İzmir...

Accelerate İzmir Programme provided a great networking opportunity. It was a great chance to see the ecosystem in Izmir and to plan for the future. It is a good and well-prepared program. A warm-hearted team managing it with enthusiasm. This is what made us enjoy the program.

Efe Subaşı - Founder





**New Team Members** 



**Founders** Efe Subaşı Başar Şahinbeyoğlu



Founded 2014



**New Customer** In negotiation

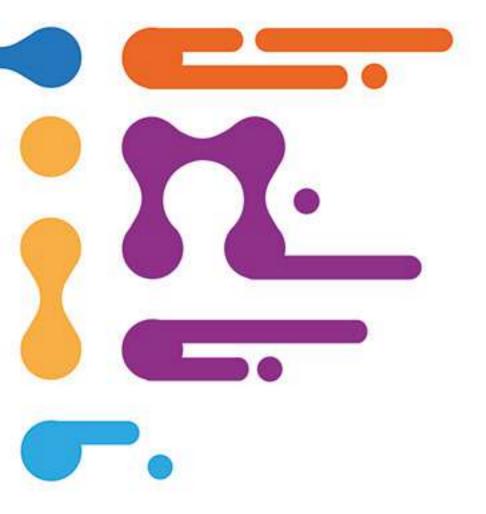


www.riders.ai/tr



hello@riders.ai



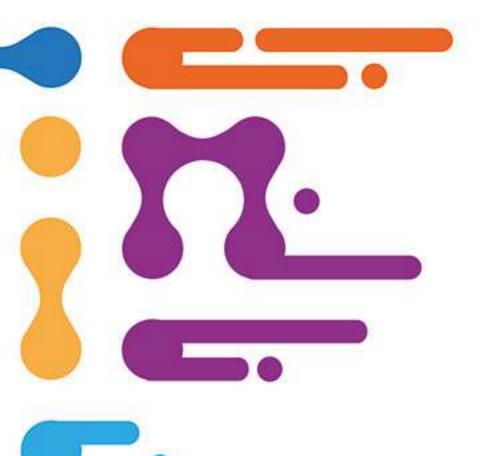


#### Salty

Approximately 54% of the batteries are left as waste to nature, we make the world more livable by offering completely environmentally friendly, safe and low-cost Salty - Salt Water Batteries.

Continuing its development within Teknopark İzmir, Salty Energy was established in 2020 with the support of TUBITAK 1512, and in 2022, it established a 3.18650 pilot-scale battery production facility in Türkiye with the investment received from TRAngels. Salty Energy is the first company in Türkiye which commercialised sodium ion batteries by reducing the cost and increasing the capacity by using water instead of harmful chemicals with its unique anode production method. In order to overcome the short life, high cost, safety concerns and environmental problems in lithium ion and lead acid batteries, Salty Energy develops environmentally friendly, economical, safe and long-term use sodium ion batteries by using the sodium element, which is widely available around the world.





## ShipMind

COAVAGAS

67



#### **Nautilica**

A platform that enables freight quotes and transactions to be managed digitally.

ShipMind commenced its commercial operations in 2021 by providing technology consultancy services to riskmethods, a German-based Supply Chain Risk Management Start-up. It was founded by three partners who possess over 15 years of experience in container logistics. The Container Freight Platform developed with the support of KOSGEB R&D. offers end-to-end logistics management services to Importers and Exporters. The system streamlines all processes, from collecting and comparing freight offers to executing pre- and post-sea operations. ShipMind aims to grant its customers the freedom to transcend the chaos of daily operations and prioritize efficiency, sustainability, and customer satisfaction.

#### Thanks to Accelerate İzmir...

With the support of Accelerate İzmir Programme, we changed our business model and updated the presentation decks. The programme opened our eyes how to shape a Startup and Company.

Egemen Tunalı - Founder



**Funds** 



New Team Members



Founders
Egemen Tunalı
Gökhan Yeneroğlu
Murat Özemre



Founded 2021



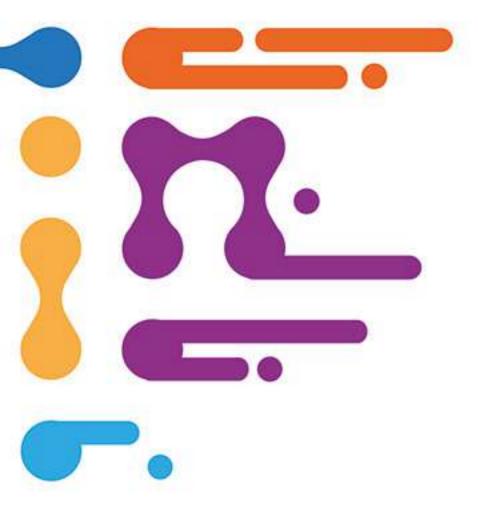
New Customer



www.shipmind.tech



info@shipmind.tech







#### Swatchloop

An artificial intelligence-based sustainable waste management platform that digitises and optimises recycling processes to ensure more efficient recycling of textile waste and provides end-to-end control and monitoring in the recycling chain by classifying waste in a digital environment.

Swatchloop is a software technology initiative that serves as a solution partner in the field of waste management, established to support sustainability and digital transformation in the textile industry. Founded at Depark in 2022, Swatchloop continued to develop and enhance its waste management ecosystem with the investment received from Organik Kimya. Swatchloop is an Al-based sustainable waste management platform that digitalizes waste processes to ensure more efficient utilisation of textile waste, optimises recycling processes, creates a digital identity by classifying textile waste in the digital environment, and provides end-to-end tracking and traceability in the recycling chain.

#### Thanks to Accelerate İzmir...

It was an informative program about the issues that need to be taken into consideration regarding human resources, investor meetings and company valuation. It was also very useful in promoting our initiative.

Gökberk Devrim - Founder





**New Team Members** 



Founded 2018



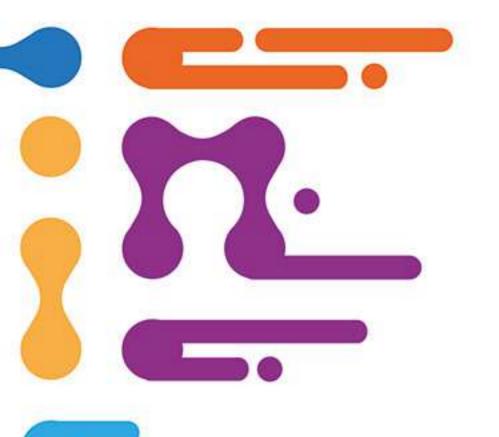
New Customer



www.swatchloop.co



info@swatchloop.com





#### Uniqgene

A genetic test that can serve to further develop the potential of athletes by creating training and performance tracking systems based on genes.

Uniquene provides a Sports Performance Analysis and consultancy service, revolutionising how athletes approach their training and development. Our mission is to empower individuals, from budding young talents to seasoned professionals, with data-driven insights that fuel athletic growth. For young aspirants, Uniquene offers specialised analysis to illuminate pathways to a bright sports future, identifying key areas for improvement. Our services extend to professional and amateur athletes, offering nuanced analysis that enhances performance and unlocks hidden potential. Moreover, Uniqgene supports trainers in educating and shaping successful athletes, creating a holistic ecosystem of athletic excellence. Rooted at the intersection of sports science and technology, our tailored solutions redefine training paradigms, ensuring that every athlete maximises their capabilities. In a rapidly evolving sports landscape, Uniquene stays ahead by continually integrating the latest advancements in sports science.

#### Thanks to Accelerate İzmir...

With the program, we have participated in events and during the program we have conducted more than 30 meetings before the UK mission. So, Accelerate İzmir has helped us to build these connections and gave us an opportunity to have the meetings face to face.

Dudu Seher Yurt - Founder





**Funds** 



**New Team Members** 



Founders

Dudu Seher Yurt

Yasemin Ük



Founded 2021



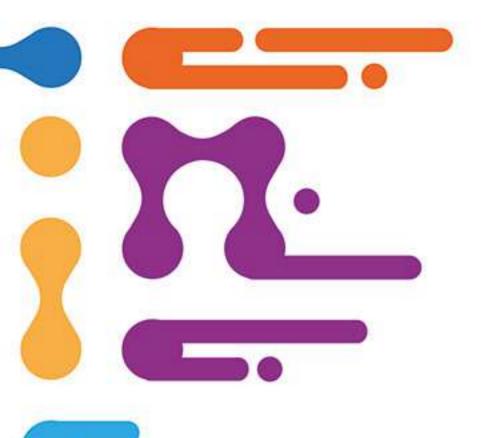
New Customer
In negotiation



www.uniqgene.com



hello@uniqgene.com



## Visutate

#### **Visutate**

An immersive wellness app designed to help users improve their sleep, relaxation, and focus.

Visutate is a mobile app for creating immersive & interactive audiovisual AR experiences to support mental health. You can create mesmerizing AR experiences easily with Visutate using your smartphone without the need for a headset thanks to our patent-pending technology. People have difficulty with focus, stress, and sleep. Audio meditation works but users find it difficult and boring. Studies find that VR/AR meditation can reduce stress in as little as 4 minutes however they require headsets. Today, many people don't have access to bulky and expensive headsets. Visutate (Visualize & Meditate) works on smartphones and creates beautiful immersive experiences in which you can perform mental exercises to

improve your focus, relaxation,

sleep, and healing.

### Thanks to Accelerate İzmir...

We improved our product and pitch deck significantly. We started to have paying customers. We optimized our marketing analytics platforms. We have responded to the first office action of our patent application.

Orkun Karabaşoğlu - Founder



Funds In discussion





Founder Orkun Karabaşoğlu



Founded 2022



New Customer

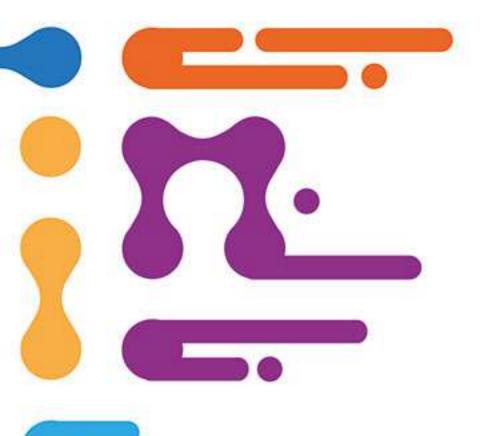


www.visutate.com



support@visutate.com





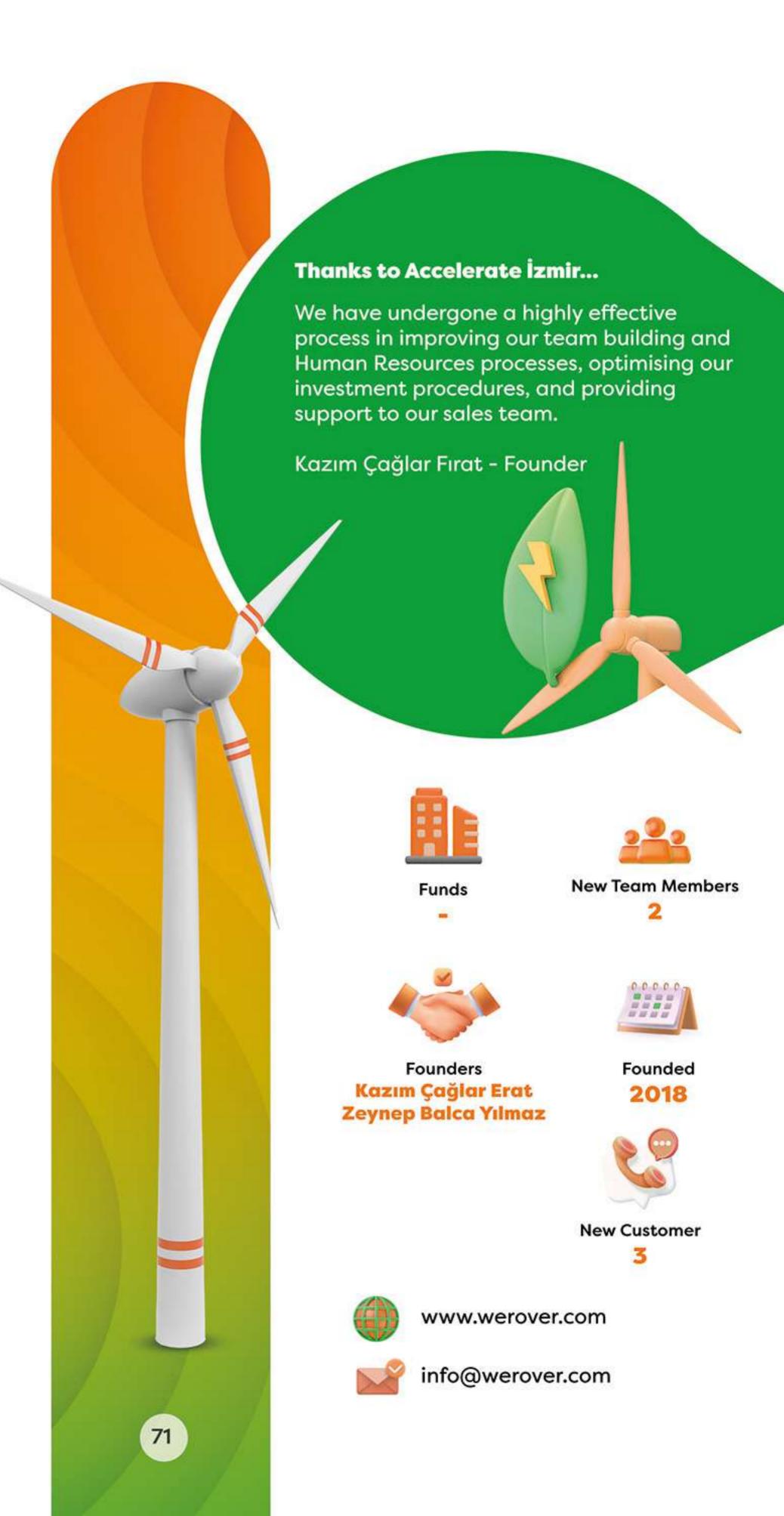
## wercver

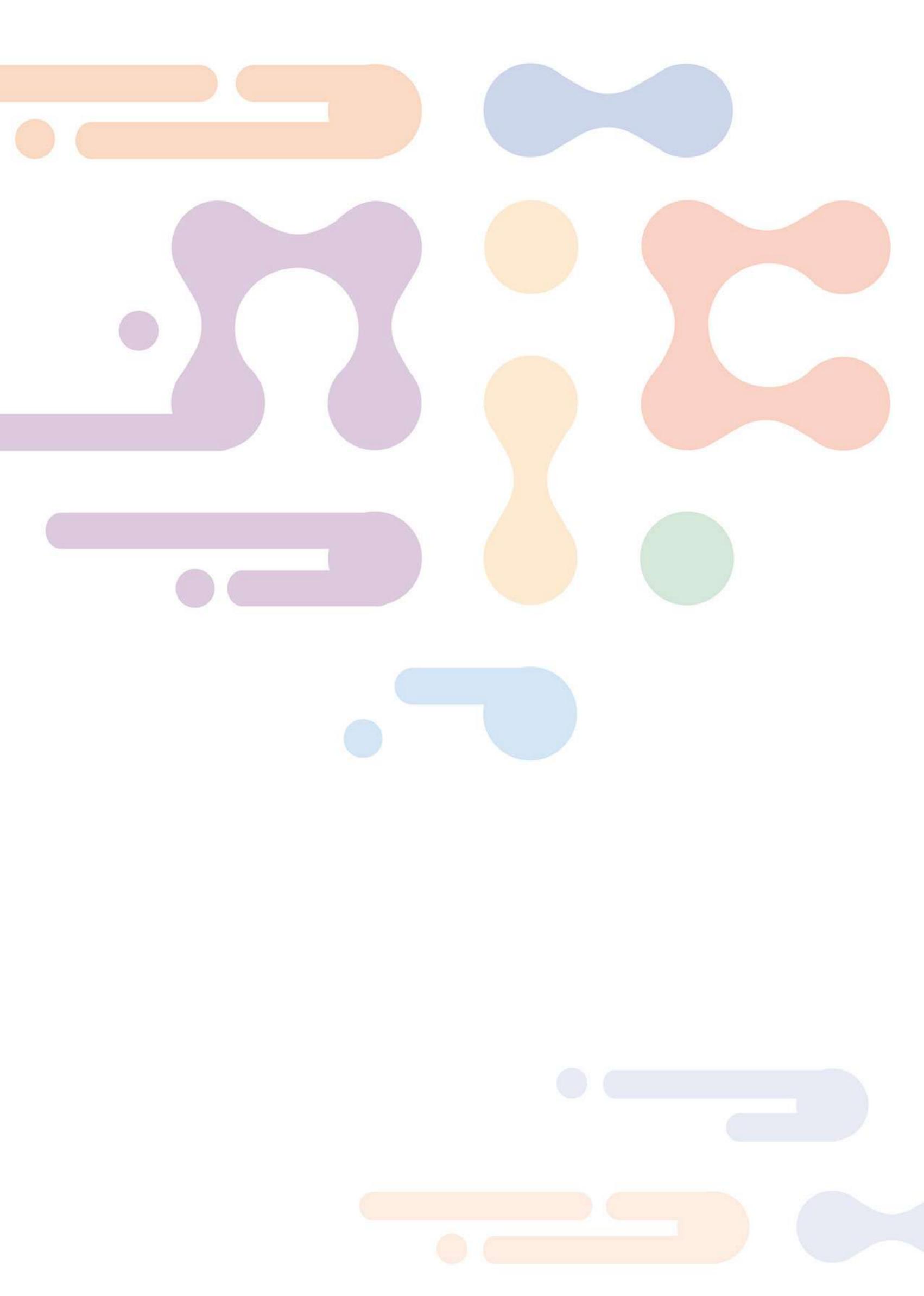
#### Werover

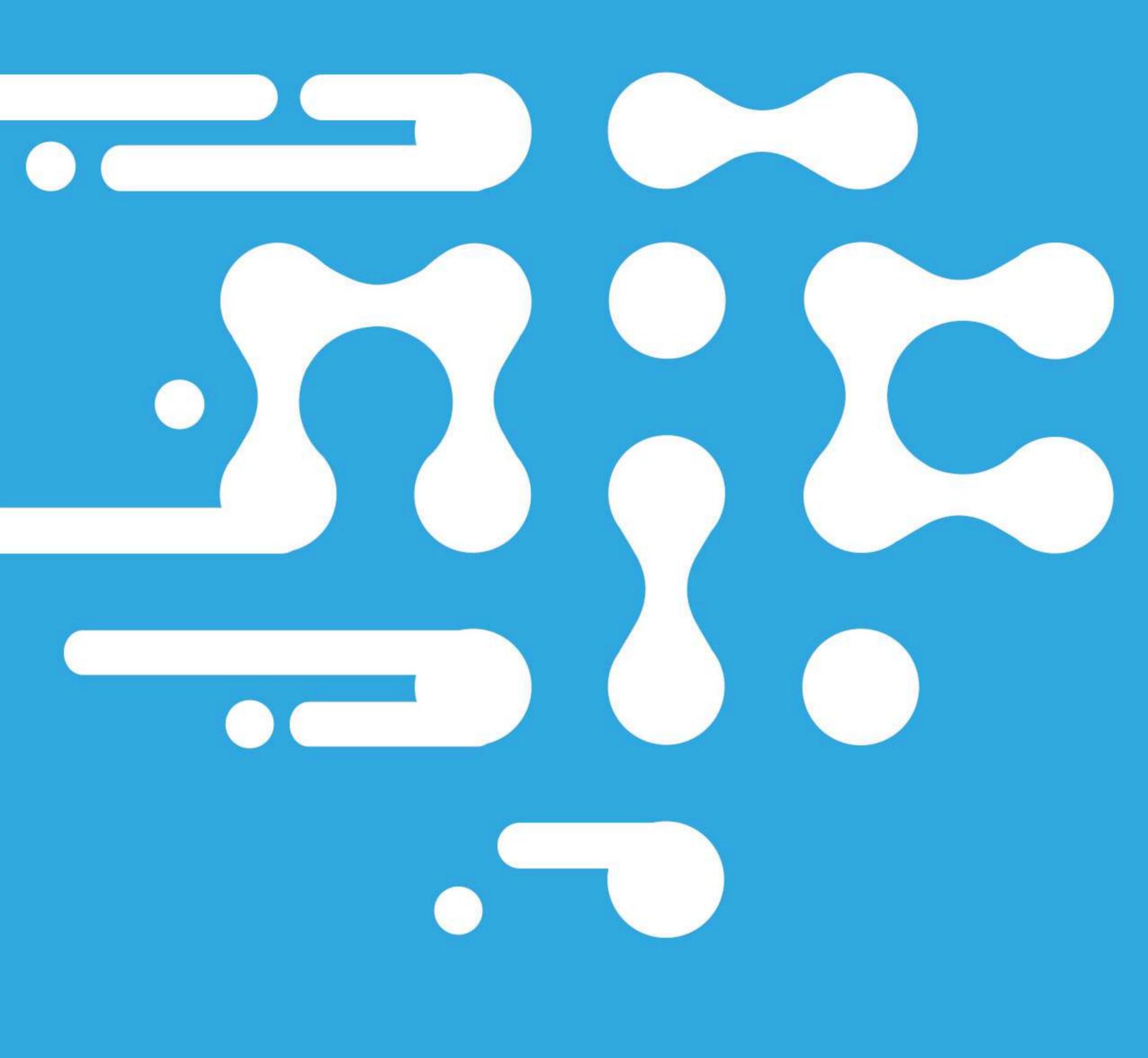
A real-time health monitoring solution specifically designed for wind turbine blades that enables early detection of damage, optimises maintenance for energy companies, reduces downtime and reduces repair costs.

Werover is a high-tech company, established by the same owners as Searover Robotics Company in Türkiye, providing the renewable energy sectors with ultimate environmental sustainability and cost-saving solutions thanks to its patent-pending AI and IoT technologies. Currently, Werover is focusing on maximising wind energy ROI with Al-powered early damage detection for turbine blades.

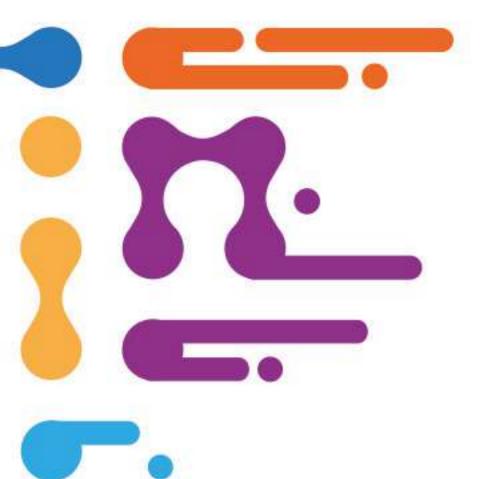








Accelerate İzmir 3rd Cohort Companies

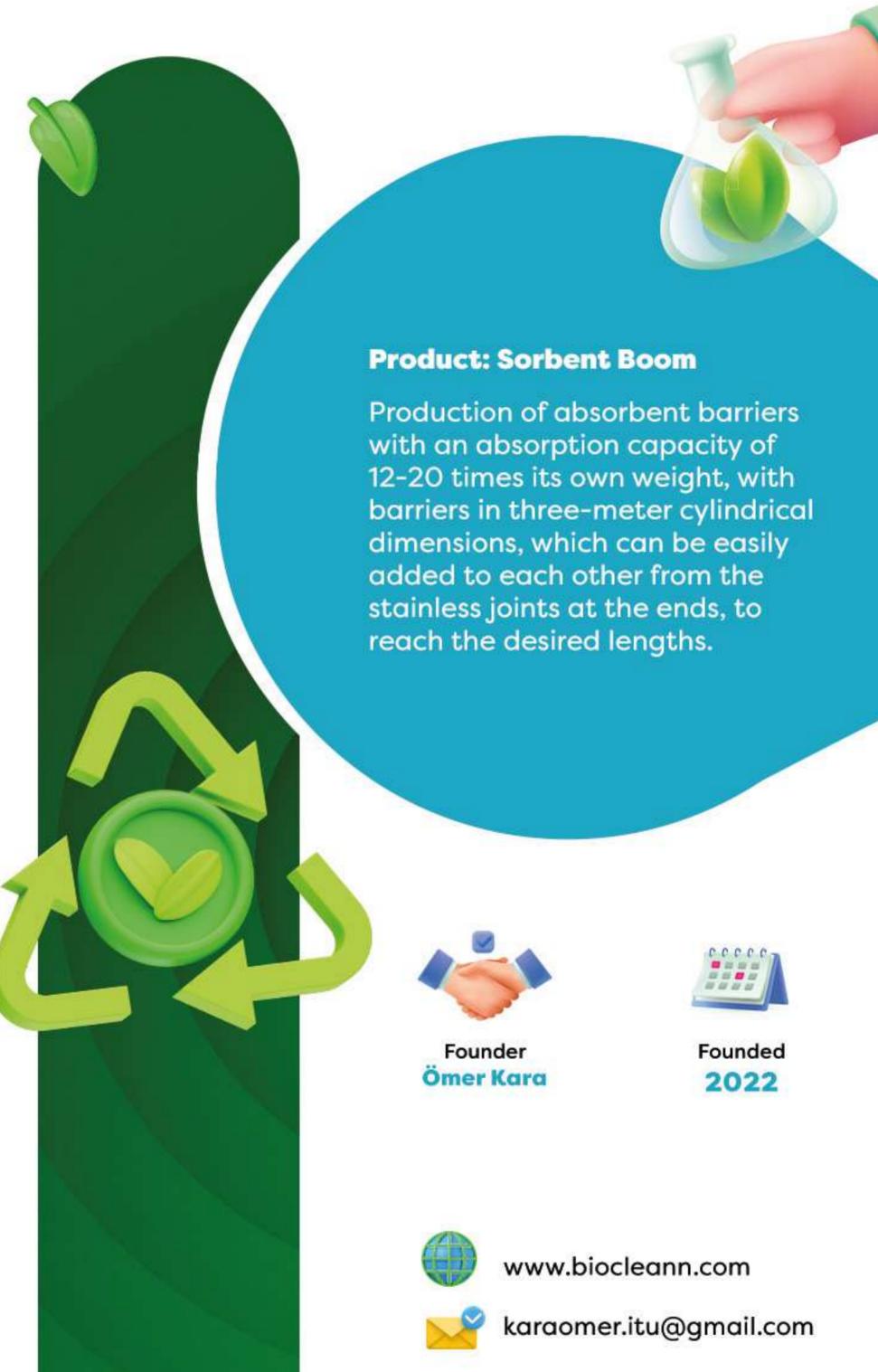


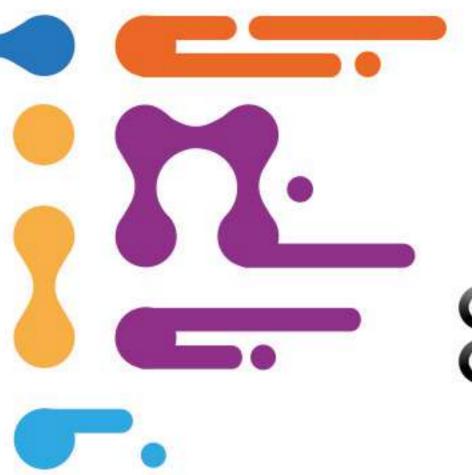


#### **BIOCLEAN Inc.**

It is a company established in 2022 that produces patented organic materials for petroleum and derivative oils in its own production facility for many different countries of the world.

BIOCLEAN Inc., which provides services on environmental protection and environmental safety. It was established in many countries of the world to clean polluted soil, sea and hard surfaces with 100% natural, harmless to health and ecosystem, biological products. BIOCLEAN as a company, we produce sustainable projects in all areas of technology, contribute to the country's economy and promotion with projects that will turn imagination into practice, and raise awareness of all stakeholders of the maritime industry on issues such as alternative and renewable energy.







#### **Connected Wise**

Connected Wise is a Florida based university spinoff, specializing in intelligent transportation systems, connected automated vehicle technologies, and artificial intelligence research.

The company is known for its machine vision communication technology to support connected automated vehicles in areas where the availability of wireless communication is limited (e.g., rural areas). The technology uses smart traffic signs and low-cost on-board devices to maintain the infrastructure-to-vehicle communication when the vehicles travel outside the range of connected infrastructure.





The low-cost and practical 'smart traffic sign' system has been developed by Connected Wise to popularize the safe travel of autonomous vehicles in traffic. Thanks to this technology, the camera in the vehicle and the image processing artificial intelligence algorithm interprets predefined traffic safety messages or road/map status messages.







Founded 2019

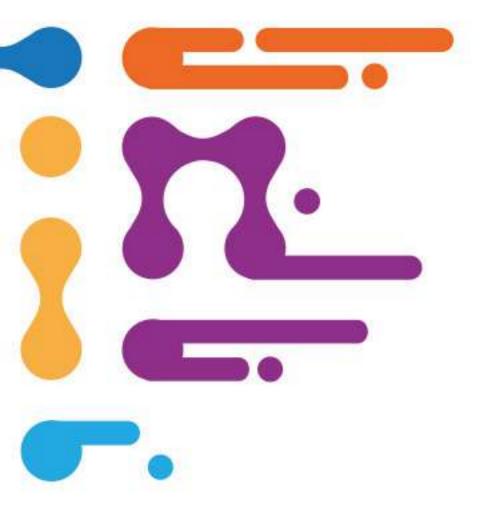


www.connectedwise.com



tolga@connectedwise.com









#### Cyclizm Renewable Energy Technologies

Cyclizm is a renewable energy SaaS company founded in January 2023, with the grant of TUBİTAK BIGG 1512.

The company within İTÜ Arı Teknokent; It continues its work in Istanbul and İzmir offices with its multi-disciplinary team of 6 people. Cyclizm started its journey by winning the 2nd prize in Türkiye's first hydrogen ideathon. Then, within the scope of the 'Best for Energy' project, it introduced its initiative together with industry pioneers such as SOCAR and TÜPRAŞ. It was introduced as the initiative to follow at Australia's largest hydrogen conference. Thanks to the team's experience of over 50 years and its founders from within the industry, it continues to develop technology with firm steps.

#### **Product: Cyclizm**

Cyclizm provides an AI-powered cloud platform to enhance the efficiency of green hydrogen investments by up to 50%, while concurrently decreasing OPEX and CAPEX by up to 20%; offering visualization, reporting, and comparison of all technical and financial data.





Founders
Utku Dağıstan
Ece Yılmazdemir
Mert Yüksel
Güneş Can Çapanoğlu

Founded 2023



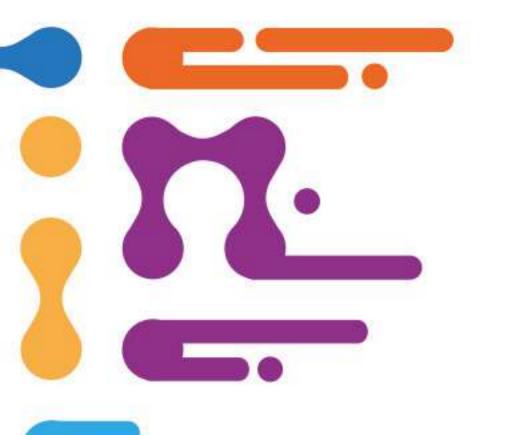
www.cyclizm.co



info@cyclizm.co







### Davon Information Technologies

Davon Information
Technologies, established in
2007, is a leading solution
provider in Türkiye's for
Healthcare Sector's
Maintenance Management
System and Inventory
Tracking System.

The company has successfully completed three TUBİTAK 1507 projects in the field of Computerized Maintenance Management Systems. With a team of highly qualified and academically advanced engineers, Davon offers solutions for the health sector in managing inventories more efficiently, making them controllable, observable and reportable through their Computerized Maintenance Management System.

Additionally, the company provides technology consulting services in solving complex needs and problems in its expertise areas through software solutions and software integration.





BioPro Maintenance Management System is Türkiye's first and only maintenance management system program designed specifically for the healthcare sector, covering biomedical, technical services and IT departments.



Founders
Ahmet Kayhan Öğretir
Nevzat Taşkın



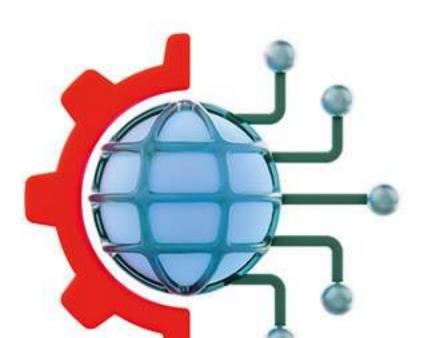
Founded 2007

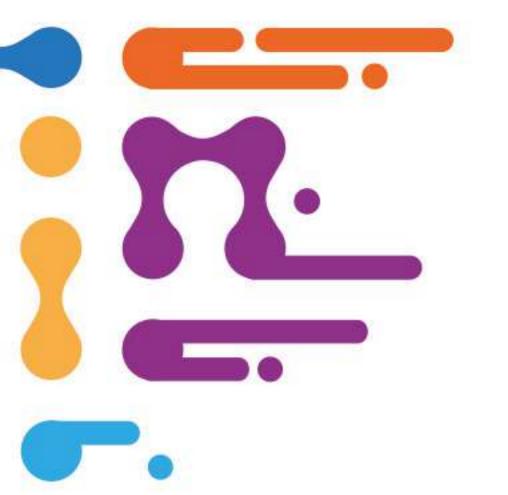


www.davon.com.tr



burak.karakoyun@davon.com.tr





# docyrus

#### **Kiva Technology**

Founded in 2009, Kiva Technology emerged to bring business ideas to life and achieve the highest operational efficiency. Operating in more than 40 different industries, we serve enterprise-scale businesses with our CRM and business application solutions. Trusted by industry-leading companies such as Vodafone, Stellantis, Marshall, and Hyundai, we have been guiding businesses to manage their operations for over a decade. Drawing on our wealth of experience and practical insights, we now present Docyrus—a no-code work management and productivity platform. Docyrus stands out as a fully customizable system that empowers users to create solutions within the platform, eliminating the need for external development support and resulting in substantial cost and time savings. Beyond simplifying coding complexities, Docyrus distinguishes itself as a Work OS with an integrated artificial intelligence extension, enabling users to harness Al capabilities for heightened productivity through data-driven decision-making.



Multifunctional no-code platform developed to increase business management and efficiency, where customized workflows and automations can be easily created without writing code, thanks to drag-and-drop tools.







Founders
Anıl Beyazoğlu
Mehmet Cengiz Yener

Founded 2009

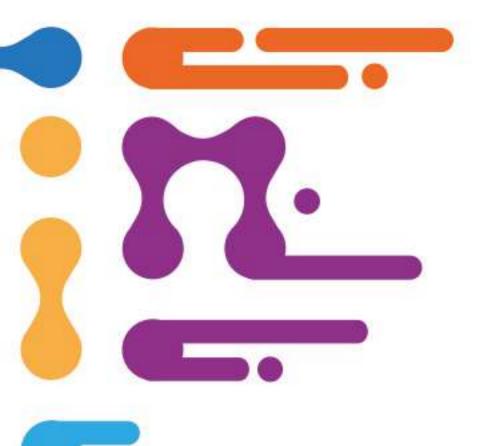


www.kiva.com.tr



anil@kiva.com.tr







#### KABI PARTNERS Information Technologies

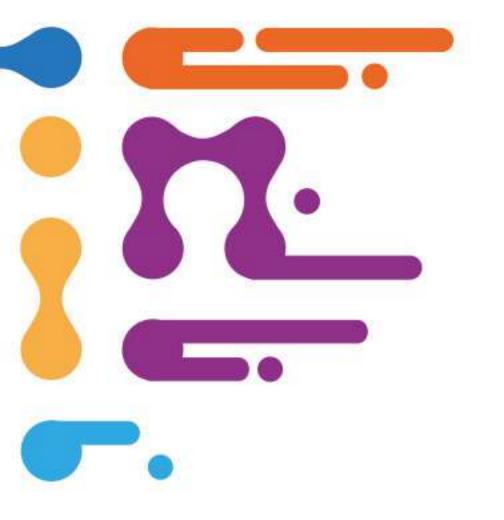
1 out of every 4 couples getting married in Türkiye requests a quote from a wedding venue or company via DugunBuketi.com.

While couples applying to DugunBuketi.com spend more than \$1.3B for their weddings, member wedding companies earn an average of \$53K annually through the platform.

DüğünBuketi.com aims to influence all wedding expenses of couples by developing the world's first artificial intelligence-supported wedding planning bot.

In the global markets targeted by DugunBuketi.com, 250K+ wedding companies spend \$750M+ annually on wedding platforms. DugunBuketi.com aims to reach 25K paid B2B members within 3 years by taking its operations global in 2024.





# grispi

#### Grispi Information Technologies

Grispi provides managing all customer communication channels such an inbound /outbound calls, e-mail, live support and social media from a single platform.

It organizes messy piled-up data so that managers can pinpoint cash burn operations and increase customer satisfaction with smallest effort. Companies can setup their unique workflows without any development effort and easily integrate any 3rd-party tools. Grispi already helped domestic brands to answer 570K+ customers, handle 2.1M+ support tickets and make 750K+ phone calls. A pioneer company in car rentals increased its abandoned cart recovery sales by 65% just by migrating to Grispi. Grispi aims to expand globally in 2024 reaching 3K+ new customers.



#### **Product: Grispi**

Grispi provides managing all customer communication channels from a single platform and organizing messy data so that managers can pinpoint cash burn operations and increase customer satisfaction with the smallest effort.







Founded 2021



www.grispi.com



ir@grispi.com



#### **MicroDestek Software**

MicroDestek Software is a technology company founded in 2010. Our company is preferred by many institutions and organizations nationwide with two leading products named KolayOfis and ContractFlow. The solutions we provide have made significant contributions to offering our customers a business experience beyond reliability, efficiency, and innovation.

In the context of the 2022
InsurTech Awards, MicroDestek
KolayOfis Expert Tracking Module
Application was honored with the
2nd prize. Our company, serving
seamlessly to over 5000
additional users nationwide,
continues to make the lives of its
customers easier and provide
tomorrow's technologies today
with its expert team.



#### **Product: ContractFlow**

The Contract-Flow Contract Management System promises efficiency, organization, and compliance. By optimizing your time and resources, it simplifies and accelerates complex contract processes. This innovative platform contributes to your business's growth by reducing error rates while enhancing collaboration and transparency. Get ready for a secure, orderly, and effective contract management experience with Contract-Flow.







Founded 2010

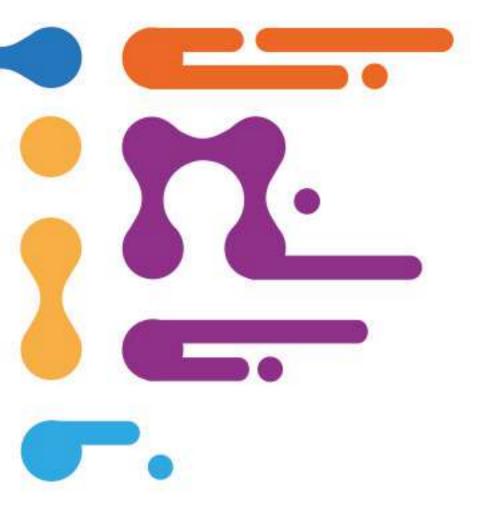


www.microdestek.com.tr



mertd@microdestek.com.tr







#### MobyCoach

MobyCoach started at the end of 2019 as sporokullari.gen.tr and it kept moving forward with new technologies and features. Rebranded as MobyCoach in 2022 and in the last 18 months, It has become the go-to choice for major sports clubs like BJK, Vakıfbank SK, Inter Academy, Altınordu FK, Göztepe SK and it has transformed the way they operate. MobyCoach, simply streamlines, enhances and simplifies sports club management. MobyCoach serves as the central hub for effective communication and management within the sports ecosystem, delivering a smooth and connected experience. We're currently focusing on 65K + sports clubs and millions of youth players in Türkiye but our main goal is to make sports management better for everyone and also transform MobyCoach into a globally recognized brand. MobyCoach is a SaaS solution for Sports Clubs that helps to redefine the coaching experience by offering a comprehensive all-in-one solution to transform sports management. MobyCoach, streamlines, enhances and simplifies Sports Club management. For coaches, it accelerates the planning and assessment processes. Meanwhile, parents and players benefit from features like monitoring attendance, tracking progress, and managing fees.



#### **Product: MobyCoach**

MobyCoach offers significant convenience, saving substantial time and effort in the management and tracking of daily activities for sports clubs. Coaches benefit from accelerated planning and assessment processes through its training management tools. Meanwhile, parents and players can take advantage of features such as monitoring attendance, tracking progress, and managing fees.







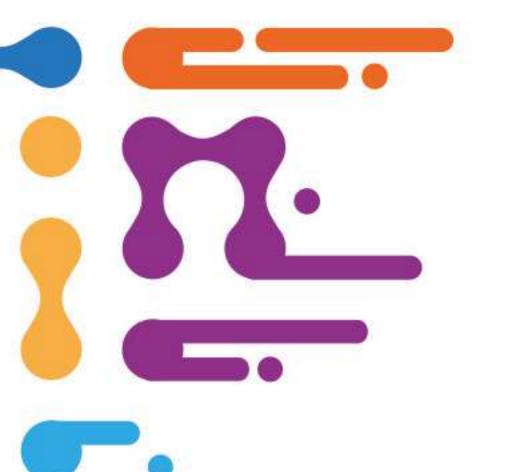
Founded 2019



www.mobycoach.com



mustafa@mobycoach.com





#### Monovi Information Technology

Monovi continues its journey, which started with 3 people at the Teknopark İzmir incubation center in 2016, with its competent and expert staff of 71 people, strong international references, wide service packages and new software products. Monovi is an IT and business services organization that has been partnering with leading businesses for the past decade. It provides software, remote teams support, engineering and digital supply chain consultancy. Monovi experts have deep knowledge and expertise on product track & trace in tobacco industry, digital supply chain and transportation in FMCG industry.

Monovi's mission is to design, develop and support product traceability systems in the digital supply chain to fulfill regulatory compliance requirements in the industries such as tobacco. Monovi also supports its customers in terms of project management, business analysis, SAP consultancy and digital office tools for advanced collaboration and productivity.

#### **Product: Lantos TMS**

Lantos TMS offers to manufacturers and 3PL logistics companies with road transportation needs, helps companies reduce their fuel expenses and contribute to the environment, while facilitating and completing in a short time the operational processes that users spend a long time on.







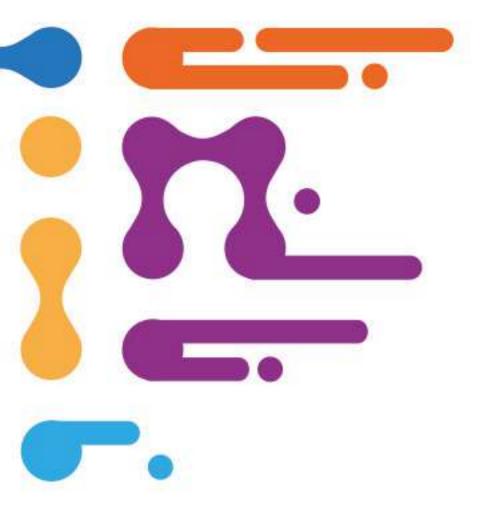




www.monovi.com.tr



caglar.turkal@monovi.com.tr





#### **Move On Technology**

As MOVE ON, we are an agtech startup consisting of "hands on the keyboard, feet in the field" farmers and engineers developing artificial intelligence-based technologies for a sustainable agriculture. As a team that adapts our experiences in the IT, software and electronics sectors to agriculture, we serve with our international patents, trademarks registrations and invention awards, and our disruptive innovation technologies with cutting edge devices in the field for agricultural autonomy and with our agricultural platform in the cloud. As a team that develops artificial intelligence supported autonomous driving kits for the first and only tractors in Türkiye with the support of the our agricultural cloud platform, we continue our work for the sustainable digitalization of agriculture.







Founder Ömer Faruk KOÇ

Founded 2020

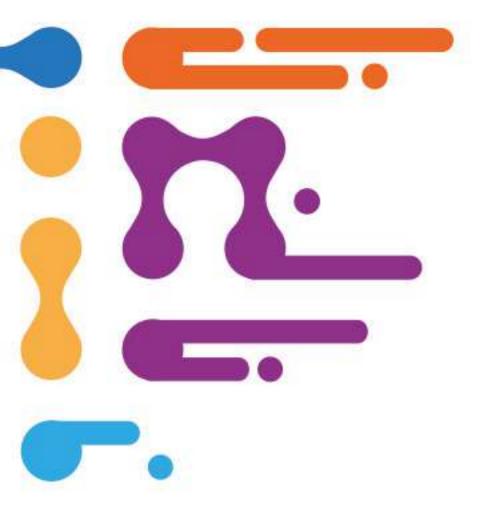


www.moveon.ai



omer@moveon.ai





#### **MTM Software**

Meet The Music, which has nearly 1 million downloads on both the Play Store and the App Store, is a dating app where people with similar music tastes can meet. It has established a unique bond among its users with the concept of meeting through music. In April 2023, it successfully completed a funding round with a valuation of \$3.5 million. Notable investors include Demirhan Büyüközcü, the founder of Onedio and V-Count, Tuğrul Uğur, co-founder of Babala TV, and DJ Birol Giray, among other prominent business figures and celebrities.

Continuing its operations in Teknopark İzmir, MTM's goal is to bring to life a unique Al-based search algorithm concept globally by combining the power of music's influence and meticulously analyzed data. The aim is to help users find more meaningful and compatible relationships.







#### **Product: Meet The Music**

Meet The Music (MTM) is a music-based dating application that provides instant interaction. You can meet people you listen to the same song or artist at the same time and start chatting anonymously.







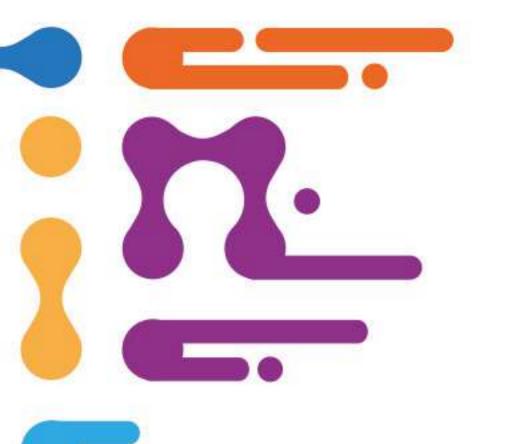
Founded 2020



www.meetthemusicapp.com



hasansirdas@meetthemusicapp.com





#### **Nodify Technology**

Nodify Technology was founded in 2022 by combining the experiences of two companies of 15 years. Nodify BPM is a low-code BPM application designed to meet the needs of business processes that are not met by enterprise applications. With Nodify BPM, tailor-made process flows and forms can be designed by drag and drop without coding. With embedded document management functionalities, flows can be initiated by digital or physical documents, documents can be generated and processed within the flows, and signed using e-signature integrations.

With the Nodify mobile application, which works both online and offline, processes can be managed and monitored anywhere, anytime. We help our customers succeed in their digital transformation journey, which is essential in today's competitive business world.

# Product: Nodify BPM Nodify is a business process, document and information management adaptation platform that is low-code, easily adaptable, has strong configuration capabilities and is scalable.







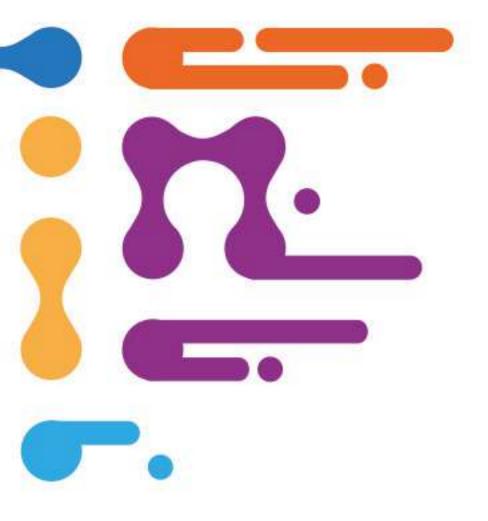
Founded 2022



www.nodify.tech



ertug.er@nodify.tech





#### **Mathome Software**

Mathome Software was established in 2022 within Gebze Organized Industrial Zone Teknopark with the vision of developing educational technologies that make a difference. It derives its initial strength from the experience of its founders in the fields of education, cognitive skills, business development and project management.

ODO School Games is the company's only product that it pivoted after testing the functionality of its features with 20,000 users and made it ready for corporate and individual global markets. Mathome Software continues to make a difference in education with innovative products.







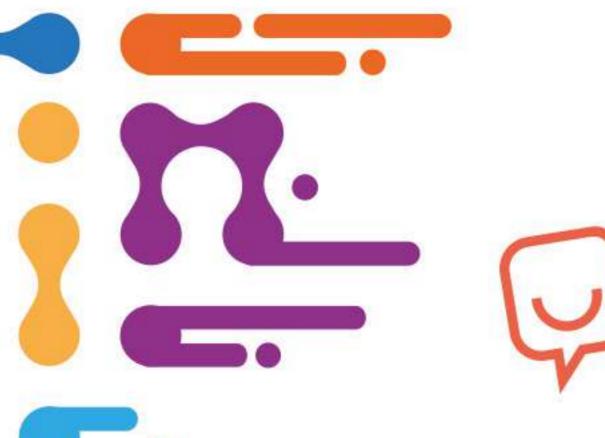
#### SOME CARBON ENERGY INC.

Some Carbon, which has been operating for about 2 years, was established within Hacettepe Teknokent and İTÜ Arı Teknokent with the investment support received by İTÜ Çekirdek. With its unique carbon dioxide conversion technology, Some Carbon is the first CCUS (Carbon capture, utilization and storage) start-up company in Türkiye that can convert industrial carbon dioxide emissions into methanol, an alternative and sustainable fuel, with continuous systems.

Some Carbon, which aims to solve the emission problem in existing sectors such as iron and steel, cement, electricity generation and fertilizer, stands out in terms of cost and breadth of operations compared to its international competitors. Some Carbon is aimed to save existing companies from carbon taxation and to create an income model by producing an alternative fuel.









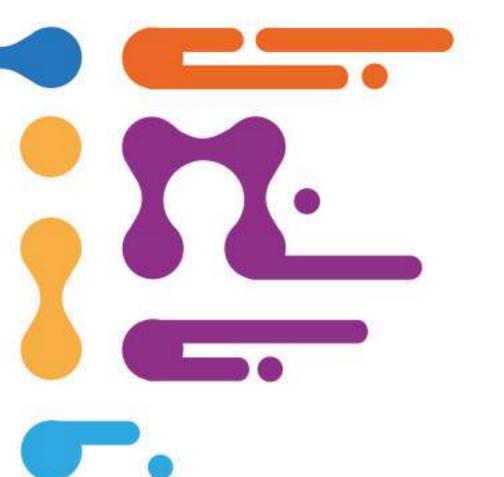
#### **Softcand Software Services**

Softcand was founded in 2017, following founder Enes Dur's experience working in the live support industry during his student years and his artificial intelligence virtual assistant thesis. In 2019, its product, Supsis Chatbot, was released. Thus, it became the first company in the industry to use Video/Audio calling and translation features in all languages. In 2020, it became a joint stock company at Teknopark Istanbul Incubation Center. It developed the no-code Chatbot system in 2021.

By adding other communication channels along with modules such as mail and SMS, it became an omnichannel system. Today, Softcand continues to develop easy-to-use services for companies and develops artificial intelligence-supported call centers modules.







# TAYKO

#### Tayko Battery Production Company

Tayko Battery Production Company was established in 2021 by winning the TÜBİTAK 1512 BIGG award and is an R&D company focused on producing CR2032 class lithium batteries, which are not produced in Türkiye. CR2032 class lithium batteries, whose prototype production has been completed, are used in toys, watches, computers, and many electronic devices, especially in automobile remote controls. In battery chemistry, it aims to extend its life and produce environmentally friendly batteries by making a nano-thick ceramic coating, adding boron elements to battery cathode powder, and using organic binder obtained from plants in battery production.

Tayko Battery, three awards from China Nanjing City Technology Department, first prize in the **Anatolian Universities Project** Competition, success in being in the top 10 among 270 projects in the European Union Innoenergy Competition, first place in the 2022 Automotive Exporters Association competition, first place in the 2022 Elder competition, top 10 in the 2022 İTÜ Bing Bang competition and 2023 received the 2nd prize in the 10th Entrepreneurial **Businessmen Foundation** competition.

#### **Product: Tayko Battery**

Production of CR2032 class lithium-ion batteries, which are not produced in Türkiye. Extending battery life with boron element additive and nano ceramic surface additive, and also using pure water instead of toxic NMP solvent by using environmentally friendly organic binder.





Founded 2021

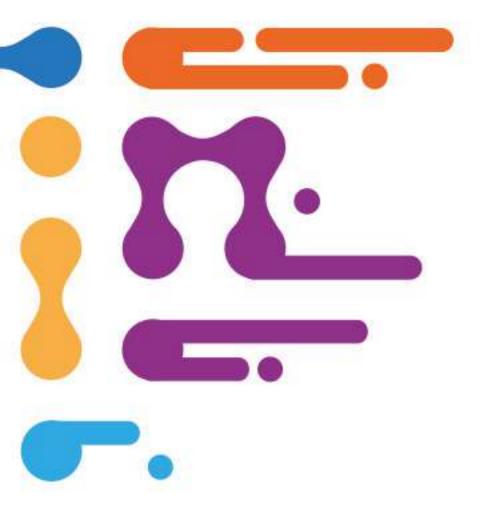


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# Theatre Clix

#### **Theatre Clix**

Continuing its development within Teknopark Izmir, Theater Clix is Türkiye's first digital theater platform founded in 2018. You can watch theater content online from your smart devices connected to the Internet, whenever and wherever you want. Theate Clix, which has the most theater content in Türkiye, has also made agreements that will enable it to be the digital theater platform with the most content in the world.

In the near future, Theater Clix will bring live broadcasts and theater content to audiences who cannot go to the theater simultaneously with the audience in the hall.

#### **Product: Theater Clix**

Theater Clix is a platform that allows you to watch theatre plays with digital transformation as a monthly or annual subscriber.





Founder Sivan Adalı



Founded 2018



TheatreClix.com



info@TheatreClix.com



#### **PROJECT TEAMS**

The İzmir NIC Project was delivered by teams from Teknopark İzmir (the Operation Coordination Unit – OCU) and International Development Ireland (the Technical Assistance Team – TAT).



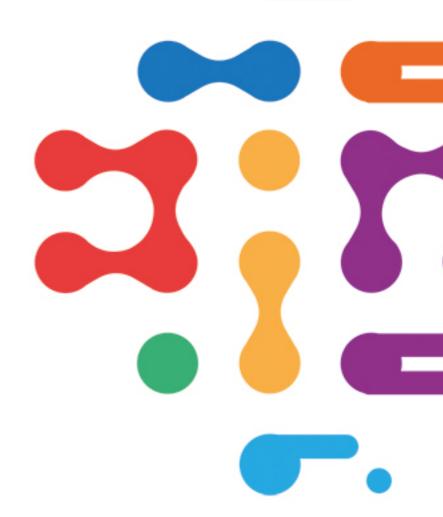
#### Teknopark İzmir - OCU Team

- Prof. Dr. Metin Tanoğlu Teknopark İzmir General Manager and İzmir NIC Project Senior Manager
- (2 March 2021 to 1 March 2024)
  - Efsa Sabit OCU Coordinator
- (6 March 2023 to 1 March 2024)
- Burak Köle OCU Coordinator (1 February 2023 to 5 March 2023); OCU Member (2 March 2021 to 1 March 2024)
- Miray Şanlı OCU Coordinator
- (1 May 2021 to 31 January 2023)
- Miray Karakuzu OCU Coordinator (2 March 2021 to 30 April 2021);
- OCU Member (1 May 2021 to 1 March 2024)
- Burçak İlter Timurçin OCU Member (2 March 2021 to 1 March 2024)
- Ezgi Altınbaşak OCU Member
- (16 November 2022 to 31 January 2024)
- Ege Bozdemir OCU Member
- (2 March 2021 to 30 June 2022)
- Melek Naz Ramnalı Teknopark İzmir Corporate Communications Expert
- (1 September 2023 to 1 March 2024)
- Nurçin Şener Teknopark İzmir Corporate Communications Manager (1 September 2023 to 1 March 2024)



#### International Development Ireland - TAT

- Konrad Nierubiec Project Director
   (2 March 2021 to 1 March 2024)
- David Tee Key Expert 1, Team Leader
   (2 March 2021 to 1 March 2024)
- Gökhan Çelebi Key Expert 2,
   Commercialisation Expert
   (3 November 2021 to 1 March 2024)
- Odysseas Spyroglou Senior Long-term Non-Key Expert, NIC Hub Platform (2 March 2021 to 1 March 2024)
- Ayça Arancı Senior Long-term
   Non-Key Expert, Legal Expert
   (1 July 2021 to 1 March 2024)
- Selda Tan Dilek Senior Long-term Non-Key Expert, Promotion and Visibility Expert (1 April 2021 to 31 October 2021)
- Sinem Altuncu Senior Long-term Non-Key Expert, Mentoring Expert (30 November 2022 to 31 July 2023)
- Özlem Durna Project Coordinator
   (2 March 2021 to 1 March 2024)
- Elif Bengi Özdemir Communications and Event Coordinator
   (1 June 2021 to 1 March 2024)
- Elif Erkan Project Officer
   (16 May 2022 to 1 March 2024)
- Gökçen Hardal Project Assistant
   (13 June 2022 to 31 December 2023)
- Gizem Ay Project Assistant
   (2 March 2021 to 31 May 2022)
- Hüseyin Yaşa Project Assistant
   (1 October 2021 to 31 December 2022)
- Yusuf Toprak Özkalaycı Logistics
   (16 November 2021 to 1 March 2024)
- Mehmet Can Logistics
   (14 June 2021 to 15 November 2021)







Teknopark İzmir Innovation Center

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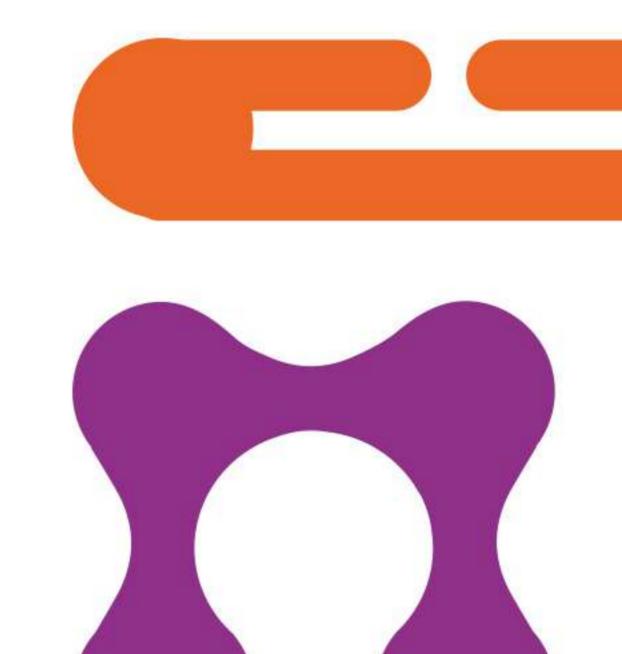
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